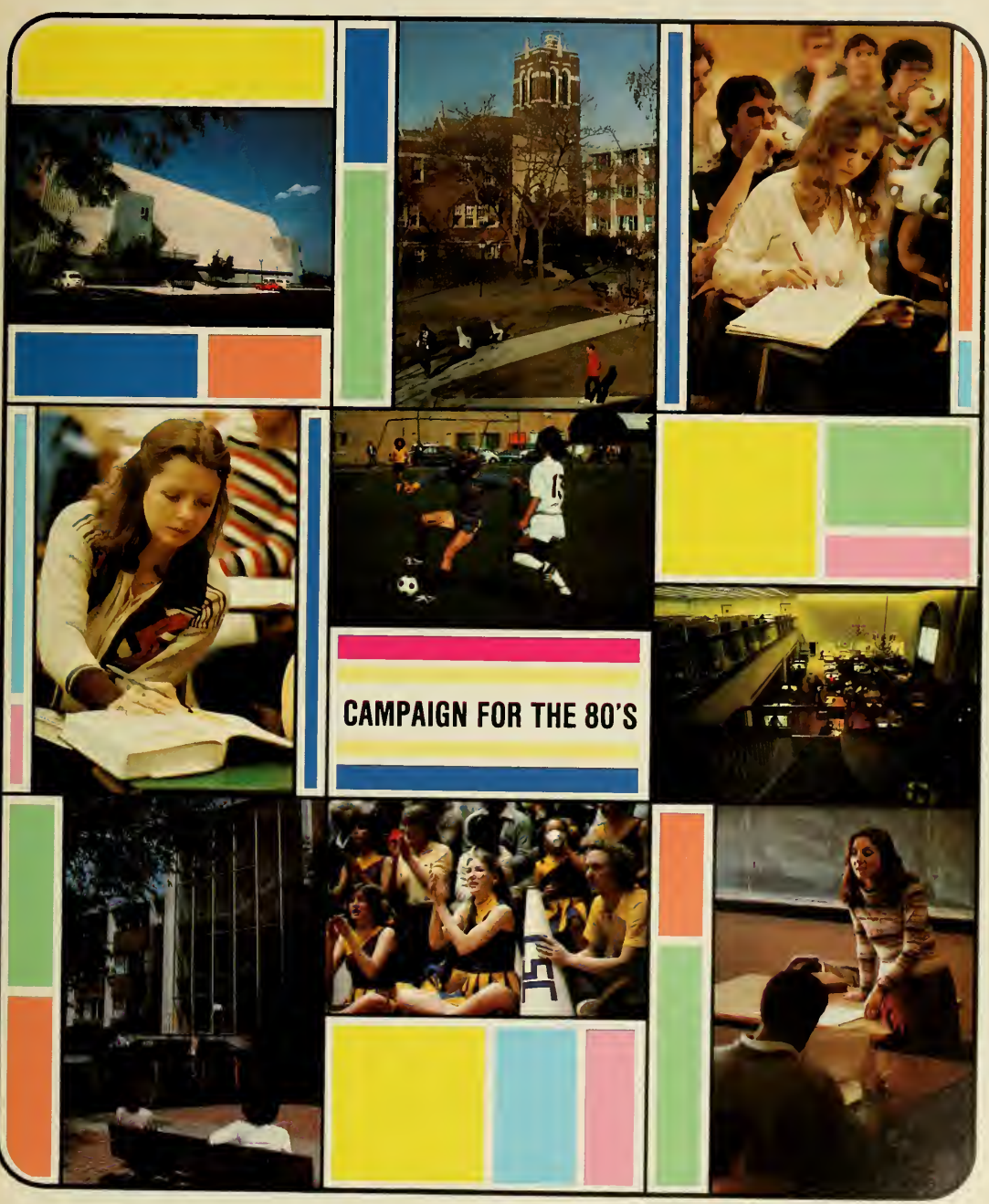
SPRING, 1980

LaSalle

A QUARTERLY LA SALLE COLLEGE MAGAZINE



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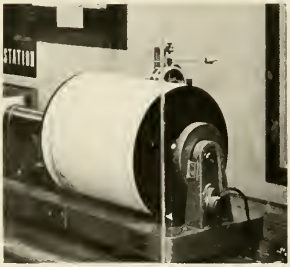

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LaSalle

A QUARTERLY LA SALLE COLLEGE MAGAZINE
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LA SALLE COLLEGE

CAMPAIGN FOR THE 80's

A DECADE OF REDEDICATION AND RENEWAL

How is it that La Salle is prepared to meet the challenge of the 1980's with its traditions refreshed and its educational purpose invigorated?

Because so many people are willing to contribute to its continued success

If anything distinguishes La Salle as an educational institution, it is the faith it places in people. The individual is the focus of the College's deepest concerns and consideration.

This is a commitment that is not without expectations. La Salle expects the teaching of its faculty to be of the highest order, enlightened and lively. La Salle expects its students to take learning seriously, with enthusiasm and curiosity.

Over the decades, those expectations have been met, and often exceeded. But they are not reached without considerable attention to the climate La Salle has established for learning and teaching.

To sustain it, to preserve its vitality, the educational environment of La Salle must be refreshed and renewed periodically. La Salle is approaching just such a period—a period it has designated *The Decade of Rededication and Renewal.*

In its *Campaign for the 80's,* La Salle will seek $15 million for rededication and renewal of its educational mission. The College will seek increased funds to provide for new facilities, the renovation of and addition to present facilities, program enrichment, increase to endowment, additional student aid and faculty development, and expansion of La Salle's leadership role in its community.

The *Campaign for the 80's* represents an investment not only in the College but in the people who have a stake in La Salle.

How has La Salle been able to keep its educational programs and purpose contemporary without diminishing the Christian Brothers tradition of learning?

Foremost a First Rank College

La Salle, a Catholic institution founded and operated under the auspices of the Christian Brothers, is a first rank College. Bearing the name of Saint Jean Baptiste de La Salle, the founder of the Christian Brothers, La Salle not only has consecrated his name but has uncompromisingly carried forward his profound sense of the sacredness of education.

The Enduring Strengths

The religious underpinnings of La Salle are just that—enduring strengths that uphold the abiding relationship between God and man; that foster a deep regard for individuals and a concern for social justice; that instill a love and respect for learning.

As Brother Patrick Ellis, F.S.C., Ph.D., La Salle's 26th president, expressed it:

"La Salle's religious character is essential and deeply founded; but this is not to say that it is easy to describe. Nearly all efforts to do so are true but incomplete, with the result that one account seems too detached and academic, another so contemporary and idiomatic as to seem rash, and still another so zealous and concerned that it sounds insufficiently rigorous for young adults in college.

"The truth, I think, is that La Salle is religiously many things because its 7,000 students and hundreds of professionals are in many different states of readiness and widely varying conditions of faith."

The Meaning of La Salle's Catholic Origins

La Salle believes its Catholic origins have a transcendent meaning in educational terms. The College can accommodate different points of view because La Salle is secure in its own precepts and principles. La Salle can be hospitable to people of different faiths and backgrounds because of its own beliefs in the essential goodness of mankind.

What is of overriding importance is the value-centered orientation La Salle brings to its programs of study.

The Constancy of Values

La Salle recognizes that knowledge is subject to change. But La Salle believes that values must remain constant and unyielding in the face of change.

Change is unmistakable at La Salle. New programs. Expanded programs. New directions for established programs. Yet, nothing has taken place that is out of character or out of step with La Salle's fundamental commitment to values:

- *Human and spiritual values* represented by a belief in the dignity and nobility of the individual, an affirmation of the sanctity of justice and truth, the love of God.
- *Educational values* expressed in an emphasis on the humanities as a foundation for all learning, in College and beyond. No matter what other discipline is pursued or practiced—in science or business, education or social science—La Salle believes that the lasting impact of a liberal education grows out of an understanding and appreciation of the great works of literature, the ideas of great thinkers, the important implications of historical events.

The challenge for La Salle, then, is to develop the thinking processes of its students to accommodate whatever new insights and discoveries they may encounter in life without weakening the stability of their own moral and ethical standards.

The Venturesome Quality of La Salle

The La Salle approach to education has given the College the fortitude to sustain what it believes are lasting truths and the latitude to venture into new realms of learning.

La Salle's day and evening academic programs have been strengthened in that context, enlarged in scope to encompass contemporary considerations but rooted firmly on precepts that have withstood the test of time.

What that has meant for La Salle in recent times is a range of new offerings that have their origins in many of the established fields of study and a number of new programs created in response to new developments in the society.

Those dynamics are illustrated by these examples:

A new curriculum with a core to guarantee a breadth in the liberal arts and a more flexible approach to a major field of study. All undergraduates in the School of Arts and Sciences and the School of Business Administration have a common grounding in general education courses in English Composition, Literature, Philosophy and Religion, and in selected areas of the Humanities, Social Sciences and Science that serve as points of departure for study in a specialized concentration or major.

A Computer Science program, an Actuarial Science program and a Secondary Education program in Mathematics based in Mathematical Science.

A Fine Arts program with concentrations in Music and Art History; and the establishment of the La Salle Art Gallery housing the College's superb European and American collection of several hundred paintings and thousands of prints and drawings, including works by Cleeve, Corot, Eakins, Ingres, Monpers, Reynolds and Ruysdael.

Programs in Criminal Justice and Social Work that are based in Sociology.

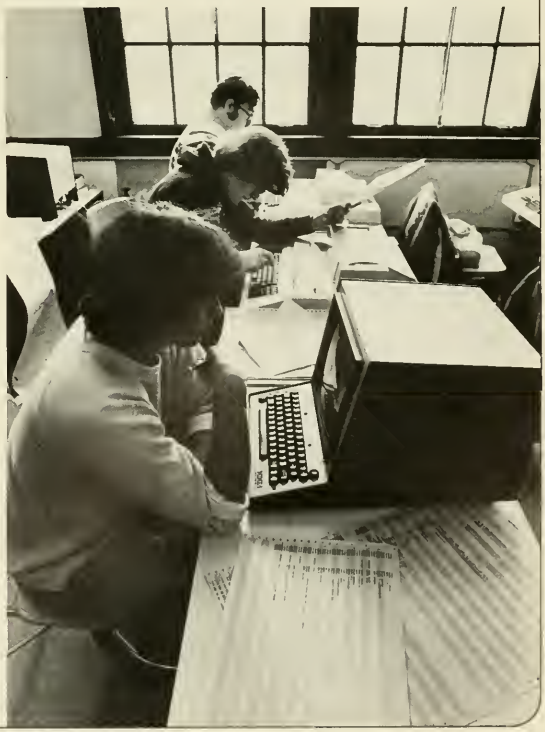
A Geology program including such component sciences as mineralogy, oceanography, paleontology, physical geology, petrology and energy resources.

A Special Education program that focuses on preparing teachers of the mentally retarded, the physically handicapped or the emotionally disturbed child.

A program in Communications that provides a background for journalism, broadcasting and advertising and for teaching communications.

An interdisciplinary Public Administration program that draws on courses from the fields of Political Science and Business Administration.

An interdisciplinary concentration in International Studies with an emphasis on Foreign Languages, History, English, Economics, Political Science, Sociology, Marketing and Management.



A Cooperative Education program that gives students the opportunity to work periodically in business, industry, government or the profession on jobs related to their fields of study on campus.

A thriving Honors Program that provides students with outstanding academic ability an enriched program of study incorporating honors courses, seminar work and an honors essay or senior thesis.

A part-time Master of Business Administration (MBA) program for college graduates interested in career preparation and advancement.

A full-time MBA program designed principally for graduates in the liberal arts interested in business careers.

A baccalaureate program for Registered Nurses interested in gaining a bachelor's degree in preparation for assuming supervisory roles in the health care field.

An Academic Discovery Program providing counseling and tutorial support services for students whose records indicate they would benefit from extra academic assistance.

A Continuing Education for Women program designed to help adult women facilitate the beginning or the resumption of their college education.

These new departures in education are only possible because of the flexibility that La Salle has built into its framework for learning.

The framework is represented by more than 30 undergraduate majors offered in the School of Arts and Sciences and School of Business Administration and by graduate programs in Business Administration and Religious Education.

It is an educational point-of-view underscored by La Salle's Provost, Brother Emery C. Mollenhauer, F.S.C., Ph.D.: "La Salle has had a continuing history of successful adaptation to changing conditions. It is for that reason that we have a serious College on the move and ready for the 1980's."

La Salle has pioneered many of the innovations that have added new dimensions of respectability to evening education.

La Salle was the *first* college in Pennsylvania and only the *third* college in the U.S. to confer the baccalaureate degree for all work taken in evening hours when it was founded in 1946.

It was the *first* evening college to be approved by the Pennsylvania Department of Public Instruction and the *first* degree-granting evening school to be accredited by the Middle States Accrediting Association.

If there is one characteristic that distinguishes La Salle's Evening Division, it is its unique academic excellence. Over 94 per cent of its undergraduate men and women are enrolled in degree programs.

What is it that elevates teaching to such a high art at La Salle?

Out-of-the Ordinary, Often Extraordinary

The teaching that takes place at La Salle is, by any standard, out-of-the-ordinary, and is often extraordinary.

A bold claim? Indeed.
Justifiable? Without question.
How so? Simply by asking around.

The Student Response

Students are in the best position to judge how the faculty performs its teaching responsibilities. Most, in fact, are on the receiving end of at least 15 hours of teaching a week every semester.

Student reaction, as a matter of fact, is overwhelmingly favorable. Teaching is of sufficiently high quality at La Salle to elevate it as one of the great strengths of the College. It is a perception students have reached on the basis of a variety of experiences:

The Faculty Commitment

The faculty itself takes its teaching charge seriously and enthusiastically. Teaching is a first responsibility for members of the faculty, the crowning achievement of their professional calling. It is a Christian Brothers tradition handed down generation after generation and influencing every member of the faculty. The faculty realizes that for students the meaning of La Salle is embodied in the five professors they have at any given time. They will little remember what administrators did or didn't do, but their recollections, in the words of Brother Patrick, "will be of the best of the 15 or 20 professors they had at La Salle.

"That will have everything to do with their sense of purpose in life, the ability to give meaning to passing events and the will to let faith animate every day."

From the point-of-view of the faculty, the forum is the classroom. And, from where the students sit, class must be an event every time, eagerly awaited, alertly shared, systematically retained and applied. It takes a teacher of real prowess to make that transformation.

How do members of the La Salle faculty keep on top of academic developments to stay current in their fields?

A Background of Scholarship and Knowledge

Teaching at La Salle is a coveted and considerable undertaking. It preoccupies the faculty, and rightly so. For, of all the influences brought to bear on students, teaching is designed for bringing out the best.

But, that ability to provoke and challenge students presupposes a background of scholarship and knowledge.

And, in that respect, the faculty of La Salle comes well equipped. The full-time faculty numbers some 200, 30 of whom are Christian Brothers. It is well credentialed. Fully 70 percent hold earned doctorates from many of the nations most prestigious graduate and professional schools. It is a stable faculty. Some 60 percent have taught at La Salle for ten years or more. It is a faculty with roots in La Salle. A number have received an undergraduate degree at La Salle and returned to teach at their alma mater. It is a faculty with participation by administrators. Some 20 members of the senior staff, including the President, Provost and Vice Presidents, teach.

A Program of Faculty Development

It is not a faculty that stands still or stands on its laurels. La Salle has an active faculty development program. Members of the faculty can take advantage of leaves, grants and funding to pursue research and learning to keep current with new developments in their disciplines.

Externally Funded Projects

Members of the La Salle faculty are involved in a broad spectrum of projects supported by an equally wide range of external funding sources.

The faculty projects take the form of research, fellowships and program development. Among the funded projects undertaken by faculty are such examples as:

Applied Research Center

The Applied Research Center (ARC) was established to create a climate of inquiry and facilitate the pursuit of suitable research activities for the faculty and students of the School of Business Administration.

Its role is to bring outstanding faculty into contact with research and problem-solving opportunities in the business sector and to give outstanding students an exposure to real-life problems of management decisions.

In carrying out this mission, the ARC provides interested faculty and students with assistance in obtaining contract research and/or grants, in administering and fulfilling contracts, in providing support services for non-sponsored research and publication and in developing colloquia, symposia and dialogues.

The ARC represents an institutional outlet for faculty (with the appropriate assistance of students) to bring a special knowledge to the problems of business and to stay in touch with business developments in their professional fields of interest.

Close Attachments

"If there is a special note of individuality that characterizes La Salle's faculty," explains one Professor, "it is likely to be found in the close attachment many have toward the College."

It is that attachment, translated into effective teaching every day, in every classroom and laboratory, in all that a teacher can and does do, that is the hallmark of the La Salle faculty.

What has been the appeal of La Salle to students over the years, and what is it to be in the years to come?

The Comfort and Rigor of La Salle

If anything, La Salle is an inviting and accommodating place for students. Even with growth, the College has lost none of the friendliness and warmth that have characterized the campus.

As important as it is, the hospitable atmosphere that La Salle has nurtured is only as meaningful as its effect on the learning environment of the College.

And, from the La Salle point-of-view, those are mutually reinforcing factors.

"If ever I had a problem with courses, teachers, schedules—I always could find an ally on campus to help me out. Indifference is one thing you never have to worry about."

Indeed, students are drawn to La Salle because it makes them feel comfortable. Perhaps it is better to say that it makes students feel secure, because they quickly experience the rigor the College imposes to activate and stimulate their thinking processes.

The rigorous atmosphere of La Salle is not wholly unexpected by students, an overwhelming percentage of whom chose to come to the College on the basis of its academic reputation. Still, the transition from high school to College can be a painful and wrenching and anxious process. Students not only have to adjust to a new environment but have new academic disciplines to master.

"We have to be better than the others in achieving that elusive balance between the rigor we owe to the discipline and the consideration we owe to the student. Sometimes kindly rigor is the best favor we can do for a student."

The Solace and Strength of La Salle

In that sense, the generous concern La Salle showers on its students represents a source of both solace and strength in challenging their capacity to learn and grow.

What La Salle is capable of doing best is to convince its students how good they really are and to help them live up to their potential.

"You leave La Salle a lot less naive in a lot of ways. You learn what you can and cannot change. You learn your place in the world, that it can be a good place and you can have an influence. It's a matter of self-confidence."

A Total Learning Experience

La Salle is able to elevate the sights and self-confidence of its students because the College makes a special effort to involve undergraduates in the totality of the learning experience.

The College takes the position that participation in campus life is an education in itself that complements the academic emphasis found at La Salle.

It is an experience that extends beyond the classrooms and laboratories and encompasses the activities and organizations that serve the extracurricular interests of students.

Student Activities

To facilitate that involvement, there are close to 100 active undergraduate groups organized to capture interests ranging from journalism to debating, music to politics, student government to theatre, broadcasting to women's issues. And, the appeal of those and other activities has drawn more than 2,000 students as regular participants along with faculty moderators.

The La Salle Student Constituency

The La Salle student typically lives within 50 miles of the campus. But the appeal of La Salle has reached well beyond its traditional marketplace to attract students from 21 states and 14 foreign countries. A sizable majority are graduates of Catholic high schools, with a good percentage of La Salle's student body representing other faiths and beliefs. Overall, La Salle's representation among black and Hispanic communities is increasing.

Many are first generation college students, and a sizable number are either children or close relatives of alumni. Close to 85 percent receive some form of financial aid, and 50 percent also work part-time. And, compared with national norms, La Salle students are more intelligent (three-fourths have graduated in the first or second quintile of their high school class) and more academically ambitious (67 percent plan to pursue graduate or professional studies after college).

The Sacrifices For La Salle

What seems clear is that those who know about the College from church or school or friends or family regard it highly, and families are willing to make sacrifices in order for a son or daughter to attend.

"We invite whole families to a counseling program before College begins. We know first-hand the value parents place on a College education and the feeling they have that La Salle is going to do right by their children."

La Salle is an independent college with an annual tuition of $3,320. While its tuition is moderate in comparison with other private colleges and universities in the region, it is well above the costs to attend public or state-related institutions of higher education.

It is not an easy financial decision for most of the families who choose La Salle, and the College works closely with parents and children to develop a financial aid package of

loans, grants, awards, scholarships and work-study to ease the financial burden.

In dollar values, the financial aid made available to La Salle students from all sources—bank loans, government grants and institutional scholarships amounted to more than $6 million on an annual basis. Of that amount, La Salle's institutional contribution of $1.25 million represents a proportion of the total far more extensive than that which is provided by comparable institutions.

The willingness of so many families to strain their budgets and so many students to work part-time to contribute to the costs of a La Salle education is both gratifying and challenging. Beyond the pride this confidence in La Salle evokes, it demands a commitment to uphold the value of its educational programs.

A Decade of Change

The decade between 1970 and 1980 was perhaps the major test of the La Salle idea. Coeducation was introduced in the day school in 1970, and now women represent more than 40 percent of the day students and more than 50 percent of the evening and weekend students (coeducation was introduced in the part-time division in 1967).

Overall, full-time enrollment increased from 3,399 to 3,964 over the ten-year period, and entering freshmen went from 837 in 1970 to 947 in 1979.

Over that same span of time, the number of students living on campus tripled, from 300 to 900.

An Edge For La Salle

The 1980's, however, will signal a substantial drop in the college-age population, as much as 25 percent among graduating high school seniors, and for many colleges and universities that projection is an ominous sign.

How, then, will La Salle fare in what no doubt will be a highly competitive decade for prospective students? Better than most, according to La Salle's assessment of its potential pool of candidates.

La Salle is a Catholic college drawing extensively from a Catholic population. However, the size of Catholic families did not begin to drop sharply until after the mid-1960's. That means that college-age Catholics who represent La Salle's principal constituency are not likely to decrease until late in the 1980's. La Salle is also likely to benefit from the strong resurgence of interest in colleges which stand for religious values.

Moreover, when the pool of 18-year-olds among the Catholic population begins to approximate the general population figures, both parents are likely to be working and the family will have a higher disposable income to spend on higher education for a smaller number of children.

This edge for La Salle is formed on more than its Catholic connection. La Salle is, more importantly, the right kind of college in the right kind of place. It is a campus college in the midst of an urban center, accessible and inviting. Moreover, La Salle has developed programs of study and an attitude about education that are right for the 1980's. Its academic offerings have quality, its educational approach has individuality.

What that means is that as families become more selective, La Salle stands in an enviable position of being one of the more select.

How is it that La Salle graduates compete so successfully in business and professional fields, in graduate and professional schools?

Graduating Students—Self-Confident and Secure

Self-confident and secure, aware and venturesome, the students of La Salle are most of all prepared for the larger uncertainties and possibilities of the world beyond the campus.

The measure of that preparation is best demonstrated by the performance of graduates of La Salle. La Salle graduates go on to take responsible jobs in business, industry, finance, government and education. They go to medical school, enter law schools, pursue graduate studies. Most of all, they lead rewarding and productive lives.

A Special Quality

There is a quality about La Salle graduates, perhaps, that gives them an edge as they go about shaping their careers. Unpretentious about themselves, they simply work harder than most to prove their worth.

A recruiter for one of the nation's leading computer systems companies said that of 13 La Salle seniors interviewed for high-paying jobs in computer science, 10 were recommended for employment. "I can go to 15 to 20 other schools," he said, "and never find as many qualified candidates as I found at La Salle."

Coming from homes that respect learning, and from families that have known hardship and have persevered to improve their lives, they tend to be purposeful and tenacious in striving to make their own mark in the world.

The achievements of so many La Salle graduates have not gone unnoticed or unappreciated. The evidence is available to illustrate outcome by example:

★ Since 1967, La Salle students have been awarded 24 Danforth or Woodrow Wilson Fellowships and 33 Fulbright Fellowships, matched or exceeded in Pennsylvania and New Jersey only by Princeton University, the University of Pennsylvania, Swarthmore College, and Bryn Mawr College.

★ Since 1965, each graduating class has averaged about 40 graduate school fellowships and assistantships.

★ La Salle was ranked in a recent survey in the top 13 percent among undergraduate institutions originating Ph.D.'s.

★ The professional career paths taken by La Salle graduates include 750 in the health professions, 400 in the law, 1,000 in education, 3,500 in business fields, and 375 Ph.D.'s or Ed.D's.

★ La Salle is one of a handful of institutions in the state that places all of its education graduates in teaching positions, principally in areas of special education and secondary education; and more elementary and secondary principals in Philadelphia schools are La Salle graduates than from any other undergraduate college.

★ Every year 80 percent or more of those students recommended or highly recommended by the College are admitted to medical schools.

★ Scores of graduates of La Salle are now partners in national public accounting firms, and graduates of La Salle's accounting programs are actively recruited by the country's 10 largest accounting firms and others.

★ Every year recruiters representing 100 of the country's major business, commercial and industrial firms visit the campus to interview students.

★ The presidents of five of the region's major financial institutions are graduates of La Salle, and La Salle has more graduates with executive positions in banks in the Delaware Valley than any other area institution.

★ La Salle graduates vie successfully for admission to the most prestigious law schools, and as practitioners have distinguished themselves as leading members of the bar.

This record of achievement is a reflection of La Salle's emphasis on excellence.

How has La Salle managed to keep its enterprise fiscally stable in the wake of double-digit inflation?

A Prudent Approach to Management

Prudent management is what keeps La Salle on a stable financial course. That is not to imply a rigidity that stifles growth or impedes opportunities.

What it means is that La Salle has an unobscured view of

its real priorities that translates into support for the teaching and learning resources of the College.

All other operations of La Salle are structured to reinforce the emphasis the College gives its students and faculty.

For that reason, the College operates on the administrative level with a fairly lean staff who tend to have more to do and get more done. At the same time, La Salle has been able to retain key members of both the administration and faculty who simply are more dedicated and efficient than their counterparts elsewhere in higher education.

That kind of commitment has a way, as well, of taking hold among newer and younger members of the College staff and finds expression in what might be called the La Salle ethic.

It is an ethic that is applied both to budget-making and budget-monitoring.

Deliberations on formulating the budget involve the contributions and reflect the concerns of the entire College community. Budget decisions take all of that into consideration but are made at the presidential level after projected revenue sources are weighed carefully against continuing and emerging needs.

A Careful Watch On The Budget

The budget that results is an educational policy document that establishes priorities, provides direction and determines allocations for the College in purposeful and realistic terms.

Once the budget is in effect, La Salle keeps a careful watch on expenditures to hold spending in line with available resources. By this process, the College has not only kept its budget in balance but has been able to balance the growing needs of its learning environment with the accelerating demand for improvement of its physical surroundings.

A 10-Year Comparison

The balancing act practiced by La Salle is revealed in this 10-year view of how the College has managed its resources:

Between 1969 and 1979, for example, the La Salle budget increased from $8.25 million to $19.1 million, and the College achieved balanced budgets for each of those years.

On the revenue side, income from educational and general sources (tuition, fees, gifts and grants, administrative and other revenues and activities related to academic affairs) increased from $6.8 million in 1969 to $15.5 million in 1979.

Expenditures for educational and general activities (instruction, libraries, student services, public affairs and development, general institutional expense, staff benefits, general administration and operation and maintenance of the physical plant), meanwhile went from $5.2 million in 1969 to $12 million in 1979.

Costs have more than doubled, requiring the College to double its efforts in all categories to stay close to even. But even that is not enough to secure the future of the College for the uncertain decade ahead.

It is to arrive at some relative degree of harmony between need and resources that the *Campaign for the 80's* has been established.

What are La Salle's fund-raising goals in the 1980's to meet the pressing and emerging needs of the College?

A Proper Time

La Salle College has steadfastly and straightforwardly maintained the viability of current operations. But, in order to stay even in the face of escalating costs and mounting needs, the College has had to postpone improvements to its physical environment and delay the need for faculty and program development.

It is a measure of astute stewardship to recognize the proper time to move ahead with an extra effort on projects ready to be realized.

The proper time to take this initiative, in the opinion of the College's Board of Trustees, is the decade of the 1980's.

Moreover, the 1980's have a special significance for the College. In February, 1980, the College marked its 50th year of occupancy on its campus at 20th Street and Olney Avenue. And on March 20, 1988, La Salle will celebrate the 125th anniversary of its charter.

Appropriately, then, the College is to launch a $15 million fund-raising program under the banner:

The Campaign For The 80's
A Decade of Rededication and Renewal

The funds derived from the campaign are to be used for the following purposes:

A Renewal of Campus Facilities

Included in this category are:

- The renovation of the College Union and the construction of an addition to the building.
- The renovation of College Hall and construction of an addition to complete the building.
- The renovation of Holroyd Hall, the science center of La Salle.
- The renewal and expansion of outdoor recreation and athletic facilities.
- The expansion of the Computer Center to include new software and hardware together with an increase in personnel to serve academic and administrative purposes.

Faculty Development

A summer program of sabbatical leaves for the College's humanities faculty for research, program development and development of teaching skills along with an expanded program of seminars and colloquia for the discussion of new subject matter approaches, teaching methodologies and current issues and problems.

New Programs

- A full-time master of business administration program (MBA) designed to provide graduates of undergraduate liberal arts programs with professional preparation in business fields.
- A graduate program in religious education with a focus on urban ministry, pastoral counseling and family ministry.
- A baccalaureate degree program in nursing developed to give registered nurses who have graduated from diploma or associate degree programs the opportunity to earn a Bachelor of Science as a foundation for career advancement in the health care field.

Community Affairs

- Expansion and diversification of the educational and community services provided by the College's Urban Studies Center for the neighborhoods surrounding the campus.
- Continued development of the Campus Boulevard Corridor Consortium, a model program including 11 educational, health care and social service institutions combined to provide for community and economic development and housing in the vicinity of Broad Street and Olney Avenue.

Financial Aid

An expanded program to establish funds to provide for the unmet needs of students particularly from families in the middle income ranges who qualify for financial assistance.

New Construction

- The construction of a new library to consolidate all of the collections and other resources now housed in the existing library and an annex and to expand seating capacity and work space.
- Construction of new residential halls—three traditional dormitories to house 350 students together with a dining facility, and an apartment style residence to accommodate some 500 students.
- Construction of a Fine Arts Building.

Increased Endowment

An increase in the endowment of the College to generate operating funds on an annual basis for La Salle.

Sources of Support

By June, 1983, the College is seeking to raise $15 million from private, corporate, foundation and government sources.

The funds required to fund the projects included in *The Campaign for the 80's* are to be generated from the following constituencies:

The Confidence to Succeed

La Salle realizes that the *Campaign for the 80's* is an undertaking of ambitious proportions.

Nonetheless, the College recognizes the importance of providing La Salle with the resources to meet the challenges of the 80's.

La Salle knows it must look to its trustees, administrators, faculty members, alumni, students, parents and friends to establish the volunteer leadership to carry the mantle of the *Campaign for the 80's.*

But, La Salle has been built on faith and has been sustained on faith. Most of all, La Salle believes in its mission, its programs, its purpose, its people.

That is the kind of confidence that breeds success.

Alumni/Annual Fund	$ 2,000,000	(13%)
Christian Brothers Contributed Services	$ 1,000,000	(6%)
Commonwealth of Pennsylvania (IAG and Program Grants)	$ 2,665,000	(18%)
Earnings on Investments	$ 2,000,000	(13%)
Federal Government	$ 1,500,000	(10%)
Foundations and Corporations	$ 2,750,000	(18%)
Faculty, Staff and Parents	$ 250,000	(2%)
Gifts of Art	$ 750,000	(5%)
Private Individuals, including Board of Trustees	$ 2,085,000	(15%)
TOTAL	**$15,000,000**	**(100%)**

Dennis Lehman is the creative genius behind the scoreboard at the Vet. He's also the man who gave us the Phillies Phanatic

So, You Want to See Your Name in Lights?

By Kathie Martin, '76

It was early May 1975. The Veterans' Stadium fans had reached a feverish pitch as the Phillies came from behind to overtake the Pirates in what would become their third victory in a three-game sweep over their arch rivals. Mirroring the fans excitement, the scoreboard lit up with this message: "This town hasn't had this much fun since the polygraph test!"

Everyone laughed—except the Rizzo administration, which sought and got an apology from Phillies owner Ruly Carpenter.

The next summer, as President Ford and a sellout throng watched the National League's annual domination of their American League All-Star foes, the board tweaked some more political noses.

"It's ten o'clock," it noted in a jab at Wilbur Mills' Washington. "Do you know where your Congressman is sleeping?"

The following season, the name of Richard Nixon's wealthy friend, Robert Vesco, was used playfully on the scoreboard to promote a cash scramble. The self-exiled tax evader and his wife wished the fans good luck from their villa in Mexico.

Entertaining baseball fans with political witticisms was not part of the curriculum for political science majors at La

Dennis Lehman at the controls of the scoreboard in his "office" at Philadelphia's Veterans Stadium.

Salle when Dennis Lehman '73 attended. But neither was "Introduction to Creating the Phillies Phanatic" or "Producing the Phillies Ticket Commercials 101." Yet according to Phillies Executive Vice President William Giles, the P. T. Barnum of baseball promotion, nobody does it better than Lehman.

Lehman began his career with the Phillies in March 1970 as a part-time employee who answered fan mail and "jazz like that." Giles chose him to operate the new $3 million dollar, computerized scoreboard in 1971. "He seemed to have the imagination, creativity, and the kind of organized mind I think it takes to operate that, " Giles said, explaining why he chose a college sophomore for the job.

And Lehman didn't disappoint Giles. "I had run the scoreboard in Houston," Giles said, "and I gave Denny some advice and general thoughts on it. And within a week or so, he was doing better than I ever thought of doing myself. He is by far the best in the business."

And Lehman's business is entertainment. "If people come (to the Vet) and they spend some money, I like to see them entertained," he said. "Whether we win or lose, that's something else. They're here to be entertained; they want to get away from it all."

Lehman said the Phillies management wants the fans to consider their trip to the ball park an event. They want the fan who comes to the Vet once or twice a year to come two or three times. "I have no control over what the players do or what the team does, but as long as I can throw up some funnies on the board and if we can leave people at least stimulated, if not happy, that's what they really came here for. The part of winning is really important to them, but you've got to give the ticket buyer something else."

As a little boy, Lehman used to enjoy his trips to the Phillies games with his father. The sports entertainer doesn't consider himself to be a big sports fan, although he says he is "more a baseball fan than anything else. I could tell you the starting five of the 76ers," Lehman says, "but I couldn't tell you the starting line of the Flyers. I just don't follow it that closely." As a player on the Whitemarsh Township little league baseball team, Lehman never thought he was that good. "I was little and I never got much bigger," says Lehman, now 5'7"and 29 years old.

Maybe not. But that didn't dissipate any of the thrill he felt when, as a part-time employee at Connie Mack Stadium in 1970, he went out onto the playing field to shag flies. "I was in heaven," Lehman said. "That feeling never rubbed off; that was really fun. Today I get that same feeling when I drive up (to the Vet) and see this great big building."

It was his interest in entertaining fans that led Lehman to believe the Phillies needed a mascot. He said that while the atmosphere was good with the scoreboard, the giveaways, friendly stadium employees, and pregame festivities, he thought it would "be nice to have something else to pick up the color of the place."

Having seen the entertainment the WKGB Chicken provided San Diego fans, Lehman wanted the mascot to be some kind of bird. "San Diego is a nice place to watch a ballgame, but fans had little to cheer about," he said. "The Chicken entertained the fans when there was a little lull in the action by doing acrobatics, handstands, and falling into the seats. I watched the crowd and it was just a circus. Everywhere the Chicken went, the crowd watched. It was great fantasy!"

The Phillies asked the Muppet people (Henson Associates) to come up with their mascot, but they recommonded a cartoon character design outfit in New York called the Harrison-Erikson Company. Bonnie Erikson drew the Phanatic, and she and her husband designed the costume. "I only came up with the idea," Lehman said modestly.

From the beginning Lehman said he knew there was only one person to play the Phanatic—Dave Raymond, "a flamboyant, cocky, college football kind of kid."

"It took him a couple of week to see himself in it, then he started projecting himself as this bad little kid," Lehman said of Raymond, a fellow P.R. department employee and son of University of Delaware football coach Tubby Raymond. "I never cease to be amazed at how good he is and how people react to him, He's an amazing P.R. vehicle for us. It's Christmas everywhere he goes."

That's part of the reason Lehman describes his job as "fun and games—it doesn't seem like work." He particularly enjoys writing and producing the Phillies television commercials on Channel 17. "I get a kick out of doing them," Lehman said in his deep but pleasant voice. "After not having been formally trained and now having learned most of television, I can edit tape and tell our director exactly what I want."

Lehman, whose childhood ambition was to be an announcer, is the organizer of the Phillies Network of 35 radio stations. He coordinates all commercial copy and engineering instruction. He is the liaison between the Phillies flagship station, KYW, and the network. He also schedules all the commercials that go out over the airwaves.

The "fun and games" are sometimes "a grind" in the summer, Lehman admits, when his day begins around 9 a.m. and he heads for home around 11 p.m. But he says the fringe benefits of running at noon, using the Phillies Nautilus equipment, as well as the pleasant, family-like atmosphere among the employees at the Vet more than compensate for the long hours. In nine seasons as scoreboard operator, Lehman has only missed four games—three for weddings and one for his La Salle High School reunion.

During the winter, Lehman gets a chance to talk to fans who call to purchase season tickets—an opportunity he welcomes because he learns about their gripes and likes. "During the games I don't really get to feel the fans that well. I sit in this little box, and it's very elite. It's air conditioned and glass enclosed. So I can't get down to mingle with them that much," he explains. Lehman operates the scoreboard in a booth underneath the upper deck next to the press box.

"I could do it in my sleep," said Lehman, "but it is still a lot of fun because you try to be as creative as you can." He said that it is too hectic to get boring because, in addition to keeping score, he's always posting statistics, scores of other games, commericals and promotional spots.

For Lehman, who also operates the scoreboard during

the Eagles and Temple football games, it was easy to learn how to program the scoreboard. "It was just (a matter of) taking a look at the instruction manual and a technician came in for a week to train me." Since the scoreboard is programmed in English and not computer language, Lehman said most operations—even the player portraits—are relatively simple. Most of this kind of programming is done before the season.

For the faces, a 5" x 7" glossy photograph projected onto a screen is converted into the pattern of off-and-on bulbs by an artist, who transfers her tracing paper design onto acetate. The acetate is then pasted onto a sheet which represents half the scoreboard and sent through an electric eye (a graphic reader).

The electric eye records the pattern which Lehman stores and numbers, ready to be flashed on the scoreboard alongside the player's stats the next time he comes to bat.

His favorite animation? "Nailed at first" That's where the batter hits the ball and turns into a speeding bullet zooming toward first base. The bullet gets pounded out by the first baseman's hammer.

Although the 60 animations in the scoreboard's computer are done in the same way as the players' faces, Lehman says they are very tedious to produce. They are all hand-drawn and put into the computer the same way as the players' faces. Twenty-second animations cost about $2,000 each and take five or six hours to do. "It's awful," Lehman said, "Just awful"

"I'm kind of a perfectionist about it. It drives me crazy when I see those little imperfections—little gaps (unsynchronized light bulbs)— in something. It takes too long to re-record them, so I like to do it right the first time," Lehman said.

The time and expense involved in producing a new animation makes Lehman wonder sometimes whether it's worth it to get a new one made, but at the same time, he explains, "We have a lot of old ones that are good, but I hesitate to use them—because they're so good, I don't want to make them old."

After nine seasons as scoreboard operator, Lehman can't remember a single major blooper he's made. His only errors have been grammatical, statistical or spelling. "Once in a while the computer fouls up and shows a ridiculous batting average," Lehman said. Sometimes he puts up a game result—like a Flyers score or the Superbowl score—"and that's good for a chuckle." But as for notable bloopers, he just hasn't had any.

There are some baseball purists who claim that entertainment during games is a blooper in itself—a needless distraction. Not surprisingly, Lehman disagrees. "It's not just gags. For the most part we provide fans with statistical information. When a batter comes up, there is something about him on the board—whether he is leading the league in doubles or had a hit in five of his last six games. I put up scores of other games and interesting things aroung the league. A lot of other boards in the league don't do all that. I don't think I could be accused of putting garbage up there, " Lehman said.

The crack about the polygraph test fiasco may have been considered something like that, though, by some Rizzo administration officials. "Normally I throw up stuff like that and take it down quickly, " Lehman explained. "The only reason I got caught was because I left it up there long engough for a Bulletin Photographer to take a picture of it."

City Managing Director Hillel Levinson saw a photograph of the scoreboard message on the front page of the Bulletin sports section. He demanded the apology from Carpenter. News of the city's displeasure reached Lehman through Giles, who prefaced his remarks to Lehman by reminding him it was a city stadium and city scoreboard. "It's a politically senstive kind of thing, and Frank Rizzo doesn't have much of a sense of humor," Lehman said Giles told him when asking him to "refrain from making fun of the mayor."

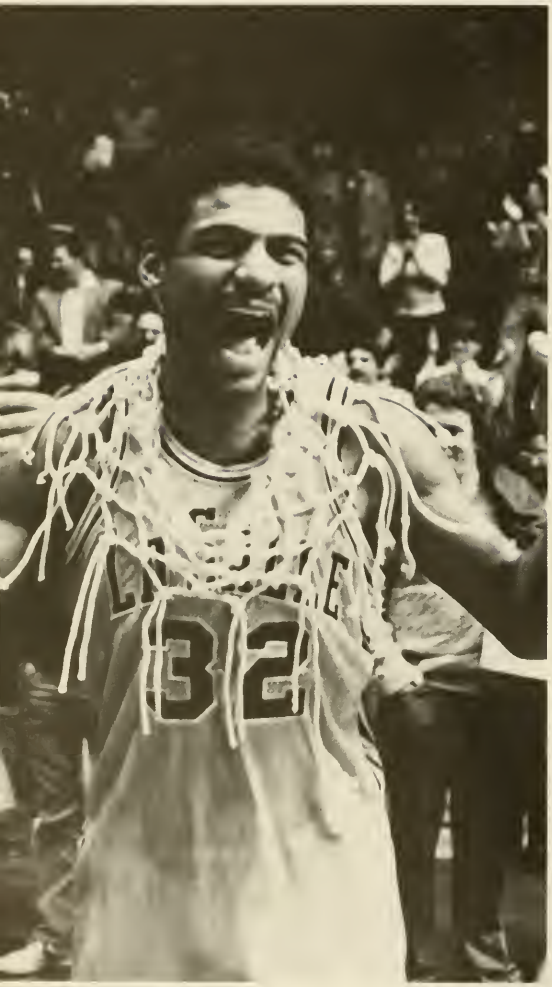
Lehman, who was never in danger of losing his job over the incident, doesn't believe his message was "really that malicious. Levinson probably overreacted a little bit. To this day I don't know whether Frank Rizzo ever saw it."

But if Rizzo hasn't seen it, he still can, because Lehman saved the message. Once a year he pulls it out of the computer's memory bank and flashes in on the scoreboard. Only nobody is there when he does it except the stadium manager who just shakes his head, "Never again!" □

The Phillies Phanatic and friend.

A TALE OF

For the Explorer swimmers, it championship since 1966. Mean was winning its third East Coast



With a Palestra net draped around him, All-American Michael Brooks roars his approval after the Explorers topped St. Joseph's to win their third ECC title.

The drought ended with the most impressive three day performance ever seen at Hayman Hall's Joseph C. Kirk Memorial Pool.

Fourteen victories for the Explorer swimmers, including eight conference records, in eighteen events. Previously, no other school had won more than nine events at a conference meet.

A record total of 581 points—228 more than runner-up Bucknell. Even allowing the Bisons to run on water would not have been enough to stop the Explorers from capturing their first conference swimming title since 1966.

During the '70's, La Salle won its share of events at the conference swimming championships, but could not win the team title due to a lack of depth. Second year coach Paul Katz remedied that problem last spring.

"After our recruiting went well in April and May, I thought we had enough depth and quality to win the meet," said Katz. "We definitely were in a much better position to win it."

The addition of Carl Maler, Jay Russell, and Grier Schaffer, All-Americans at their respective schools last year, plus the addition of Rich McElwee, the premier distance swimmer in the Philadelphia Catholic League, gave Katz the flexibility he needed to develop a solid lineup.

The dual meet season was a time of experimentation and refinement. The Explorers honed their skills; overcame disrupting injuries to McElwee, distance freestyler Bill Madden, and butterfly specialist Mickey MacDonald; and posted an impressive 11-2 season. La Salle easily swept through conference opponents Lehigh, Temple, American, West Chester, Drexel, and Bucknell as well as topping regional powers, Fordham and Johns Hopkins.

"The dual meet season was important towards our ultimate goal of the ECC title," said Katz. "We used each dual meet as a challenge. At every dual meet, we asked ourselves, 'What should we be doing today to win the ECC's?' We saved our full physical taper and shaving for the championship season to prevent from peaking early."

Any opening night fears at the ECC's concerning a premature Explorer peaking were quickly dismissed. Jubilant Explorers marched to the victory stand after each of the five first night events.

Katz, who had hoped for 172 points on the first day "if

TWO TITLES

was their first league while, the men's basketball team Conference crown in six years.

By Lawrence Fan

everything went well," watched in awe as La Salle posted 181 points.

"It was more than I ever dreamed about," he recalled. "After that, I thought we had the meet wrapped up. We couldn't help but win at that point. Our emphasis on developing a winning attitude came to fruition that night. Once we realized how good we were, we began to run."

The racing through the water and to the victory platform ended with Carl Maler, a junior college transfer from Florida, becoming the first East Coast Conference swimmer to contribute to six victories. Named the Most Valuable Swimmer by the opposing coaches, Maler was involved in two individual, the 200 yard individual medley and 100 yard backstroke, and three ECC relay records.

Freshman Grier Schaffer and sophomore Bill Warrender joined Maler atop the victory stand after each relay triumph. Schaffer also set a conference record winning the 100 yard butterfly.

Rich McElwee, who set an ECC record in the grueling 1650 yard freestyle, established himself as the conference's top distance swimmer with two individual wins and a share of the Explorers' 800 yard freestyle relay title.

A third freshman, Jay Russell, who swam a leg on the winning 400 yard freestyle relay quartet, claimed the "Conference Fastest Swimmer" title after his surprising win in the 50 yard freestyle.

Senior co-captain Paul Reibold gracefully captured both diving events and veterans Eugene Joyce, in the 200 yard breaststroke, and Craig Romanauski, who set a conference record in the 400 yard individual medley, shared the spotlight as the new East Coast Conference champions.

"Our satisfaction was enhanced by the way the meet developed," reflected Katz. "The way it was done heightened our feeling of what we accomplished. We have the ability to continue winning the conference meet and now we can see how high we can finish at the Eastern Seaboard championships."

The Explorers concluded their season with a best-ever sixth place finish at the Eastern Seaboard meet. Even though the Explorers did not swim a perfect meet according to Katz, he feels, "Finishing in the top five is a realistic goal. We have the talent to be in the top three or four."

The names and faces were familiar. Michael Brooks,

Coach Paul Katz (front) celebrates La Salle's ECC title with his conference record-setting 400 yard freestyle relay team of Grier Schaffer (left), '83; MVP Carl Maler, '81; Jay Russell, '83; and Bill Warrender, '82.

Michael Brooks, shown in action against fellow All American Purdue's Joe Barry Carroll, walked off with college basketball's most prestigious honor, the Eastman Kodak Award, given to the nation's outstanding individual (left). He also received basketball symbolizing new La Salle career scoring record from Tom Gola, who held the mark for a quarter of a century, and has honored by Philadelphia Mayor William J. Green.

"Mo" Connolly, Kurt Kanaskie, and Mark Spain back for their senior year. First year coach "Lefty" Ervin surrounded himself with two other former Explorers, Larry Cannon and Fran Dunphy, and Art Bartholomew as assistant coaches.

The new staff and veteran team grew together winning twenty-two games, the East Coast Conference title, and earned an NCAA Tournament appearance. "Our goal from the beginning of September on was to get to the NCAA's and put our best foot forward," reflected Ervin. "We feel we did that".

The Explorers began their march with Kurt Kanaskie's 30 foot buzzer-beating jumper that silenced 8400 stunned Crimson Tide spectators as La Salle surprised Alabama, 82-80. Equally shocked was Texas A&M as the Explorers scaled the vaunted Aggie "Wall" for a 72-67 win in the first round of the Cougar Classic.

An unforgettable triple overtime game followed the next night against Brigham Young. Michael Brooks, who had passed the 2000 career point mark against Rider, utilized his entire offensive repetoire scoring a school record 51 points in a seemingly endless 108-106 thrilling Brigham Young victory.

"The partisan, truthful, and frenzied 22,791 fans stood in awe and chanted 'Brooks, Brooks, Brooks!'," recalled the La Salle coach after Michael received the Most Valuable Player award. "I'll never forget, as he, Michael Brooks, turned to all, raising his arm, weeping unashamedly to share his experience."

The roars settled as the flu-stricken Explorers finished third in the Lobo Invitational. Kurt Kanaskie was named to his second All-Tournament team of the year after 22 point performances against Utah State and Idaho State.

Despite a satisfying 74-64 win over Stetson during the midst of a four game winning streak, La Salle was mired with an 8-6 record at mid-year.

Sluggishly shifting gears, La Salle posted conference wins over Drexel and Delaware before the arrival of nationally ranked Notre Dame. The determined Explorers harassed and stifled the unsuspecting Irish with a defensive renaissance. Palestra cheers following La Salle baskets were followed by the staccato chant of "Defense, Defense" as the Explorers upset Digger Phelps and the Irish, 62-60. "That game solidified us and gave us an identity we had been searching for," commented Ervin. "We knew, then, we were an accomplished team."

The accomplishments continued as the Explorers posted a first-time 84-76 win over Rhode Island and an 80-73 Big Five win over Pennsylvania highlighted a five game winning streak in an eight day span. With a 16-7 record, La Salle appeared primed to upset top-ranked and unbeaten De Paul. Brooks eclipsed Tom Gola's career scoring record of 2462 points in the first half as the Explorers forged to a 35-30 halftime lead. Numerous second half lead changes occurred before De Paul, buoyed by a six-point play, eased to a 92-75 win. Undaunted, the Explorers finished the regular season outmuscling Duquesne, 91-78, and overcoming the shock of

a Stan Williams injury for an 85-70 triumph at Vermont.

La Salle achieved its season-long goal of qualifying for the NCAA's with four wins in the East Coast Conference playoffs. The defensive minded Explorers defeated Drexel, 87-76; ended Temple's 26 game McGonigle Hall winning streak, 70-62; avenged a midseason loss to Lafayette by a similar 70-62 score; and cut St. Joseph's string of luck with a come-from-behind 59-49 win.

With the ECC title, the Explorers awaited the word from the NCAA Tournament committee and were assigned to play Purdue at the Boilermakers' home court in West Lafayette, Indiana.

What originally appeared to be an impossible dream of victory nearly became reality as La Salle held a 54-48 second half lead before Purdue, an eventual NCAA Final Four entrant, outlasted the Explorers, 90-82, to end the 1980 season.

Assessing their feats, no other first year coach in the country directed a team to as many victories as the popular Ervin. He was also one of five rookie coaches to lead a team to an NCAA berth while orchestrating the most victorious La Salle team since 1975. He orchestrated the best Explorer defensive effort since 1971.

"This group learned to play fundamental basketball at both ends of the court," said Ervin. "They became very unselfish, hard-nosed when it counted, and shared a total experience."

Consensus All-American Michael Brooks, La Salle's new all-time career scorer, "clearly stated to the country that he was the best power forward in the land," said Ervin. The 6'7 1/2" power forward, who holds seven other school records, has been named the ECC, Big Five, District II, *Eastern Basketball,* and National Association of Basketball Coaches "Player of the Year".

ECC, and Big Five second team selections included sharp-shooting Kurt Kanaskie, ninth on the Explorer career scoring list with 1356 points, and the placid, underrated "Mo" Connolly, twelfth on the La Salle scoring chart with 1232 points.

Not to be overlooked were the contributions of juniors Kevin Lynam and Stanley Williams. "Kevin Lynam evolved as a solid point guard proving he has the tools and know how to use them in a variety of roles," described Ervin. "Stanley Williams became a very good center. While he did not score much, he took the pressure off us with his great defense and his emphatic rebounding."

Front-line reserves Greg Webster, Don Word, and Mark Spain contributed steady play throughout the season. Dave Kerins, Paul Harter, Dave Davis, and Ralph Gilmore saw limited action, but were not limited in their encouragement for their teammates. A record 202,000-plus spectators witnessed the final season of the four La Salle seniors.

Lawrence Fan is the college's sports information director.

Around Campus

College Plans New Nursing & Real Estate Programs

La Salle will introduce two new programs in September—a Bachelor of Science in Nursing program designed for registered nurses from diploma school or associate degree programs and Bachelor's and Associate Degree programs in Real Estate, it was announced by Brother Emery C. Mollenhauer, F.S.C., Ph.D., provost.

All course work in the Nursing program, including clinical course requirements, will be offered in La Salle's Evening Division and Weekend College. All Real Estate courses will be offered in the Evening Division.

"The (Nursing) program is designed for the adult nursing student who has had professional experience in addition to the educational background," said Brother James J. Muldoon, F.S.C., Ph.D., La Salle's dean of arts and sciences. "Students will be able to complete degree requirements part-time while retaining their present employment."

Mrs. Gloria Donnelly, M.S.N., a doctoral candidate at Bryn Mawr College, has been appointed director of the program.

Brother Muldoon added that La Salle's program would have a well defined nursing major taught by professional nursing educators. He explained that the program will be intended to build a holistic health orientation—emphasizing as its primary focus health promotion and health maintenance onto the educational background and experience that students will bring to the program.

Enrollment for the program will be limited to 70 new students a semester. Inquiries should be directed to La Salle's Evening Division, 20th st. and Olney ave., Philadelphia 19141. Placement counseling for the initial applicants to the program began in February.

La Salle currently has cooperative educational programs with the Germantown Hospital and Presbyterian Hospital Schools of Nursing during the day and with Gywnedd Mercy College at night.

La Salle will be the only Catholic college or university in the Greater Philadelphia area offering a major in Real Estate leading to a bachelor of science degree in business administration.

Francis X. Nolan, LL.B., a Philadelphia lawyer and chairman of La Salle's real estate department, said that men and women completing either the associate or bachelor's degree program will have fulfilled the 16 credit hour requirement necessary to become a licensed broker in the Commonwealth of Pennsylvania. After completing the first two courses, students will have fulfilled the necessary requirements of becoming a licensed salesperson.

Students majoring in La Salle's new program will be prepared to enter all professional areas of real estate including residential, commercial, governmental, and industrial.

Nolan said that the number of students taking real estate courses offered by La Salle's Evening Division has increased steadily in recent years and there is a continuing need for more professional specialists in the field.

Courses that will be added to the colleges presently-existing six course program include "Real Estate Use, Planning and Development," "FHA and VA Regulations and Secondary Markets," and "Pennsylvania Title Insurance: Theory and Practice."

Men and women interested in La Salle's new Real Estate program are urged to contact the college's Evening Division office at 951-1234.

Gloria Donnelly

Francis X. Nolan

Earthquake Monitoring Expanded at College

The recent unexpected earthquake activity in the Philadelphia area has brought a flurry of activity to La Salle's Geology Department which houses the only college-operated seismograph facility in the Delaware Valley.

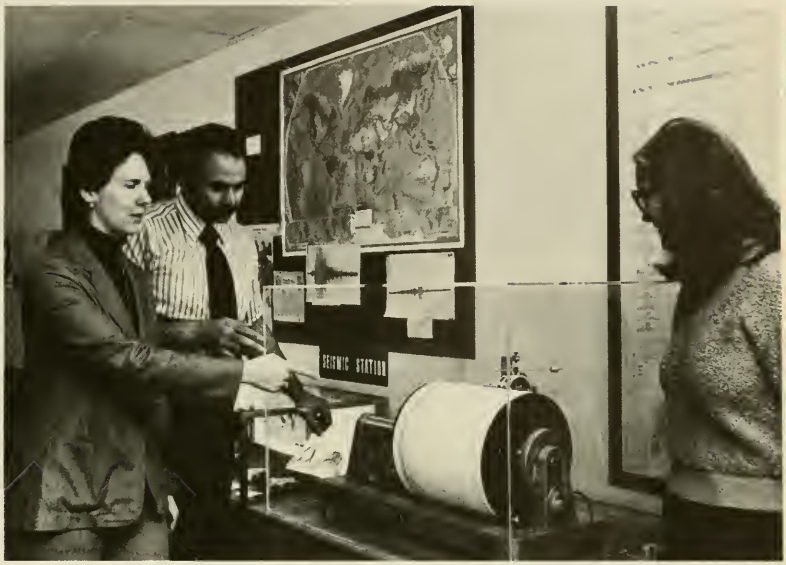
La Salle has been maintaining a pair of "long period" seismographs, which are used to measure distant earthquakes, for the past two years at its Roland Holroyd Science Center on the 20th st. and Olney ave. campus.

After two earthquakes hit the Huntingdon Valley fault north of Philadelphia, officials from the Lamont-Doherty Geological Observatory of Columbia University asked La Salle authorities to monitor a "short period" seismograph used to measure nearby tremors. Columbia has a grant from the Nuclear Regulatory Commission to keep tabs on potential earthquake activity in this part of the country.

"Faults in this area were thought to be totally extinct," explained Dr. Henry A. Bart, chairman of La Salle's geology department. "It's unusual to get any earthquakes here but to get two tremors in such a short period of time is *really* unusual. This latest flurry, which indicates that the Huntingdon Valley fault is moving, has officials concerned. They are expecting aftershocks."

Bart said that there are actually two Faults—Rosemont and Cream Valley—which run north of the city and join to form the Huntingdon Valley Fault which goes through Montgomery and Bucks Counties. Columbia University officials knew that La Salle had a seismograph station—which requires daily monitoring and maintenance—reasonably close to the latest earthquake activity. The equipment was installed in March.

La Salle recently activated another



Dr. Henry A. Bart checks earthquake monitoring equipment with Dr. Alice Hoersch (left), assistant professor of geology, and Christina Bartuska, a student majoring in geology.

Albert J. Momorella, '53, recently received Patrick J. Martin, Jr., award for excellence in school administration from James R. Yoa, '66, president of the College Education Alumni Association, as Brother President Patrick Ellis F.S.C., Ph.D., watches.

Alonzo Lewis, '57, was recently inducted into the Philadelphia Big Five Hall of Fame by sports writer Bob Vetrone (left), and WCAU-TV sports director, Al Meltzer. A regular performer on the 1955 Explorer team which finished second in the NCAA Tournament and a 1957 All-Big Five selection, Lewis scored 1137 points in his three year career. He is a teacher and basketball coach at Darby Township High School.

"short period" seismograph—this one on "permanent loan" from the National Earthquake Center, in Colorado. Only "short period" equipment can monitor nearby velocity events.

"I called them (officials at the NEC) about a year ago to see if they had any surplus equipment," recalled Bart. "They sent us everything we needed. All we had to do was pay the shipping charges."

Bart decided to build La Salle's two "long period" seismographs as part of a student research project about two years ago. Since then La Salle's geology majors—numbering about 40—have monitored almost two dozen distant earthquakes.

"The officials from Columbia were quite impressed with our homemade equipment," says Bart. "They were so impressed that they may want to establish a permanent seismograph facility at La Salle."

La Salle is the only Catholic college in Philadelphia offering a bachelor's degree in geology.

McDonough Slates Charity Tennis Marathon in June

Brian McDonough, La Salle's tennis co-captain who has raised $3,000 for Muscular Dystrophy the past two years with his one-man tennis marathons, is doing it again on June 13-14 at the Gulph Mills Racquet Club.

McDonough hopes to play tennis against all challengers for a total of 38 hours this year after lasting for 36 and 24 hours, respectively, for the past two years.

Anyone interested in sponsoring McDonough or participating on the court with him is asked to call 527-0808 or drop Brian a line c/o Student Government Association Office, La Salle College, Philadelphia 19141. Directions to Gulph Mills RC and a mutually agreeable playing time will be provided. Checks may be made payable to "La Salle Tennis Marathon."

College Announces Tuition Increase

La Salle will increase its full-time tuition by $350 to $3,320 for liberal arts and business administration students in 1980-81, it was announced by Brother President Patrick Ellis, F.S.C., Ph.D.

Tuition for full-time science students will cost an additional $120, while tuition for the college's Evening Division and Summer Sessions will be increased by $8 to $74 per-credit-hour.

Room and board will go from $1,685 to $1,890 a year for students using "five day" meal tickets. "Seven day" meal tickets will cost an additional $240.

"Our increase (11.8% for full-time tuition) is once again below the national rate of inflation, though not by as much as we would like," said Brother Ellis in a letter to parents and students. "After a series of years in which we have held our raises below inflation and below the Higher Education Price Index, we have had to commit funds to programmatic improvements and to major maintenance and renovations."

Brother Ellis added that La Salle's faculty and staff have agreed to salary and benefit increases averaging 10.6% "also regrettably below the national inflation and below the consumer price index for the region."

Lefty Ervin Slates Basketball Clinics

La Salle College's basketball coach Dave (Lefty) Ervin will conduct a series of basketball clinics for both men and women in Philadelphia and Wildwood, N.J., this summer.

Ervin, who guided the Explorers to the NCAA Tournament last season, was the first Philadelphia coach to introduce the commuter type basketball camp some 12 years ago.

Ervin's Philadelphia Baskeball Clinic for Boys will be held at Hayman Hall on the college's 20th st. and Olney ave. campus from July 7-11 and again from July 21-25. His Girl's session is scheduled for August 25-28, also at La Salle's campus.

Lefty's Wildwood Camp, both for overnight guests and commuters, is slated for June 22-27 at the Star-Lite Motel.

Guest intructors will include La Salle's All American Michael Brooks, Explorer assistant coaches Fran Dunphy and Larry Cannon, and St. Joseph's University head coach Jim Lynam.

For further information or a brochure, call Coach Ervin at La Salle College (951-1518) or drop him a line c/o the college's Athletic Department, 20th st. and Olney ave., Philadelphia 19141.

THE CHRISTIAN BROTHERS

TERCENTENARY LASALLIAN PILGRIMAGE and TOUR OF FRANCE to Brussels, Rheims, Rouen, Chartres and Paris celebrating 300 years of Christian education . . .

August 23-31, 1980 September 20-28, 1980

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- roundtrip jet transportation from New York to Brussels, and from Paris to New York, via Sabena Belgian Airways, with inflight meals;
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- accommodations throughout the itinerary in superior tourist class hotels with private bath and/or shower;
- all hotel taxes and service charges;
- U.S. departure tax;
- services of a professional tour guide and of an experienced Travel Planning Associates representative throughout the itinerary;
- MEAL PLAN: on the September trip, three meals a day are included; on the August trip, breakfast and dinner daily are included.

For further information call or write to La Salle College's Special Activities office (951-1584).

Track coach Jim Gavaghan (left) stands with his mile relay team of Tom Franchetti (second from left), '80; Mike Mosley, '82; Michael Burke, '80; and Jim Vasaturo, '82. The Explorer quartet posted a surprising upset over national power Villanova winning the Quaker City Mile Relay at the Philadelphia Track Classic during the indoor season. It continued its winning ways at the Penn Relays, defending its Frank Wetzler 1600 meter relay title and also capturing the IC4A Championship metric mile relay race with a school record-setting time of 3:10.64.

Alumni News

Tom Gola receives Silver Anniversary award from Dr. James Frank, secretary-treasurer of the NCAA and president of Lincoln (Missouri) University.

Gola Wins Distinguished Silver Anniversary Award

There have been many awards for Tom Gola, '55, throughout a distinguished career both on and off the basketball court, but few of them have probably been as meaningful for the former All-American as being named to the "Silver Anniversary Top Five" by the NCAA at its annual convention in January in New Orleans.

Gola, who has served as a Pennsylvania state legislator, Philadelphia city controller, and head of his own insurance agency, joins a select group of former student-athletes who have achieved high standards of professional excellence throughout their careers.

The "Siver Top Five" also includes former football stars Alan Ameche, of Winsconsin, and Larry Morris, Georgia Tech, and basketball greats Dick Boushka, of St. Louis University, and Jack Twyman, of the University of Cincinnati. Gola was selected to represent the group and deliver remarks of appreciation at the NCAA Honors Luncheon at the Fairmont Hotel.

"In the 25 years that have passed since 1955 when I played my last game for La Salle College in the NCAA finals," said Gola, "I have witnessed the deaths of the Catholic priest who put the first basketball in my hands, my grammar school coach, my college coach, and the man who signed me to my first professional basketball contract. When you think of that grim fact you realize that the greatest thing we have is the life the good Lord bestowed on us and He will take from us someday.

"The five Silver Anniversary award winners, in the eyes of the NCAA, have used the past 25 years of their lives to make a contribution to their fellow man and to the individual successes in their various fields.

"When we competed in the NCAA, little did we realize we would reach this day and be the recipients of this award. But the NCAA molded us long ago for this day. We learned from competing the sweet smell of victory and success, we learned the meaning of brotherhood, but more important, we learned the most from our defeats. You always strive to win, but when you suffer defeat you work harder to overcome your weaknesses so that you can grab the gold ring the next time you come around.

"We thank the NCAA for forcing us to be students first and athletes second. We thank the NCAA for being what they are and for allowing us opportunity to compete during our collegiate days. And most important, we thank the NCAA for remembering us and presenting us with the Silver Anniversary Award today. This has been a memorable day for us and we will cherish it for a long time to come."

'49

James J. Cunningham, Jr., sales manager in the Prudential Insurance Company's Oxford Valley district, recently retired after 30 years of service with the company. John C. Rosania, a special agent with the Philadelphia agency of Prudential Insurance Company, sold more than $3 million of insurance in 1979.

'50

Robert A. Berens was promoted to mortgage officer at Beneficial Bank. **John Byrnes** has joined John Wanamakers' Philadelphia office as vice president of operations.

'52

J. Newton Jones has been appointed marketing manager at Penn Dairies, Inc., in Lancaster, Pa.

'53

Arthur A. Mami, director of purchasing and materials management at Sacred Heart Hospital, Norristown, has qualified for certification by the National Association of Hospital Purchasing/Materials Management.

'54

William J. Hildebrand has been promoted to vice president in charge of consumer loan division at Girard Bank, Philadelphia. **Joseph P. Kearney** has been appointed regional sales manager for the Surgical Care Products group of the Patient Care Division of Johnson & Johnson Products, Inc., New Brunswick, N.J.

'57

Daniel E. McGonigle has been promoted to chief claims adjuster for the Law Department of Philadelphia. **Frank J. McVeigh,** Ph.D., has been promoted to professor of sociology at Muhlenberg College, Allentown.

'58

Francis E. Bradley has been elected vice president of Coats & Clark, Inc., Stamford, Ct.

'59

Fred Lombardi, a partner in the Philadelphia office of Coopers & Lybrand, was recently a featured speaker before the Central Pennsylvania Chapter of the Financial Executives Institute.

'60

Richard F. Sassa

John M. Kiraly has been promoted to regional sales manager for International Harvester Credit Corporation's finance sales office, Cherry Hill, N.J. **Alfred A. Lisiewski** has been named controller at Ecolaire, Inc., Malvern. **Richard F. Sassa** has joined Dickinson, Inc., Realtors, as a sales counselor at the firm's West Chester office.

'61

Thomas E. Hume has been named assistant operations comptroller, steel operations accounting, at Bethlehem Steel Corporation. **John J. O'Driscoll** has been appointed director of branch operations at Industrial Valley Title Insurance Company.

Thomas E. Hume

'62

Dominic Donato has been appointed factory manager of the Uniroyal manufacturing facility in Aachen, West Germany. **William S. Powers** received a master of arts degree in Counseling from Ball State University.

'63

John A. Mariscotti has been named president of National Railway Utilization Corporation of Philadelphia.

'64

Francis X. Iaquinto has been named a partner in the Philadelphia certified public accounting firm of Laventhol & Horwath. **Richard May** has been promoted to vice president for fund-plan services at First Pennsylvania Bank, Philadelphia.

'65

John T. Bowen

John T. Bowen has been elected assistant manager, advertising and sales promotion, at Provident Mutual Life Insurance Company, Philadelphia. **George J. Craig** has been promoted to controller at Industrial Valley Title Insurance Company, Philadelphia. **William F. Fachet, Jr.,** general agent of the Fachet Insurance Agency, has been awarded a Chartered Life Underwriter (C.L.U.) diploma and professional designation by The American College, Bryn Mawr. **Anthony I. Lambert, Jr.,** has been named regional director of security of East Coast for House of Fabrics, Inc.

Frank R. Breslin has been promoted to general transportation manager for the packaged products division of Scott Paper Company. **James T. Costello** has been elected Second

'66

Joseph L. Quinn

Marine Division Association's Pennsylvania Chapter president; judge advocate of the Lt. General Julian C. Smith group, and has been named a member of the U.S. Marines Military Order of the Devil Dogs. **Joseph L. Quinn** has been admitted as a stockholder and principal of the Washington, D.C. certified public accounting firm of Franz & Company, Chartered.

'67

Robert C. Streit, president of the Bank Automation Society, has been promoted to assistant vice president at Beneficial Savings Bank, in Montgomery County.

'68

Malcolm T. Humphrey has been promoted to group manager of the technical services data processing division at Mack Trucks, Inc., in Allentown. **Lawrence S. Minarik** has been promoted to accounting manager, education book division, at Prentice-Hall, Inc., Englewood Cliffs, N.J.

MARRIAGE: **Andrew DeLuca** to Marlene Mountain.

'69

John F. Dempsey, Jr.

George M. Cain has been appointed assistant treasurer of Beneficial Savings Bank, Philadelphia. **Armand P. Campese** has been promoted to treasurer at Philadelphia Fruit Exchange Company. **Michael M. Colgan** has joined the Philadelphia office of Coldwell Banker Commercial Brokerage Company. **John F. Dempsey, Jr.,** has been appointed a real estate officer at Fidelity Mutual Life Insurance Company, Philadelphia. **Thomas J. Eck** has been appointed manager of sales administration for Ortho Pharmaceutical Corporation, Raritan, N.J. **Louis D. Gallo,** employed by Union Fidelity Insurance Company, recently completed Life Insurance Accounting School in North Carolina. **Edward J. LoCasale,** C.P.A., has been promoted to senior accounting officer at Fidelcor, Inc., Philadelphia. **Robert A. Mastrogiovanni** has been promoted to senior revenue agent for the Philadelphia District of the Internal Revenue Service. **Frank Nasuti** has joined the United States Department of Energy as an auditor.

BIRTH: to **Joseph T. Ryan,** and his wife, Teresa, a daughter.

La Salle College and the Big Five honored the Explorers' 1953-54 NCAA basketball champions at Convention Hall ceremonies and a dinner on campus on Feb. 9. Participating were (from left) trainer Mario Vetere, Tom Gola, manager John Moosebrugger, John Yodsnukis, Bob Ames, Charlie Greenberg, captain Frank O'Hara, Frank Blatcher, Bob Maples, assistant manager Bill Bickley, Fran O'Malley, and Charlie Singley.

'70

Robert B. Kutch

Warren E. Coupland has been appointed resident vice president and general manager of Insurance Company of North America's Chicago office. **Joseph D'Amato** has been promoted to director of internal auditing for Gino's, Inc. **Robert B. Kutch** has been named sealant specialist, Northeast Region, for Sika Chemical Corporation, Lyndhurst, N.J. **Denzil J. Meyers** is a partner at Stagliano-Meyers, Realtors, in Glenside. **Edward C. O'Donnell** has been promoted to assistant vice president at The Philadelphia National Bank. **Thomas N. Pappas** has been elected president of Microtech Industries, Philadelphia.
MARRIAGE: **Robert J. Nolasco** to Nancy Jean Notwick.
BIRTH: to **Joseph D'Amato** and his wife, Marie, a daughter, Angela Michelle.

'71

Jacob L. Katz

James J. Lynch

Jacob L. Katz joined Commodore International Ltd., as director of data processing. **James J. Lynch** has been promoted to an administrative vice president of Continental Bank, Philadelphia. **Dennis M. McNulty** has been named a senior banking officer at Provident National Bank, Philadelphia. **William J. McTeague** has been appointed by the Met-L-Wood Corporation a sales engineer for the Mid-Atlantic states region. **Robert J. Miller** has been appointed assistant dean of the Division of Continuing Education at the Philadelphia College of Textiles and Science.

'72

Ronald J. Altieri has been appointed an internal auditor for Commonwealth Federal Savings & Loan Association, Norristown.
BIRTH: to **Stephen McGonigle** and his wife, Kathleen, a daughter, Laura Marie.

'73

David J. Fortunato has been appointed manager of the Flourtown branch of The Philadelphia Savings Fund Society. **Dominic J. Grosso** has been elected an assistant vice president and financial officer at Recovery Services International, Philadelphia. **William McNamee** has been promoted to assistant treasurer by Beneficial Savings Bank, Philadelphia. **Harold J. Young** has been appointed assistant cashier in the commercial lending department of New Jersey National Bank, Ocean County.

'74

After a five-year tour of duty in Japan with the United States Air Force, **James M. Griffin** joined the firm of Russ & Russ, Certified Public Accountants, in Glendale, Calif. **Robert H. Lane** has been named director of business operations and management systems for the Boy Scouts of America. **Dennis Rubisch** has been appointed an audit officer at The Philadelphia National Bank. **Michael Thompson** is an MBA candidate at the Wharton School, University of Pennsylvania. **Gregory Y. Wunsch** has been named sales manager and administrator of Village News Company, Coatesville.
BIRTHS: to **Kevin P. Kohler** and his wife, Karen Thomas Kohler, '78, a son, Kevin Patrick; to **Frank Moffatt** and his wife, Marie, a daughter, Bernadette Marie.

Dennis Rubisch

'75

Edward J. Charlton has joined the Philadelphia law firm of Palmer, Biezup & Henderson. **Richard S. Rosenau** has opened his own business, Rich's Delicatessen, in Fort Washington, Pa.

'76

John M. Kaufmann

Edwin J. Detrick has been promoted to senior accountant at Price Waterhouse & Company, Philadelphia. **Carl Ivey, III,** is president of the Philadelphia Chapter of the National Association of Black Accountants, Inc. **John M. Kaufmann** has been promoted to assistant vice president at Beneficial Savings Bank in Delaware County. **Raymond L. Schutzman** has been named general manager of Allied Stores Corporation's Troutmans Division, in New Castle. **David A. Shapowal** has been appointed business manager for Asplundh GMC Trucks, in Bucks County. **Frederick P. Shepherd** has been appointed director of hospital management systems at The Milton S. Hershey Medical Center of The Pennsylvania State University.
MARRIAGE: **Robert Allen** to Beverly Facciani.
BIRTH: to **James J. Clearkin, III,** and his wife, Eileen Donnelly Clearkin, '75, a son, James, IV.

'77

Harts B. Brown has been appointed a staff associate at Bell Telephone Company, Phila-

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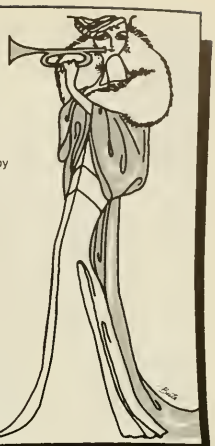
Wednesday, Thursday	8:00	6:30 (groups only)
Friday	8:00	6:30
Saturday	6:00 & 9:30	8:00
Sunday	7:00	5:30

*Dinner by special arrangement only

Single Ticket Price

Tuesday, Wednesday and Thursday	$6.00
Friday, Saturday & Sunday	$6.50

MAME



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delphia. **Gregory J. D'Angelo** has been appointed a trust officer at Fidelity Bank, Philadelphia.
MARRIAGE: **Robert P.DiRenzo** to Valerie V. Sisca.

'78

Anthony DiLeo is currently the basketball coach of the Women's Division I team in Dusseldorf, West Germany. **Stephanie Thompson** has been commissioned a second lieutenant in the United States Air Force, and is a budget officer at Los Angeles Air Force Station. **Diane L. Tucker** is secretary of the Philadelphia Chapter of the National Association of Black Accountants, Inc.
MARRIAGE: **Robert A. Menno** to Virginia L. Basiura.

'79

William J. Viola has assumed voluntary duties related to the Pennsylvania Anatomical Donor Program.
MARRIAGE: **Joseph A. DiPrimio** to Jennifer Brakebill.

'79 MBA

Henry Singleton has been promoted to supervisor of functional cost accounting in Penn Mutual Life Insurance Company's controller's department.

SCHOOL OF ARTS & SCIENCES

'38

Michael C. Rainone, Esq.

Michael C. Rainone, Esq., has been elected to the Board of Governors of the Philadelphia Bar Association for a three year term.

'42

Samuel Shore, M.D., has been elected to the board of governors of the 5100-member California Trial Lawyers Association for 1980.

'43

James F. Kennedy, administrator of St. Joseph Hospital in Belvidere, Ill., was elected president of the Illinois Catholic Hospital Association.

'48

Sydney Berkowitz, D.O., has been named administrator of Doctors Medical Center in Doylestown. He also serves as director of the family practice division of the center.

'49

William F.X. Coffey, M.D.

Andrew B. McCosker

John E. Barry is president of New Holland (Pa.) Farmers National Bank. **William F.X. Coffey**, M.D., medical director of Fidelity Mutual Life Insurance Company in Philadelphia, has been elected vice president of the company. **Andrew B. McCosker**, a learning consultant for the Cherry Hill, N.J. Board of Education, received a doctor of education degree from Lehigh University.

'50

Fr. Thomas E. Burns has been appointed pastor of Queen of Heaven parish, in Cherry Hill, N.J.

'52

John Ricks

Pennsylvania Representative **Edward F. Burns** has been appointed to serve on a planning board to enhance the state role in education for all ages. **John Gostigian**, M.D., has been named co-director of the department of surgery at Mercy Catholic Medical Center's Fitzgerald Mercy Division, in Darby. **John Ricks** has retired from the Federal Bureau of Investigation, where he was a special agent, after 25 years of service.

'53

Peter J. Finley, a psychology consultant at the Marine Corps Development and Education Command in Quantico, Va., has been promoted to the rank of colonel in the U.S. Marine Corps Reserve. **William Kohler** has been appointed superintendent of the Norristown Area School District. **James Sanzare** has been selected to participate in the first official seminar in Cuba for American educators.

'54

John J. Fossett, a certified safety professional who is employed by Allied Chemical, in Danville, Ill., has been voted a member of the American Academy of Industrial Hygiene and certified in the Comprehensive Practice of Industrial Hygiene.

'56

John T. Burns

Henry G. DeVincent, M.D.

John T. Burns has been appointed president of Mater Dei College, Ogdensburg, N.Y. **Henry G. DeVincent**, M.D., has been appointed to the Board of Directors of Holy Redeemer Hospital, in Meadowbrook. Dr. **Joseph V. Koehler**, chief of the gastroenterology division at Suburban General Hospital, Norristown, has been elected president of the American College of Osteopathic Internists.

'57

Gabriel Pascuzzi has been appointed principal of Meehan Middle School, Philadelphia. **John R. Waite**, Army Reserve advisor to the commandant of the U.S. Army Engineer School at Fort Belvoir, Va., has been promoted to the rank of Colonel.

'59

Daniel J. Colombi, M.D., president of the medical staff at Methodist Hospital, Philadelphia, was elected vice president of the N.J. Obstetrical and Gynecological Society for 1979-80. Dr. **John W. Kreider** is an associate professor of pathology and microbiology at Hershey Medical Center, Hershey, Pa. Dr. **Edward Markowski**, president of the North Carolina Family Life Council, is a member of East Carolina University's child development and family relations faculty. **William O'Brien** has been elected to the Board of Trustees of the Philadelphia Bar Association.

'60

Robert T. Alden, assistant principal of William Tennent Senior High School, Warminster, Pa., received his doctor of education degree from Temple University. Dr. **James T. Richard**, professor of psychology at Bucks County Community College, has been elected president of the Academic Division of the Pennsylvania Psychological Association. **Ralph W. Howard**, former director of La Salle's News Bureau and more recently co-director of the Temple University Music Festival, has been named editor of *Temple Times*, the university's bi-weekly newspaper. He retains his position as public relations director of Temple's Tyler School of Art.

'61

James S. Atwell, Ph.D.

James S. Atwell, Ph.D., associate professor of English at Anne Arundel Community College, Arnold, Md., has been named dean of

Arts and Sciences at the college. **Peter J. Gibbons**, a partner in the Philadelphia office of Price Waterhouse & Company, has been named chairman of the firm's bankruptcy specialty group. **Rudolph Masciantonio** has been appointed assistant director of foreign language education for the School District of Philadelphia.

'62

Robert J. Clothier

Robert J. Clothier recently opened a real estate brokerage office in Fort Lauderdale, Fla. **Roman I. Zylawy**, Ph.D., associate professor of foreign languages at the University of Montana, has just published a translation from French of *The Gods are Athirst*, a novel by Anatole France.

'63

Brian Monahan, an English and German teacher in the Saucon Valley School District, has been chosen for the deaconate program in the diocese of Allentown. **William Raftery**, basketball coach at Seton Hall University, has been elected president of the Big East Basketball Coaches Association.

'64

F. Owen McKeaney

F. Owen McKeaney, Chicago CBS sales team manager for Blair Television, has been appointed vice president of the corporation. **Charles Neal** has been appointed regional director for field sales marketing at Honeywell's Minneapolis office. **Anthony V. Pappas, Jr.**, Ph.D., has joined the American College Testing Program as assistant director, career planning program. **John J. Seeber**, M.D., has been elected president of Lee Hospital's medical staff, Cambria County.

'65

Louis F. DeVicaris, a chemistry teacher at Cheltenham High School, has been awarded the 1979 American Chemistry Society (ASC) Middle Atlantic Regional Award in High School Chemistry teaching. Dr. **John J. Kozak** has been named manager of product development and research for the Specialty Wood Chemicals Division of the Forest Products Group, Koppers Company, Inc., in Pittsburgh. **Ralph Maiolino** has been appointed international officer at Trenton New Jersey National Bank.

'66

William J. Casler has been selected for the Internal Revenue Service management careers program. **Richard V. McCarron** is chairman of the English Department at Philadelphia's Northeast Catholic High School for Boys. **John R. McCloskey**, M.D., was the subject of an article in the Atlantic City *Press* in which modern techniques for knee, hip and other joint replacements were discussed. Rev. **Raymond C. O'Brien**, assistant dean of The Catholic University of America's Columbus School of Law, has been appointed consultant for the Department of Education Task Force on Non-Public Education. **Frank A. Pinto** is director of research for the Pennsylvania Senate in Harrisburg. **Joseph Seiler** has been appointed account manager for the Campbell Soup Company in the Philadelphia district.

'67

Joseph E. Botta, a European communications area comptroller at Kapaun Air Station, West Germany, has been promoted to the rank of major in the United States Air Force. BIRTHS: to **Bruno Bromke**, Ph.D., and his wife, Joan, a daughter, Cheryl Ann; to **John J. Fallon**, and his wife, Julie, a son, Terence Joseph.

'68

Harry F. Kusick, Jr.

William J. McDade

Harry F. Kusick, Jr., has been appointed a vice president at Mellon Bank of North America's National Department, in Pittsburgh. Dr. **George W. Luther**, chairperson of the department of chemistry and physics at Kean College, Union, N.J., has been elected to membership in Phi Kappa Phi, a national honor society for outstanding scholars in all branches of learning. **William J. McDade** has been appointed personal lines manager, underwriting, in the casualty-property department at the Reading office of The Travelers Insurance Companies.

'69

Anthony J. Apicelli, Jr., Esq., has been named a partner with the law firm of Kelsey, Kelsey, Radick, Apicelli & Kline. **Robert J. Bugdal**, owner of Robert J. Bugdal Income Tax Service, is director of guidance at Notre Dame High School, Trenton, N.J. **Ken DeDominicis** has been named executive director of the Ithaca, N.Y. chapter of United Way. BIRTH: to **Ken DeDominicis** and his wife, Molly, a daughter, Claire.

'70

A. Patrick Balcer has been named regional sales manager, northeastern region, for Brink's Inc. **Walter J. Cleaver** has been appointed industrial relations manager of TRW/IRC Resistors' Philadelphia plant. **Edward V. Collition** is the base education services officer at Lackland Air Force Base. Rev. **Charles F. Krimmel**, pastor of St. Mark's Lutheran Church in Philadelphia, has been elected president of West Oak Lane Concerned Citizens, a Philadelphia community congress. **Joseph M. Owens**, Ph.D., is a research scientist at the Rohm and Haas Company's Spring House research head-

Walter J. Cleaver

Edward V. Collition

quarters. **Lee H. Rosenau**, Esq., recently formed a partnership with Alan Dion, Esq. The Philadelphia law firm is called Dion & Rosenau.

'71

David M. Fitz-Patrick

Robert F. Opdyke, Esq.

David M. Fitz-Patrick has been ordained into the priesthood by the Most Reverend Robert L. Whelan, S.J., Bishop of Fairbanks, Alaska. **James F. Hehn** has been named director of the National Council on Alcoholism's Industrial Referral and Occupational Advisory Services (INROADS) program. **Raymond J. Kelly** is assistant principal and athletic director of Neshaminy Langhorne High School in Langhorne. **Paul D. Kruper**, Esq., has joined the Pittsburgh law firm of Buchanan, Ingersoll, Rodewald, Kyle & Buerger. **Robert F. Opdyke**, Esq., recently admitted to the New Jersey Bar Association, has been admitted to practice before the U.S. District Court for the District of New Jersey. **John Wiley** was elected mayor of Metuchen, N.J. in last November's election.

'72

Paul R. Driscoll

Frederick J. Dunkerly

James J. Bee, Esq., has joined the Philadelphia law firm of Liebert, Short, Fitzpatrick & Lavin. **Stephen J. Collinelli** has been named second vice president, special plans, at Philadelphia Life Insurance Company. **Paul R. Driscoll** has been promoted to assistant vice president at Beneficial Savings Bank, Delaware County. **Frederick J. Dunkerly** has been appointed manager of personnel develop-

Olga O. Howard Fischer

ment at the Sheaffer Eaton Division of Textron Inc., in Pittsfield, Ma. **Olga O. Howard Fischer** received a Ph.D. in English and English education from the George Peabody College of Vanderbilt University, and is currently associated with the University of Texas, School of Education, in Tyler. **Michael McFadden** has joined Mercy Catholic Medical Center as personnel manager at Fitzgerald Mercy division, Darby.

'73

Judith Stanton Ahern has been named a senior banking officer at Provident National Bank, Philadelphia. **Robert J. Black** has been appointed an assistant vice president of the Midlantic Mortgage Corporation, and manager of its Cherry Hill, N.J. division. **Robert G. Casillo,** currently with the Philadelphia School District, has received his Ph.D. in clinical and school psychology from Hofstra University.

'74

Thomas Wisniewski

James O'Neill received his doctor of chiropractic degree from the National College of Chiropractic, in Lombard, Ill. **George E. Pierce, Jr.,** Esq., has joined the Philadelphia law firm of Duane, Morris & Heckscher as a member of the litigation department. **Thomas Wisniewski** has been appointed a technical sales representative for Rohm and Haas Company's Milwaukee area.

'75

Sr. M. Regina Heilman SHR

First Lieutenant **Michael B. Gearren,** ground safety officer of Marine Composite Helicopter Squadron 261 at the Marine Corps Helicopter Air Station in Jacksonville, N.C., has been scheduled to participate in training exercises with the U.S. 6th Fleet in the Mediterranean Sea. Sr. **M. Regina Heilman,** SHR, has been appointed to the Board of Directors of Holy Redeemer Hospital, Meadowbrook. **Marie Jo Kane,** a doctor of chiropractic medicine, was a keynote speaker at a recent YMCA Health Fair, in Germantown. **Paul Lyons** has been named director of data processing at Area Sixteen Data Processing Association, in Burlington, Iowa. **Howard Steinberg** has been accepted to the School of Veterinary Medicine at the University of Pennsylvania.
BIRTHS: to **Eileen Donnelly Clearkin** and her husband, **James,** '76, a son, James IV; to **Paul Lyons** and his wife, Chris, a daughter, Donna Marie.

'76

Edward F. Duffy

Diane C. Wilmanski

Edward F. Duffy recently graduated from Rutgers Law School and passed the July 1979 N.J. Bar Examination. He has been named an associate with Milstead & Ridgway, A Professional Corporation, Counsellors at Law, in Vineland, N.J. **Joanne Weil,** Esq., is associated with the law firm of Connolly, McAndrews, Stevens, Drexler & Coor, in Warminster. **Diane C. Wilmanski** was recently promoted to programmer at Provident National Bank. **James P. Scanlin,** a member of the U.S. Army Reserves' 416th Civil Affairs Company in Norristown, has been promoted to First Lieutenant.
MARRIAGES: **Mary McCarthy** to David Weitzel; **Andrew B. Woldow** to Lorraine J. Wahl.
BIRTH: to **Christopher J. Morell,** and his wife, Maureen Flynn, '77, twins, Elizabeth and Andrew.

'77

David J. Klein has been appointed public relations director for the National Judges Association's "Tournament of Bands." Navy Ensign **Robert L. Metzfield** was commissioned in his present rank upon completion of Aviation Officer Candidate School. Army PFC **Martin R. Pranscavage** is an armor crewman stationed at Kirch Gons, Germany. **Donn Wilber** is a member of the Postaly Mobili basketball team in Pordenine, Italy.
MARRIAGE: **Elizabeth M. Powers** to Paul S. Gillis.
BIRTH: to **Maureen Flynn** and her husband, Christopher J. Morell, '76, twins, Elizabeth and Andrew.

'78

Thomas S. Bond has been appointed assistant account executive at Spiro & Associates, Inc., Philadelphia.
BIRTH: to **Karen Thomas Kohler** and her husband, Kevin, '74, a son, Kevin Patrick.

'79

Maryann Mendoza has been named secretary to the Dean of the Evening Division at La Salle College. **Kevin M. Mulderig** has been commissioned an ensign in the U.S. Navy after successful completion of Aviation Officer Candidate School. **Paul J. Perrello** has joined radio station KMAQ in Dubuque, Iowa as news reporter and anchorperson.
BIRTH: to **Michael Tarsitano** and his wife, Debbie, a son, Christopher Andrew.

Necrology

'41
Thomas H. Kilrain, Jr.

'44
Eugene J. Krylowicz, M.D.

'49
Thomas L. Pepper, Jr.

'50
Thomas C. Jacob, M.D.
Ralph J. Zecca, M.D.

'54
Thomas A. McGrail

'57
Brother Richard T. Mynehan, F.S.C.

'70
Daniel S. Spicer

'73
Charles A. Enright

'74
Michael Nevin Kolb
Robert J. Sundermann

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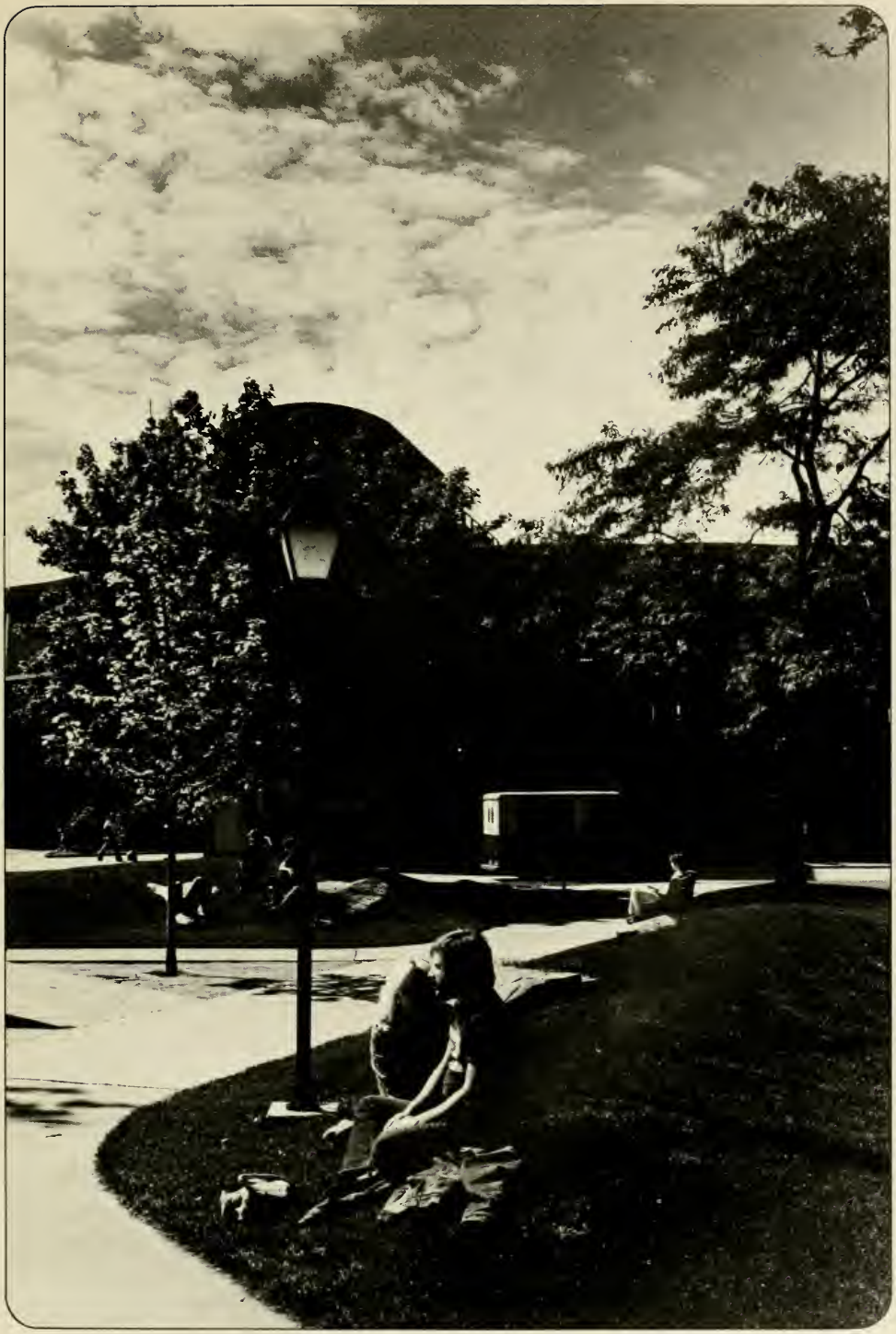

La Salle Magazine
La Salle College
Philadelphia, Penna. 19141

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LASALLE

A QUARTERLY LA SALLE COLLEGE MAGAZINE

SUMMER 1980

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John Paul, The Philosopher, Page 17

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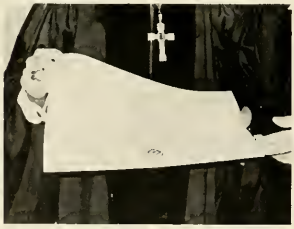

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Volume 24 Summer, 1980 Number 4

LASALLE

A QUARTERLY LA SALLE COLLEGE MAGAZINE
(USPS 299-940)

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An analysis of the philosophy of Pope John Paul II, who taught ethics for many years at the Catholic University of Lubin.

21 "THAT'S-A-WRAP"

La Salle's resident film expert describes the anxieties, emotions, and technical ingredients that eventually become a work of art.

26 AROUND CAMPUS

La Salle's Alumni Association will sponsor the first annual Philadelphia Antiquarian Book Fair in September. Other campus highlights include reports on the college's117th Commencement and the President's Dinner.

29 ALUMNI NOTES

A chronicle of some significant events in the lives of the college's alumni including an account of a unique gift from a distinguished alumnus.

CREDITS—Front cover photography by Mark Jacobson; back cover, and inside back cover, Lewis Tanner; page 17, Charles F. Sibre; 21-25, Universal City Studios, Inc.; all others by Tanner.

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DEVELOPMENT REPORT 1979-1980

La Salle College

Dear Friend of La Salle College

Through the increased support of its many loyal constituencies, in 1979-80 La Salle College's Development program enjoyed its most successful year ever, as gifts and grants totaled $2,802,255, a 34% increase over the previous record year. Foundation and Government support increased dramatically, as did alumni contributions to the Annual Fund. The contributions of the Christian Brothers' Communities again held firm, while the Commonwealth of Pennsylvania significantly increased the level at which it awards Institutional Assistance Grants to private colleges and universities. As a result of this support, La Salle has been able to sustain and expand many of the programs and services it offers for its students, and to begin much needed renovation and upgrading of its physical facilities.

In 1979-80, the Annual Fund, under the direction of Brother Gene Graham, Brother Francis McCormick, Brother David Pendergast, and the Annual Fund Executive Committee, attained significantly new levels of giving in its four major categories of support, and in its number of donors (2886). The General Alumni total jumped dramatically to $209,514, contributions from friends increased to $124,696, faculty and staff donations rose to $17,109, and Business Matching Gifts realized a new high of $29,261. La Salle's shared campaign for the Foundation for Independent Colleges also produced a record $38,954, including several corporate gifts which are channeled directly through that agency. Once again, special thanks are due to the more than 100 alumni and student volunteers who staffed the telethons through which approximately 50% of the alumni contributions were produced.

The several Christian Brothers' Communities at La Salle once again funded the Christian Brothers' Scholarship Program, contributing $221,124 for this purpose. As in past years, these scholarships directly aided academic leaders from many high schools, and made college possible for many outstanding students who might otherwise not have been able to attend.

During the past year, the major source of government support was the Commonwealth of Pennsylvania's Institutional Assistance Grant program, and La Salle again played a significant role in presenting the private sector's case to the General Assembly for the legislated increase in this annual appropriation. In addition, La Salle's ACT 101 grant, which supports the Academic Discovery Program, grew to $43,000, the College participated for a second year in the Pennsylvania Historical and Museum Commission's Historical Site Survey Program, and a grant from the Public Committee for the Humanities in Pennsylvania enabled the Career Planning and Placement Office to offer a special conference for business leaders entitled "Critical Issues in Advertising."

Federal funding also increased in the past year as grants were received from the Law Enforcement Assistance Administration, the Department of Health, Education and Welfare, the U.S. Office of Education, the Department of Housing and Urban Development, the Department of Energy, the National Science Foundation, the National Endowment for the Humanities, and the Institute for Museum Services.

In the private sector, foundation and corporate grants to the College increased by 69% and achieved a record setting total of $665,216. Foremost among these were grants from the Pew Memorial Trust for the College Union Annex/Renovation project, the W.K. Kellogg Foundation for the Urban Studies and Community Services Center's programs of technical assistance for surrounding neighborhoods, the W.W. Smith Charitable Trust for financial aid for middle income students, the Christian R. and Mary F. Lindback Foundation for an endowed chair in the School of Business Administration, and Intermed Communications for development of the new B.S.N. Program for Registered Nurses. Numerous other grants from local foundations and corporations also contributed significantly to the quality of La Salle College by supporting activities that would not have been possible without external assistance.

In the category of individual gifts, special recognition and thanks must be given to Mr. and Mrs. Francis J. Dunleavy, Mr. John McShain, Dr. Henry DeVincent, Mr. Ragan Henry and Mr. and Mrs. Robert V. Trainer. Their sacrificial levels of giving are truly exemplary and merit the thanks of the entire La Salle community.

1979-80 has, therefore, been an especially good year, and it culminated on May 15th with the President's Dinner and the public announcement of the CAMPAIGN FOR THE 80'S: DECADE OF REDEDICATION AND RENEWAL. Under the direction of Mr. H. Keith Mosley, THE CAMPAIGN FOR THE 80'S is an intensive effort to raise $15 million during the next three years and, thereby, to enable La Salle College to respond to its immediate and future physical and programmatic needs. Funds are critically needed for the renovation of facilities (College Union, College Hall, Holroyd Science Center), program enrichment, faculty development, student aid, and increased endowment, all of which are vital elements in the quality of education which La Salle will offer in the 1980's.

To date, an excellent start has been made toward achieving the goals of the Campaign. Over 50 alumni and friends of the College have volunteered to serve on a variety of fund-raising Committees. Printed materials describing the Campaign in detail are being published, and you will be receiving these shortly. Most significantly, over $4.4 million in advance gifts and pledges have been received, including $1 million in contributed ser-

vices from the Christian Brothers' Communities, $379,081 from W.K. Kellogg Foundation, $300,000 from the Pew Memorial Trust, $150,000 from the Kresge Foundation, and $350,000 from Trustees. With this beginning, we are confident that the Campaign will succeed and will make a significant difference in the future of La Salle College.

In the months ahead, the CAMPAIGN FOR THE 80'S will enter its most active phase as we strive to intensify all of our fund-raising efforts. We will be seeking increased support from all of our constituencies, corporations, foundations, government agencies, alumni and friends. The College's future is dependent upon your generosity, and I trust that your loyalty and support for La Salle will insure that these efforts succeed.

All of us who are involved in La Salle College's Development program deeply appreciate the continuing commitment and assistance of all of those persons —Trustees, Alumni, Administrators, Faculty Members, Students, and Friends—whose efforts have contributed so significantly to the academic vitality and financial stability of the institution.

Brother Patrick Ellis, FSC

Brother Patrick Ellis, F.S.C., Ph.D.
President

HIGHLIGHTS 1979-80

All Gifts and Grants reported below were contributed between July 1, 1979 and June 30, 1980.

Annual Fund		
Graduates	$209,514	
Faculty and Staff	17,109	
Friends	124,696	
Business Matching Gifts	29,261	
Foundation for Independent Colleges of Pa., Inc.	38,954	
		$419,534
CHRISTIAN BROTHERS' COMMUNITIES		**$221,124**
Commonwealth of Pennsylvania		
Institutional Assistance Grants	$738,514	
ACT 101 Program for Disadvantaged Students	43,000	
Pennsylvania Historical and Museum Commission	25,000	
Public Committee for the Humanities in Pennsylvania	8,040	
Pennsylvania Council on the Arts	2,000	
		$816,554
Federal Government		
Law Enforcement Assistance Administration	$131,000	
H.E.W. Interest Subsidy	115,025	
U.S. Office of Education Ethnic Heritage Studies Program	52,110	
Dept. of Housing and Urban Development	49,812	
Dept. of Energy	27,300	
U.S.O.E. Undergraduate International Studies Program	27,000	
U.S.O.E. Veterans' Cost of Instruction Program	24,834	
National Endowment for the Humanities Summer Seminars	20,000	
National Science Foundation Student Science Training Program	9,960	
N.S.F. Instructional Scientific Equipment Program	8,576	
N.S.F. Pre-College Teacher Development in Science Program	7,226	
H.E.W. Institute for Museum Services	6,008	
U.S.O.E. College Library Resources Program	3,963	
U.S.O.E. Community Service and Continuing Education Program (Project Crossroads)	2,400	
N.S.F. Science for Citizens Program (Institute for the Study of Civic Values)	1,500	
Title XX, Regional Training Institute for Aging	1,090	
		$487,804

Foundations and Corporations

Pew Memorial Trust	$300,000
W.K. Kellogg Foundation	125,027
W.W. Smith Charitable Trust	75,000
Christian R. and Mary F. Lindback Foundation	27,500
Intermed Communications	25,000
I.T.T.	12,500
Gulf Oil Foundation	11,820
RCA	5,600
Food Fair Stores Foundation	5,525
Philadelphia Foundation	5,200
Modern Handling Equipment Company	5,000
Household Finance Corporation	5,000
Julius Block Memorial Fund	5,000
P.S.F.S.	4,800
Philadelphia National Bank	4,000
E.I. duPont de Nemours and Company	3,500
First Pennsylvania Trust	3,500
Milton Ginsburg Fund	3,500
Sears Roebuck Foundation	3,100
George W. Rentschler Foundation	3,000
Upjohn Company	3,000
Grace Foundation, Inc.	2,500
Grad-u-Eights	2,340
United Technology Corporation	2,150
Peat, Marwick and Mitchell Foundation	2,000
Texaco, Inc.	2,000
Arthur Andersen and Company	1,720
Middle Atlantic Placement Association	1,500
Young Windows, Inc.	1,500
Rohm & Haas Company	1,500
C.D.I. Corporation	1,000
John J. Manley, Inc.	1,000
Philadelphia Food Trades Organization	1,000
Touche Ross and Company	1,000
Anonymous	800
Merck Company Foundation	800
Cullen Industries	784
La Salle College Associates	750
Carpenter Foundation	600
Philadelphia Electric Company	500
Germantown Savings Bank	500
La Salle College Education Alumni Association	500
La Salle College Union Association	500
Leeds and Northrup Foundation	500
Raymond Rosen & Company	400
McNeil Consumer Product Company	300
Ukrainian Self-Reliance Federal Credit Union	250
Metropolitan Life Foundation	250
	$665,216

GIFTS OF ART **$209,397**

(see box, page 6).

Individuals

Mr. and Mrs. Francis J. Dunleavy	87,500
John McShain	52,000
Dr. Henry G. DeVincent	14,670
Ragan Henry, Esquire	13,500
Mr. and Mrs. Robert V. Trainer	11,000
Thomas J. Kiely, Jr.	7,200
Benjamin D. Bernstein	4,264
Milton Ginsburg	3,500
Dr. G. Harold Metz	3,000
Mr. and Mrs. I.M. Scott	2,504
Jacques Moore	2,500
Judge Genevieve Blatt	2,100
Dr. Roland Holroyd	2,000
John H. Veen	2,000
Frank R. O'Hara, Esquire	1,950
Joseph G. Markmann	1,820
Dr. Michael F. Avallone	1,500
Charles E. Stahlecker	1,500
Anthony M. Waltrich, Sr.	1,488
Edward Bernstein	1,000
George Bernstein	1,000
Reverend John Bogacz, Ph.D.	1,000
Dr. Francis J. Braceland	1,000
Gerald A. Desmond	1,000
Richard L. Duszak	1,000
Mr. and Mrs. Joseph A. Fick	1,000
William S. Lewis	1,000
John H. McKay	1,000
Theodore H. Mecke, Jr.	1,000
Frederick C. Mischler	1,000
Gerald P. Nugent, Jr.	1,000
Joseph J. Panchella	1,000
	$228,996

Several of the contributions listed above are duplicated in more than one category (e.g. an individual contribution in excess of $1,000 that is included in the General Alumni Total, or a Corporation contribution that is also included in Business Matching Gifts). The unduplicated total of gifts and grants listed in this report is $2,802,255.

GIFTS OF ART

During the past year, a number of individuals have generously contributed works of art to the La Salle College Art Gallery. These contributions have served to enrich the cultural resources which the Gallery provides for the general public, the College's students, faculty, and alumni, and neighborhood residents in communities proximate to La Salle. The total value of the gifts of art contributed during 1979-80 is estimated at $209,397. The Gallery is, indeed, especially grateful to its many friends and benefactors, including:

Benjamin D. Bernstein
Edward Bernstein
Helen Boehm
Jane Flory
Institute for the Arts of the Archdiocese of Washington
Frank C.P. McGlinn
Mr. and Mrs. Meyer P. Potamkin
H. Ward Reighley
Dr. and Mrs. Bernard Romis
Mrs. Lessing J. Rosenwald
John H. Veen
Neil Welliver
Mansfield W. Williams

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Christian Brothers Pledge $1 Million To Campaign

A $1 million challenge pledge by the Christian Brothers' Communities to La Salle's "Campaign For The 80's" has been announced by Brother President Patrick Ellis, F.S.C., Ph.D.

Calling the pledge "a formidable challenge to the alumni to seek new giving levels," Brother Ellis explained that the gift represents contributed services by the members of the three communities connected with the college. It is to be matched on a 2-for-1 basis by La Salle's alumni over the three-year period of the $15 million campaign.

Francis J. Dunleavy, Honorary Chairman of the "Campaign For The 80's," referred to the gift as "an act of leadership and dedication which challenges all of us in the months ahead." He said, "This pledge can be the catalyst for a successful campaign."

Noting the appropriateness of the announcement on the 300th anniversary of the founding of the Christian Brothers' order, Terence K. Heaney, President of the Alumni Association, responded to the challenge implicit in the Brothers' pledge.

He said, "This pledge, representing as it does devotion to teaching and self-sacrifice in support of our College, will spur the alumni to achieve the matching goal required." He promised that every effort would be made to substantially increase alumni annual support to the College over the next three years.

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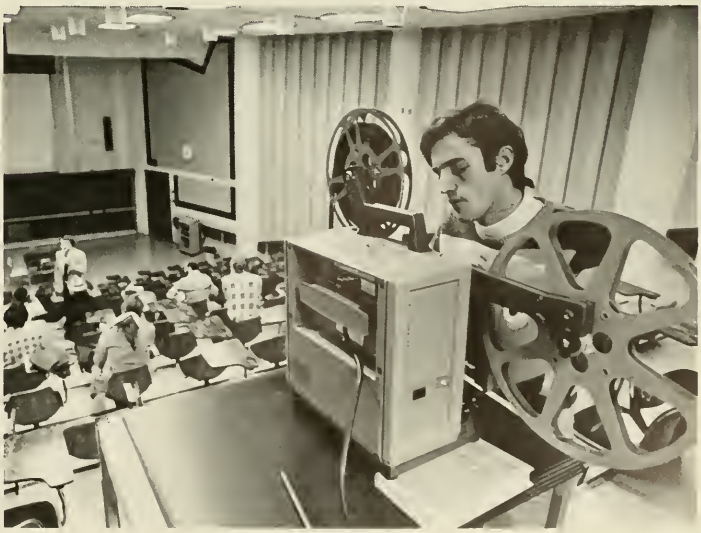

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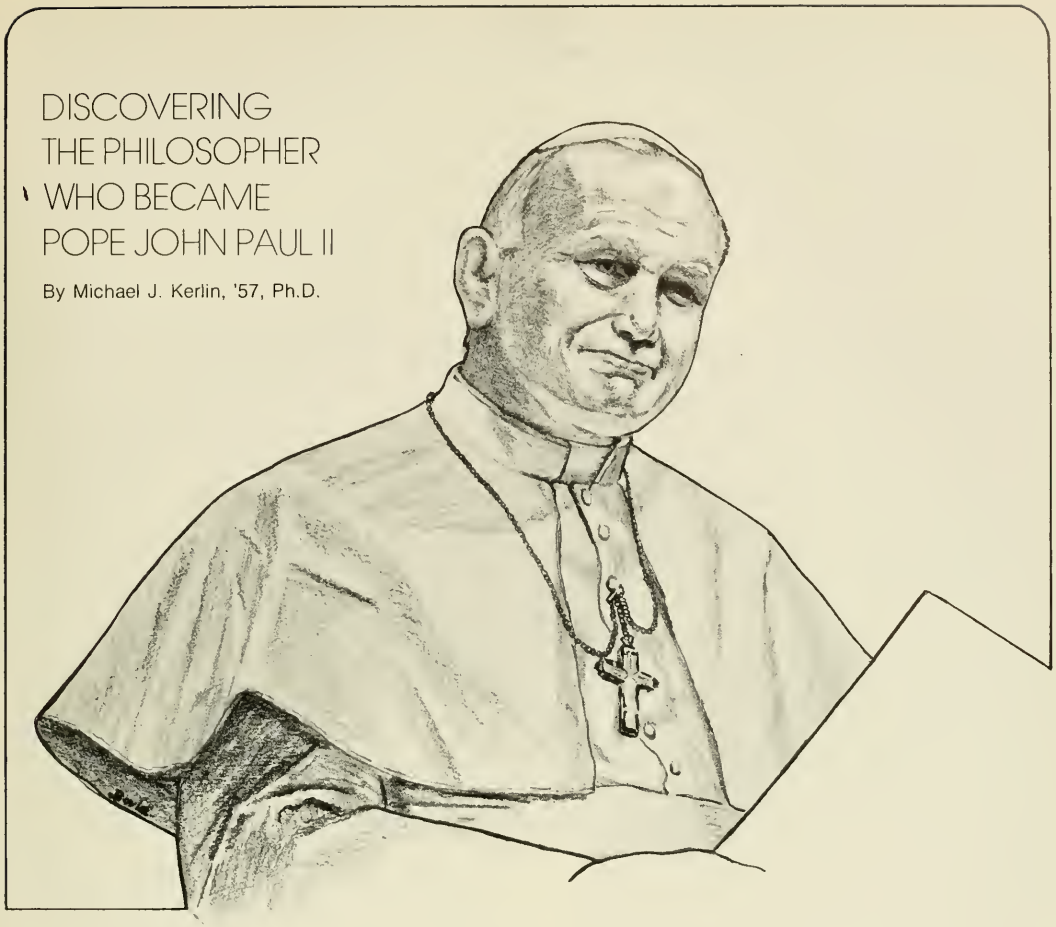
DISCOVERING THE PHILOSOPHER WHO BECAME POPE JOHN PAUL II

By Michael J. Kerlin, '57, Ph.D.



When Karol Wojtyla became Pope John Paul II, the big news for most people was that we had a Polish pope. Almost as important for me was that he had previously achieved a reputation in Europe as a philosopher, one about whom I knew practically nothing. And so I began a crash course in the writings of Karol Wojtyla. My motive was partly one of curiosity, but I also felt that as a professor of philosophy (and, I would hope, as a philosopher) in a Catholic College, I should know something about the intellectual principles of a man who will probably lead the Roman Catholic Church for many years to come and who is already making controversial decisions and statements heavily dependent on these principles.

In the introduction to his principal philosophical work, *The Acting Person* (the original Polish version of which was published in 1969 when he was already a cardinal), Wojtyla gives credit to the influence of two movements and two men. The first is scholastic philosophy as it took shape in the thought of Thomas Aquinas, and the second is phenomenology, especially in the form given it by the twentieth century German philosopher Max Scheler. Both movements and both men were factors in his education. At the University of St. Thomas in Urbe (the Roman university commonly known as the Angelicum), he studied under the renowned Dominican theologian Reginald Garrigou-Lagrange and wrote a dissertation on St. John of the Cross; and then back in Poland he wrote a second dissertation, this time to qualify for a university teaching post, on the availability of Scheler's phenomenology for Catholic moral theology. And what one finds in his subsequent philosophical work is a world-view which remains basically Thomistic, but with the coloring and methodology associated with phenomenology.

Anyone who has studied at a Catholic college probably has a rough idea of the content of a Thomistic world-view although the idea has been getting rougher and rougher since the 1960s. But what is phenomenology? It is a movement originating in the last part of the nineteenth

century with Franz Brentano and continuing into the twentieth in the efforts of Edmund Husserl, Max Scheler, Martin Heidegger, Jean-Paul Sartre, Maurice Merleau-Ponty and a host of others. Like most philosophical movements, it takes various forms and leads in diverse directions; but its central characteristic has been a concern with the systematic description of the content of human experience. Scheler's contribution to phenomenology was the descriptive analysis of affective states, thus of feelings and emotions, and the correlation of these states with certain quite specific objective values. The nature of his thought on the subject is revealed in the titles of some of his most significant books: *Ressentiment and Moral Value Judgment, The Phenomenology and Theory of the Feeling of Sympathy and Love and Hate, Formalism in Ethics and Material Value Ethics, The Nature and Forms of Sympathy* (titles which I have translated quite literally from the German). The concern in these books had been to challenge the fairly common philosophical tendency to treat affective states as telling us nothing about the worth of the objects with which we deal. For a young cleric like Wojtyla to choose Scheler's thought as a vehicle for interpreting the moral life and for reformulating moral theology was surely a daring move since Catholics had tended to regard phenomenology in general as leading to subjectivism and relativism and since Scheler himself has abandoned Catholicism late in his life and had taken a pantheistic turn in his religious writings.

Karol Wojtyla taught ethics for many years at the Catholic University of Lubin, but he continued to deal with intellectual as well as political forces outside the church. A reading of his writings reveals a man who knows modern society and who is conversant with the existentialists, the Marxists, the structuralists and even with some of the linguistic philosophers in England and the United States. Not only do the footnotes in *The Acting Person* evidence his range, but even his 1976 retreat to the household of Pope Paul VI (published as *Sign of Contradiction)* shows him moving back and forth between scriptural and patristic citations and sympathetic references to the likes of Blaise Pascal, Pierre Teilhard de Chardin and Lesek Kolakowski. There was a day not so long ago when a seminary professor of such sympathies would have been suspected of vices like "modernism" by some of his colleagues. But being able to discuss contemporary thinkers and movements appreciatively even when they challenge traditional religious beliefs played no small role in making Professor and then Cardinal Wojtyla a respected figure in the European intellectual community.

Lo get a sense of Karol Wojtyla's philosophical direction, we have to refer to *The Acting Person.* This difficult and often ponderous book falls under the classification of philosophical anthropology, a classification fairly close to "rational psychology" and the "philosophy of man" in the old Thomistic sequence of Catholic colleges and universities. As anthropology, it is peculiar in its stress on the experience of the self as well as of outside objects. Consciousness mirrors all of our activity and plays a central role in the development of self-knowledge. The claim throughout is that this self-knowledge is the foundation of an understanding of human life and action every bit as objective as Margaret Mead's anthropology or B.F. Skinner's psychology. In fact, if we couldn't know ourselves from within, we couldn't begin to study others from without.

Wojtyla, as a good Thomist, believes that action follows being and thus that it is possible to go from a description of "man acting" to an account of "man the actor." Yet, as a good phenomenologist, he tries in *The Acting Person* to stay as much as possible on the level of broad description with only passing indications of further conclusions, conclusions which in his case are consistently Thomistic. The action considered in the book is *deliberate* action, the action of the person consciously directing himself this way or that. That we act deliberately is given to us intuitively since we ourselves are placed "right inside this fact"; and the meaning of acting deliberately should be open to a phenomenological elucidation without the aid of experimental apparatus or statistical surveys. Not every human dynamism, or operation, is subject to conscious control, but there is, in our experience, a dimension "man acts" as well as another "something happens in man." For example, choosing to write this article is experientially something different from having hunger pangs or a headace while writing it although each pertains to human life. The characteristic of the former is that we have the realization of our own efficacy, or our own power, in so choosing. Because I can act as well as be activated, I am somebody (a person) and not just something.

Obviously, in making the distinction between actions and activations, between "man acts" and "something happens in man," Wojtyla is taking a stand in the hoary

John Paul II is broadly educated, posseses a complex mind, and can handle himself in the toughest academic as well as political circles

debate between libertarians and determinists. For him, the acting person transcends all the forces impinging on him from without and welling up within. He is free in the sense that he can confront these forces with "I may but I need not" and arrive at "I want" and finally "I choose to." A person can respond in this way because he has, to an important degree, self possession: he mirrors himself, knows himself, governs himself. This position runs counter to the anthropologies of standard Freudian and Skinnerian psychology; and the author is surely thinking of them even if neither Sigmund Freud nor B.F. Skinner is mentioned in the end-notes. The argument against their determinism and against determinism in general is indirect, consisting mainly in an elaborate effort to present the experience of choosing. Consequently, the very experience called into question by a Freud or a Skinner becomes the heart of the matter.

For Wojtyla, then, action is free because a human being transcends his situation. Still, we do not simply face ourselves in choosing; we also face objects (things and persons, actions and states of affairs) which offer themselves to us as good or bad. We govern ourselves with respect to these objects and to possible lines of conduct in dealing with them. The result is that all of our actions fall within the moral sphere and that they are subject to evaluation not just according to the degree of their independence but also according to the worthiness of the choice made. Because some of the choices can really be worthy and some unworthy, it is possible to speak of truthfulness in the area of moral choice. Indeed our freedom depends on our being able to ask whether the choice is objectively good or not. Here is the root of a message repeated frequently during the papal visit to the United States in 1979: we are not *genuinely* free unless we follow a conscience directed towards objective good and objective truth.

Like Thomas Aquinas (and his guide Aristotle), Wojtyla places happiness, or felicity, at the juncture between human freedom and valuable object. In a sense, we are always choosing ourselves and the shape of our lives as we choose to do one thing or another. It is not simply that we orient ourselves in the world, but also that we choose to integrate our physical and psychic powers into the pattern which characterizes us as individuals. Principal among the psychic powers for Wojtyla are those of emotivity, and it is here naturally that he falls most strongly under the influence of Scheler and gets the greatest attention from professional philosophers. As in the case of the German phenomenologist, the emotions themselves (for example, love and hatred, desire and fear) have a reference to good and evil and are not just subjective mental or physical states; and, therefore, we need to be able to read the world through them as well as to evaluate them and to unify them in the development of character and personality. Philosophers call this objective reference *intentionality,* and it plays a part in Wojtyla's non-philosophical work such as his poetry and his theology, including his enthusiastic defence of *Humanae Vitae* in *Faithful and Fruitful Love.*

The author of *The Acting Person* steers clear, within the framework of this book as of his other formal philosophical essays, of particular judgments about the content of objective good and objective truth; but, when he has spoken outside this professional context, he has left no doubt about the content. Now that he is Pope John Paul II, we are becoming quite familiar with his positions on world-peace, on social justice, on sexual morality, on theological authority and so on. I must admit personally to having been put off by the way in which freedom was connected with some of these positions in his homily at Logan Circle in Philadelphia on November 7, 1979. The problem was not that he equated traditional Catholic beliefs with truth and goodness, but that he made real freedom dependent upon agreement with Catholic beliefs and even upon fidelity to Jesus and the Church. Certainly, I thought, the Jew who refuses to accept Jesus and the Church or the Catholic who practices birth control according to his conscience is exercising his freedom and doing so in a way deserving of respect. Were—as a theologian of my acquaintance suggested—the decrees of Vatican II on religious liberty going down the drain? Reading *The Acting Person* provided some light on the subject for me. There Wojtyla recognizes that the developed person who chooses to act this way or that does so freely and that the act of choosing itself has a "personalistic value" whether or not the choice is a good one. This "personalistic value," however, lacks its full moral dimension unless it is joined with a truly valuable object. Of course, the problem remains concerning the content of truth and goodness for those with a different vision and under different authority. But at least they are not placed outside the moral universe.

His writings reveal a man who knows modern society and who is conversant with the existentialists, the Marxists, the structuralists, and even with some of the linguistic philosophers in England and the United States

Participation is the last theme to be noted in Wojtyla's philosophical anthropology. *The Acting Person* goes beyond the issues of freedom and truth to a discussion of the social nature of action. Not only do we have social responsibilities in the exercise of our freedom, but freedom itself arises within communities and goes to form them. Wojtyla works out the complex connections between freedom and community at great length, and in doing so he singles out two authentic attitudes on the part of individuals within communities and two distortions. An individual can *authentically* find himself in either a relationship of solidarity or opposition, and indeed his opposition can be consistent with solidarity. The distortions are conformism and non-involvement. In one case a person cedes his responsibility to the community, whereas in the other he withdraws from the communal life. Obviously it is most interesting that the future pope stresses the role of resistance and the inadequacy of conformism. Perhaps he is addressing the situation of a society like Poland. Still I cannot help wondering about the possible bearing of this stress on the controversy surrounding theologians like Hans Küng. What happens in a religious community if the theological critics disappear or go underground as they did for a good while in the Catholic Church after the modernist crisis at the beginning of this century? Unfortunately, *The Acting Person* stays on the plane of generalities and provides little about concrete applications.

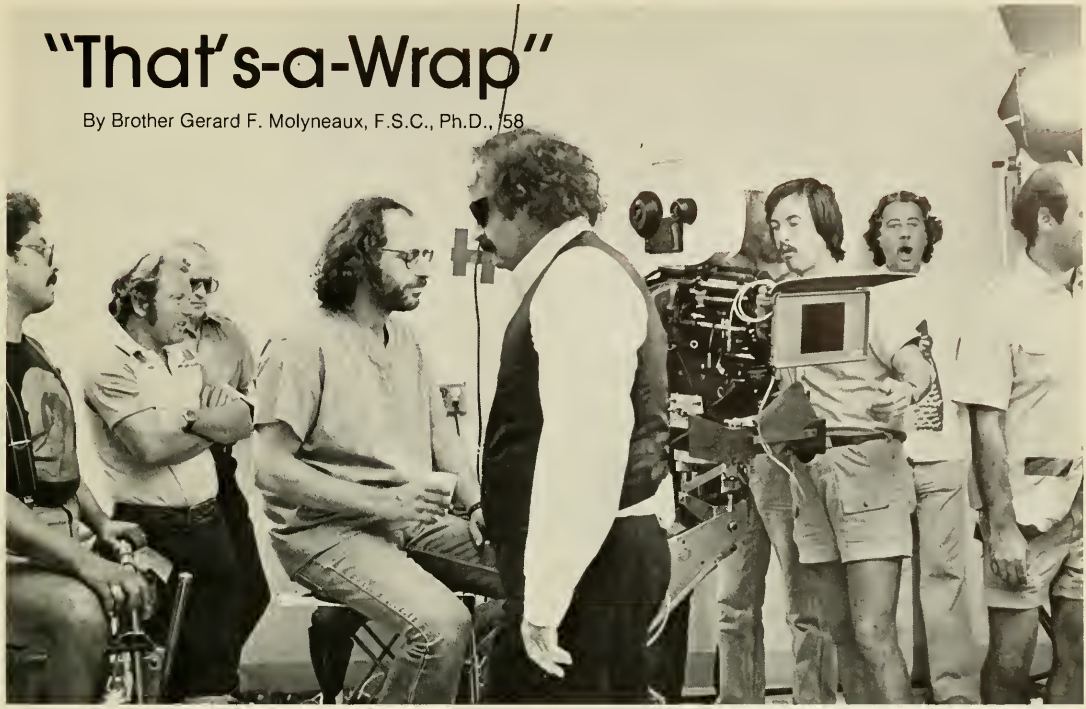
What have I discovered in searching out the philosophy of Karol Wojtyla and thus of Pope John Paul II? First of all, it is obvious to me that the man is intellectually gifted and sophisticated. He may be warm, open-hearted, pious, traditional and so on, but he is no simple "man of the church." He is broadly educated, possesses a complex mind, and can handle himself in the toughest academic as well as political circles. Indeed it is too bad that his position as pope will almost certainly prevent the sort of give-and-take by which academics test each other's competence and probe each other's minds. We would have much to learn from him and to find out about him. As to the substance of the philosophical writings, I found myself in basic agreement with him, an agreement which might be expected since he too continues to be an Aristotelian and a Thomist despite the interest in phenomenology. Where I might have been helped more by a book like *The Acting Person* would have been in getting many more examples to make the general positions clear and in seeing more self-conscious argumentation. For instance, how would the author handle the rebuttals on the issues of freedom and morality which inevitably come from intelligent determinists and subjectivists? I tend incidentally to attribute these defects to the bad influence of a certain type of phenomenological literature where examples and arguments are strangely neglected in favor of statement and restatement of convictions. Other types of philosophy, including Thomism, have other characteristic defects.

Lastly, despite my overall agreement with the principles of *The Acting Person,* I find myself perplexed about the move from generalities to particulars. One could have started with the same view about freedom, about happiness, about community and come to quite different conclusions from those of Karol Wojtyla or Pope John Paul II about world economics, about sexual morality, about church politics. . . . Here we come to what I call "the paradox of Philosophy." Philosophers pursue understanding in fundamental matters, that is, they seek out the basic principles in whatever it is they study. Yet it happens that the same principles lead different people to different conclusions about any given moral issue and that different principles sometimes lead them to the same conclusions. How is this possible? The only explanation is that there are unstated and perhaps unstatable premises in every moral discussion. We move here or there not just because we have Marxist or Christian or Thomistic principles, but because we have certain experiences, affections, traditions, faiths, prejudices and so on. So, when Pope John Paul II acts as vicar of Christ and head of the Church, he makes decisions not fully predictable in a study of his philosophical writings. Nonetheless, his philosophical labors will be an element in those decisions; and I think it will be important in the years to come to keep in mind "the philosopher who became Pope John Paul II."

Dr. Kerlin is a professor of philosophy at the college.

"That's-a-Wrap"

By Brother Gerard F. Molyneaux, F.S.C., Ph.D., '58



Peter Boyle gets instructions on the set of "Where The Buffalo Roam."

La Salle's resident film expert took the ultimate Universal Tour and experienced the human anxieties, emotions, and technical ingredients that eventually become a work of art

Getting into the movies is not always easy. I first learned that lesson when I was six-years-old. Harry Felt, owner and operator of the Park Theater, had raised his prices. "Fifteen cents! For a child! Never!" my mother announced. "A dime and not one cent more!" For six straight weeks, dime in hand, I cajoled, pestered, and pleaded my way into the Park. On the seventh Saturday, Harry resisted. "No more," he proclaimed. "Fifteen cents or no movie." Together my mother and Harry now were making me a deprived child desperately in need of my weekly fantasy fix. From inside the theater, I could hear the tribal drums starting to beat introducing *Tarzan's Secret Treasure.* Tears of frustration were now streaming down my cheeks; tears already familiar to Harry and now of no avail. Fortunately a young couple, sympathetic to the arts, dug in and handed over the nickel thereby liberating me from Mom and Harry. I was now freed into the black and white world of Tarzan, Jane, Cheetah, and, my surrogate, Boy. For the next ninety minutes, the Arlington Avenue gang was transported from banal old Highland Park to the menacing and exciting jungle.

Some thirty years later on a hot August afternoon, I was again conspiring to get into the movies. With a background of hundreds of movies seen and studied, I now stood at the gates of movie mecca, Universal Studios. Once again human obstacles thwarted my entrance. As anyone who has taken the Universal Tour knows, this studio presents an awesome array of sound stages and back lots. That Friday afternoon, Universal was grinding out fifteen films, ten for television and five for the theaters. Peter Boyle, a friend and classmate of mine at West Catholic and La Salle, had cleared the way for my extended visit to the production of *Where the Buffalo Roam.* Somehow that official clearance never reached the guards nor the minor officials the guards sent me to.

For an hour or so, I was shunted from desk to desk, phone to phone, desk to gate and back again. Finally despairing of this Universal bureaucracy, I abandoned due process. Using the craft and ingenuity learned at the feet of Tarzan, I engineered my own entrance. Taking a clip board from the back of my car and adopting a casual and calculated swagger, I walked to and through another entrance way. With an offhand wave to the guards and then a glance back to the clip board, I once more got into the movies and beyond.

Nobody questioned me. In fact the technicians and the

After three years, Hunter Thompson (Bill Murray) meets with his old friend and lawyer, Karl Lazlo (Peter Boyle), in scene from "Where The Buffalo Roam."

people at various desks were unfailingly courteous. The task of locating sound stage 19 illustrated for me the confusion caused by size. At the studio's operations desk, they assumed I was cleared and readily handed over three important papers. These would guide me through the maze of Universal. One sheet listed all the films being shot that day, who was directing them, and where they were shooting. The "advance schedule" projected that same information for the entire week ahead. Then there was a packet of "shooting calls" for each of the fifteen films in industry codes, these call sheets identify all the necessary production people and equipment, the actors and extras, the time and location of shooting, and the script pages being shot. At a glance, then, an experienced eye can determine the nature and style of the scene being filmed.

Aside from the functional information, the call sheet also conveys the rites of the Hollywood caste system. On the *Buffalo* call sheet, only Peter Boyle and Bill Murray had "Breakfast Provided." For a dressing room, each had his own motor home just outside the sound stage, and while most lesser actors used the studio hairdresser and make-up personnel, Boyle and Murray each had their own. These amenities and the deference shown by other people on the set comprise star treatment. That "treatment," however starts with a studio car arriving at the actor's home at 7:00 a.m., make up at 7:30, on the set by 8:00, and then a drop-off back home at 7:30 p.m.

With *Buffalo's* call sheet in hand, I took a leisurely walk to sound stage 19. En route I passed a visual history of recent films: old phone booths, one-sided fighter planes, warped space capsules, and peeling police cars. Each promoted that sense of *deja vu* for long-forgotten prime time shows or long-lost pilots. Around these colossal ruins rumbled the ever-present, always-packed Universal buses with picture-taking tourists at each window ready to shoot anything that moved and even things that didn't. Their attention followed the direction of the guide and stayed riveted until redirected. "And just to our left now. Right behind those closed studio doors (click, click, click) they are filming "B. J. and the Bear." Meanwhile, unnoticed by the crowd, Murray and Boyle were tossing a football at the side of the bus.

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Initially, the *Buffalo* set struck me as much more relaxed than that of the *Brink's Job,* a film shooting I visited in Boston in 1978. The director, Art Linsom, strolled around in jeans, jogging shoes, a golf hat, and a comic *Where the Buffalo Roam* button. *Buffalo* continued the youth cult film cycle begun by *Animal House,* sustained by *Meatballs* and decimated in by losers like the *Hollywood Knights* and *Up the Academy* that tried to cash in on the trend. A young producer, Bob Halberg, convinced Universal to film *Animal House.* Its success gave Halberg credibility and clout with the executives. Film's youth genre and television's cult show, *Saturday Night Live,* provided much of the feature film fodder last summer (*Meatballs, Buffalo, 1941,*and the *Blues Brothers).* In August Bob Gael, a script writer for *1941,* told us how optimistic and excited he was about the film's production. By November, the film bombed badly.

The flourishing youth cult revived the anicent movie tradition of films that are "exactly the same but different." Last summer Bill Murray was one of the hottest properties in Hollywood with *Meatballs* packing in the crowds even as *Buffalo* started. Bob Halberg convinced Peter Boyle to read the script and do the film. In *Buffalo,* Murray plays the

The work is tedious: film stars put in 12 hour days; at one point it took 8 hours to shoot 3 minutes of action

role of Hunter S. Thompson, a legendary-notorious writer for *Rolling Stone* magazine and founder of the Gonzo school of journalism, a very subjective, always cynical mode of reporting. Pete Boyle took the role of Thompson's lawyer, Lazlo. Unfortunately, I missed Thompson's visit to the set. Still one week later, the stories of his outrageous actions, in particular his imbibing anything he could ingest, were the staples of production break chatter. Bill Murray was gradually recovering from a week of Thompson-related all-night stands.

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On Friday, Aug. 2, *Buffalo* is in its twenty-second day of production. Art Linsom is directing a scene featureing Lazlo at the Haight-Ashbury Legal Defense office ala sound stage 19. Kennedy pictures, black power posters, anti-war banners, copies of *Time* (June 20, 1969), hippies in costume, even one flower-child, and two of what the call sheet lists as "mongrel dogs"—these are the ingredients used to recapture the ambiance of a decade ago. People on the set told me later that the kids playing the hippies showed up for auditions looking more like punk rockers. They needed guidance about Haight-Ashbury hairdo's and haberdashery. During the shooting, their background responses of "yeah that's good" couldn't capture for me the counter-culture sloganeering of their earlier counterparts. As in *Chorus Line,* these young actors were looking for a break, not a political bandwagon. They were eager, sometimes pushy, sometimes too ingratiating, always in earnest, and, often as not, related to someone in the film industry. For their action, Richard Sawyer constructed a clever backdrop. Using one wooden pillar and a "side of the house" next door, he created the illusion of a foreground for a view of San Francisco, actually a 7' by 7' photograph of the city from the perspective of Lazlo's office window. The atmosphere of the time and the place had been reclaimed; it was time for the action.

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In the scene, Lazlo counsels the hippies, arrested on a drug bust, about their legal rights. He then promises to help an Air Force colonel find his runaway daughter. The action takes about three minutes. The shooting took eight hours. Starting a scene follows a set ritual and employs prescribed language. Here's how it goes. 1) One of the assistant directors calls, "Put me on a bell." A bell sounds in the studio bringing to a near stop all the banging of carpenters' hammers and chattering of lighting crew. 2) "Put me on a light," the a.d. says next. Inside the studio and outside over each entrance a light starts flashing and whirling. I learned thd hard way that one NEVER opens a studio door when that light is on. My mistake was forgiven —barely. 3) "Rolling," the camerman says. Now the quiet is total. 4) With the camera now cranking at twenty-four frames a second, the audio recorder catches up. "Speed," the soundman says. 5) Enter "Sticks." Sticks is the set reference to that slateboard that clacks together at the beginning at each take. The young man holding them says something like "41 apple take 4" or, sometimes simply, "mark" to synchronize the sound and the picture for the editor. 6) the A.D. orders, "Background" and the extras start their movement for the scene. 7) Finally the director calls: "Action." Here, Lazlo walks down the stairs and into the office as the hippies fill in around him.

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One analogy for filmmaking held up in production. It is like constructing a cathedral—at least in practice if not in product. Linsom had to coordinate the hundreds of jobs that contribute to the film. Camerawork alone takes a crew of four people: cameraman, operator, assistant, and, of course, "sticks," who keeps the camera loaded with film. Let me make a distinction here: the director of photography or cinematographer never touches the camera. On *Buffalo,* Tag Fugimoto teams with the art director and with the lighting director to ensure balanced tones for each scene. While Tag measured with the light meter, the camera crew lined up the Panaflex. The most popular camera in Hollywood, the Panaflex is shockingly small. Unlike those huge film camera seen in old movies, it can be hand carried by one person—very carefully. It costs $400,000 with lens. One friendly cameraman let me try to operate it. To tilt up and down one cranks the camera sideways; to pan sideways, you crank the other handle up and down. Traumatized, I quickly resigned my post without having tried to zoom in while panning and tilting down. At the front of the camera an assistant adjusts the focus even as the camera operator may be pulling the camera along the floor. As Lazlo enters his office, for example, the camera must roll backwards and allow the hippies to fill in the foreground. Meanwhile the sound crew will try to keep their microhphones out of view. Shooting then takes as much rehearsing as the acting.

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On the sets of films, acting ripeness seems erratic and unpredictable. At the *Brinks* film, I heard Boyle and Falk rehearse their lines six times en route to the set then perform them another twenty times. On the twenty first repetition, Pete Boyle decided to add a shoving of Falk to the action. On take 22, Falk responded to the shove with kicking, cursings, and pushings of his own. That spark of invention dynamized the action and carried the scene. As Art Linsom was learning, that spark can be very elusive.

The day I arrived Linsom spent the morning doing the

The "made-for-television films" have neither the equipment nor the talent found at the feature sets

master shot of the Lazlo office scene. In a broad way, the master shot covers all the action. Later the director started to film the two shots and individual shots of the characters. Toward noon, the heat had wilted Boyle's shirt and make up, and the shooting stopped. Visibly disappointed, Linsom shrugged, "We were really cooking." After a lunch break and some afternoon shooting, Boyle suddenly captured the character, giving Lazlo a sense of vigor and ambition. The extras caught onto that catalytic ingredient enlivening the action and reactions of the scene. Now Linsom faced a problem. Here in the close-ups was the energy needed in the master shot. I admired his integrity here. After finishing the close-ups, he went back and reshot the entire morning's takes. Fortunately both the principals and the extras sustained the energy of the close-ups.

The problems faced by Linsom hints at the artistic tension between director and actor. An actor determined to be at his best resists the blandishments of a director rushing to get the film "in the can." Actors want more takes. Under the constraints of the budget, the directors want fewer. In this instance what Linsom identified as "cooking" turned out to be simmering. Peter Boyle felt his best relationship to the camera came in close-ups. Later in the shooting, I saw him in take after take nibble at burritoes, over four dozen of them. Yet in the close-ups, he gobbled down three of them giving Lazlo a crude air of antagonism. A director has to trust an actor's hunch; an actor has to have confidence in the director's judgment. On this his first film, Art Linsom worried and fretted about that necessary confidence.

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New shots require shifting of lights, cameras, and mikes. During these breaks the cast pursues a variety of distractions: backgammon, cat-naps, newspapers, gossip, and novels. Tales of the radical Sixties were popular, and Bill Murray narrated tall story after tall story, always with the same tag line: "Mussolini, (or Mike Todd, Walt Disney, Gabby Hayes) what a pimp!" Then there are the extras. In Boston, bus drivers were signed up, given a Fifties haircut, and put into the film. In Hollywood, extras are unionized pro's, The Screen Extras Guild. They arrive on a film like a class reunion. They banter about their days on *Barnaby Jones* or *Bad News Bears*. One man complained about working on *Mash*. He got a GI haircut, appeared in one scene then was dismissed. The next six weeks were spent growing his hair back for other films. They call extras "atmosphere." Walking in the background, seated in the courtroom, or emerging from an elevator, they add the real world dimension to the fictional action of the film. The work looks dull; but it is easy and pays well. During their breaks, extras are constantly on the phone with their agents trying to line up more jobs.

The hour or so for lunch varied in style and content. Sometimes we went to Universal's commissary for food that was o.k. and service that was slow. Neither Peter Boyle or Bill Murray liked the place; nor did they like being seen (gawked at) by the tourists. Pete solved the lunch problem by sending out to a health food store for Envoys. These were big sandwiches comprised of a tortilla type roll that was stuffed with ham, cheese, green peppers, tomato, and lettuce, all made juicy by a tangy french dressing. The freshness of the ingredients gave the illusion of health, but the caloric intake was hefty and made more so by the bottles of Dos XX's, a Mexican beer with clout. We ate and drank with relish. Meanwhile Bill Murray was decrying his battle of the bulges and planning a new diet. He was also pining for the playing fields of Portland. Looking around at the tourist on their vacation, Murray said that his favorite vacation spot was "on the bench." An ex-minor leaguer, he now owns a semi-professional baseball team in Oregon. Occasionally, the actor-owner spends a few weeks working out with the club and watching games from the dugout. What appeals to Murray was the non-stardom the democracy, the anonymity, the non-stardom found in that enclave. "When they're spittin' tabacco," he said, "they don't look to see whose shoe it lands on." After a full season on the highly competitive *Saturday Night Live* followed by the production of *Meatballs* and of *Where the Buffalo Roam,* Bill Murray seemed ripe for release from the pressures of picture making. Certainly he was dying to shag a few flies.

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During breaks at *Buffalo,* I would sometimes slip over to the *BJ and The Bears* set. Slim Pickens blew a few takes, then settled into his part. Also on the set was André the Giant, a huge wrestler somehow worked into the plot. He made Lou Ferrigno (The Hulk) look like a munchkin. Both men seemed awkwardly shy. Jack Palance, however, proved in person as mean as he was in *Shane*. On the *Buck Rogers* set Palance was playing an evil ruler for Buck Rogers to conquer. To me perhaps his sharp response, "I don't know" can be accounted for by the timing (late Friday afternoon), but my question got shunted aside and I quickly returned to the *Buffalo* set, leaving it up to Buck Rogers to give Palance his just deserts. As expected, the made-for-television films had neither the equipment nor the talent found at the feature sets. Cameras were cumbersome. Mitchell 35mm's; costumes were make-shift. With bits and badges borrowed for *Buck Rogers* from *Battlestar Galactica* who could notice on a twenty inch screen?

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The escape valve for working Hollywood lies about one hour away. Malibu Beach on the shores of the Pacific

offers a recreational shelter for the celebrities. My gateway to that enclave was provided by Burgess Meredith. Pete and Loraine Boyle had access to the Meredith home while he was in New York. His place was not elaborate or ostentatious it was elegance perfectly situated amid natural beauty. Orange and lemon trees, shrubs, and hundreds of flowers lined the walk to a simple, rugged house. I mean rugged here in the sense of its paneled interior, its selection of rustic austere furniture, and the pilings that kept the ocean out of the living room. Between the living room and the patio was a five level jacuzzi with pumps pelting out water on all levels and glass panels holding in the heat. Pete and I alternated languorous soakings in the jacuzzi with invigorating plunges into the surf. Next door, was Larry Hagman's home. A few doors down farther were the Spielbergs *(Jaws)* who introduced us to their guest Truck Williams *(Hair)*. Toward evening the other next door neighbors, rock star Rod Stewart and his son, made sand castles on the beach. And we "watched the sun sink slowly into the west."

Aside from the beach, restaurants serve the recreational and, almost as often, the contractural needs of Hollywood. The toney in restaurant since 1978 is Jimmy's. The rows of Rolls, Porsches, and Mercedes parked outside hint at the clientele and cuisine underneath the thatched roof and white unbrellas. Across from us, Dudley Moore, fresh from *10*, chatted with his friends. Later Robert Towne (script for *The Sting*) stopped at the table to say hello then rejoined his guest, Mariel Hemingway *(Manhattan)*. Throughout my stay, I liked seeing these films names face to face. What actually dazzled me was *their* conversation about stars not as celebrities but as friends. These moments rubbed away the movie myths and revealed the people in the profession. If they partake of the riches of Malibu and Jimmy's, they also share the anxieties of careers built on fame and imagery. Friendships get twisted by professional needs and demands; success depends on a fragile interaction of talent and timing. Pete Boyle manages to keep his head together, thanks to a balance of meditation (about an hour a day) and recreation through jogging, basketball and swimming. Loraine also looks after him very well.

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On Monday, August 6, *Buffalo* moved to stage 44 for a court room scene. During the shooting I learned that there is a difference between what you see and what you get. The extras struck me as too busy walking back and forth; yet in the film, the background business looks typical and realistic. Earlier at some "dailies," Bill Murray was shown doing some push-ups while talking to his editor. With only the top half of Murray showing, the push-ups looked fake; and Murray did not like the scene. In the context of the whole film, the scene comes off as natural looking. The camera does not see as we see. Angle, illusion, and editing all alter reality into art.

By Wednesday, the crew set had finished their work, and the courtroom opened for business. The authenticity of the set would add to the realism of a tense scene in which Lazlo winds up attacking the judge physically. What gave depth to that blow up was the skill of the judge himself, R.G. Armstrong. That's not a name I remembered, but his was a face I had seen in dozens of films. Arriving on a set populated by inexperienced actors and a rookie director, he set a tone of professional competence at once. During each take, he doled out seven year sentences to pot-smoking hippies then with sinister wrath gaveled Lazlo to silence. Even off camera feeding lines for Lazlo's close-ups, Armstrong primed the action by his vigor and poise. Over the three days, I came to appreciate why Pete Boyle was so anxious to work with him. Off camera, Armstrong added easy-going stability to a production that was often quite anxious about its quality. Universal Studios gave Armstrong the star treatment he deserved.

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Friday, August 10. After the day's shooting, Art Linsom took Peter Boyle and me to see a rough edit of the Legal Defense Scene. He wanted to reassure the star that the picture was going all right. A young English fellow had spliced the scene together and added a temporary musical track. Once the scenc came up on the screen all the labors of last week dissolved into the magic of film. This was San Francisco in the troubled year of 1969, and Lazlo urged on the hippies in a fight for justice. All of that action and feeling was alive on the film. Linsom was now confident, and Peter Boyle was reassured.

A few months later, *Where the Buffalo Roam* left the studio, flashed on the screen, and romped at the box office. It was no *Star Wars*, but it did a healthy business at the big city theaters. Critically, it got mixed reactions The *New Yorker* critic, for one, found the movie competently done and enjoyable as a comedy. For the film's success I was glad. For its education of me I am grateful. The week at Universal took me beyond the filmic facts of live to a film's life of facts. It showed me how all the ingredients of a movie, human and technical, interact in fabricating an illusion for public enjoyment. I saw the hard work and the anxiety that accompanies that creative birth. Professionally and personally I felt rewarded. I don't think I would trade life in Olney Hall classes for that of Universal's sound stages. Still, that one week of immersion in Hollywood (Thanks, Pete) gives life to my studies and my lectures. They take on a lot of Art Linsom's "energy." (Thanks, Art.)

And now as they say at the end of a day's filming, "That's-a-Wrap."

Brother Molyneaux is coordinator of the college's communication arts courses.

Around Campus

First Philadelphia Antiquarian Book Fair Slated

La Salle's Alumni Association will present the first annual Philadelphia Antiquarian Book Fair in the College Union Building, on campus, from September 26-28.

Some 80 exhibitors of rare books, manuscripts, fine bindings, autographs, maps and prints will display their wares in the Ballroom and the Music Room. They will include some of the best bookmen who will come from as far north as Canada, as far west as California, and as far south as Tennessee. Prices for their material will range thousands of dollars an item to as low as $5.00.

In recent years antiquarian book fairs have become increasingly more popular in the United States, Canada, England, and Europe. New York, San Francisco, Boston, Washington, Los Angeles, Toronto, London, and Stuttgart, are among the large cities which have had successful book fairs. A number of colleges have also been successful including Bryn Mawr, Iona, Hofstra and Millersville. Over 5,000 people attended a recent San Francisco book fair, and more than $1 million was spent over the weekend of a recent New York City book fair. How successful the Philadelphia Book Fair will be is a great unknown at the moment, but, suffice to say, many more exhibitors applied for space than could have possibly been accomodated, and the weekend promises to be highly successful.

Antiquarian book fairs have become more than merely sites where collectibles are bought and sold; they have become social events where exhibitors, book collectors, and bibliophiles join with students, faculty and many graduates from every academic discipline for a weekend of enjoyment. At La Salle, for instance, people will come early and stay late. Some will eat dinner in the late afternoon or early evening in the cafeteria. Old Friends and classmates may wish to meet each other in the pay bar and later spend an afternoon or evening browsing among the more than 100,000 collectibles which will be on display.

On Friday evening, September 26, the book fair will be from 6 to 10 P.M. On Saturday, from 10 A.M. to 8 P.M., and on Sunday, from 11 A.M. to 5 P.M. Admission on Friday will be $5, but a Friday ticket will be good for the three days. On Saturday or Sunday, admission will be $2.50, but the Saturday or Sunday ticket will be good for only the day on which it is issued. Student tickets, good for Saturday or Sunday only, will be $2.

College Holds 117th Commencement Ceremony

The Superior General of the Brothers of the Christian Schools and the Auxiliary Bishop of the Military Vicariate of the United States were honored at the college's 117th commencement on May 11 at Philadelphia's Civic Center-Convention Hall.

Receiving honorary doctor of laws degrees were Brother Pablo Basterrechea, F.S.C., Ph.D., the 24th superior general of the Christian Brothers—who are beginning their 300th anniversary celebration, and the Most Rev. John J. O'Connor, D.D., the Auxiliary to the U.S. Military Vicar, Terence Cardinal Cooke.

Brother Basterrechea was sponsored by Brother Charles Henry Buttimer, F.S.C., Ph.D., a member of the college's Board of Trustees and Brother Pablo's immediate predecessor who was the first non-French Brother to head the Institute. Bishop O'Connor's sponsor was Francis J. Braceland, M.D., '26, who recently retired as a member of the college's Board of Trustees.

Brother President Patrick Ellis, F.S.C., Ph.D. conferred bachelor's degrees on 707 men and women including 182 Evening Division students. Approximately 112 men and women received master's degrees in business administration and 30 students received master's degrees in religion.

Brother Ellis praised Brother Basterrechea as a "world leader in religious education" and cited Bishop O'Connor for his "life of energetic service to God and Country" and for his "example which neither the times nor the trends can ever tarnish."

Brother Basterrechea, a native of Santander in northern Spain, was elected Superior General on June 3, 1976. A specialist in catchetics and history he had served as Vicar General of the Christian Brothers for the previous ten years. Prior to that he had held a number of teaching and administrative posts in the district of Bilbao, Spain. Brother Pablo speaks four languages—Spanish, French, English, and Italian.

Bishop O'Connor, a graduate of Philadelphia's St. Charles Seminary, served as a U.S. Navy chaplain from 1952 to 1979 in a variety of Navy and U.S. Marine Corps assignments at sea, overseas, in the United States, and in combat. Prior to being ordained a Bishop last May by Pope John Paul II, he served for some four years as Chief of Chaplains. Bishop O'Connor has been awarded a number of military decorations including the Distinguished Service Medal. He has earned master's degrees in clinical psychology and advanced ethics and a doctorate in political science.

La Salle's annual Baccalaureate Mass was held on May 10 at the Cathedral Basilica of SS Peter and Paul, 18th St. and Benjamin Franklin Parkway.

Commissioning ceremonies for 17 men and women of La Salle's U.S. Army Reserve Officers Training Corps (ROTC) were also held on May 10 in the College Union Ballroom on campus. Bishop O'Connor delivered the commissioning address.

Brother President Patrick Ellis, F.S.C., Ph.D., with honorary degree recipients: Most Rev. John J. O'Connor, D.D. (left), and Brother Pablo Basterrechea.

Public Phase of LSC's Capital Campaign Begins

Brother President Patrick Ellis, announced to some 150 assembled guests the start of the public phase of La Salle's $15 million "Campaign For The 80's" at the President's Dinner, on May 15 in the College Union Ballroom.

The President's Dinner honored major contributors to the College's programs. The date marked the observance of 300 years of the life of the Christian Brothers, which Brother Patrick describes as, "300 years of human talent, energy, virtue—and of human limitations redeemed by grace—focused on education."

In his remarks following the dinner, Brother Patrick called on all constituencies of La Salle: trustees, alumni, parents, faculty and staff, students, and friends, to work with him and the Campaign Committee in seeking funds from interested individuals, corporations, and foundations locally and throughout the nation.

"Tonight we announce to the public the 'Campaign For The 80's' with its goal of $15 million, which will bring about new faculty development and other academic programs, major renovations, new construction, outdoor recreation areas, and more resident capacity," he said, adding that advance gifts and pledges of Trustees and others amounting to over $4.2 million had already been received.

"La Salle will do well to petition totally and cogently for all forms of support . . . and we ask you to think about your present and future commitments: to join us in short-range and long-range planning. Think La Salle, talk La Salle . . . no other Philadelphia college or university is so fully on the move."

Brother Patrick noted that the dinner also celebrated the 50th anniversary of the College's occupancy of its 20th and Olney Avenue campus. He reflected, "we commemorate 50 years of La Salle's life at this site, the one where it has clearly put down the deepest roots, the one which most amply figures forth the visible effects of donated lives."

College Awarded Grants From Kellogg and Pew

La Salle has recently been named recipient of substantial grants from the W.K. Kellogg Foundation and The Pew Memorial Trust.

The W.K. Kellogg Foundation awarded a grant of $379,081 to the college for a three year project to expand the service area of its Urban Studies and Community Services Center, it was announced by George Hanson, program director of the Foundation.

Brother President Patrick Ellis, F.S.C., Ph.D., said that the grant would enable the college to demonstrate the value of cooperative efforts between La Salle College and neighboring community organizations to improve the quality of urban life.

The grant from the Battle Creek, Michigan Foundation will add three community development specialists to the staff of the college's Urban Studies Center. Two of them will provide technical assistance for economic development of neighborhoods.

The third staff member will specialize in programs designed to improve the quality of education available in neighborhood schools.

La Salle College's Urban Studies Center primarily serves the surrounding areas of Germantown, Logan, Olney, and West Oak Lane in Northwest Philadelphia.

Funds from the Kellogg grant will also be earmarked for an "Urban Leave" program for La Salle College faculty members and stipends for students of the college—two programs which will increase the use of the college's talents in urban community research and problem-solving.

This is the second of two grants awarded to La Salle College by the Kellogg Foundation for urban education and service programs. The first grant, made in 1976, allowed the college and its Urban Studies Center to expand its "communiversity," a non-credit, adult-education program which has since been larely incorporated into the college's regular budget. The first grant also provided technical assistance in proposal development for neighborhood groups.

In expressing "sincere gratitutde and

Kathy Wear, the college's women's athletic coordinator, was named 1979-80 "Coach of the Year" by the Philadelphia Association of Intercollegiate Athletics for Women (PAIAW) Conference for directing La Salle's field hockey team to a fifth place finish in its first appearance in the AIAW Division II national championships.

appreciation" for the Kellogg grant, Brother Ellis added that Kellogg's support has "significantly built-upon and extended the urban development efforts of La Salle College," which began in a systematic way in 1967 when the Urban Studies Center was founded.

Since then, said Brother Ellis, "the Center has implemented numerous technical assistance, community organization, and educational projects which have contributed in a very positive way to the community."

In 1930, breakfast cereal pioneer W.K. Kellogg contributed $45 million in personal wealth to establish the Kellogg Foundation. Using income from that bequest, the Foundation has made grants over the past five decades totaling $500 million in the areas of health, education, and agriculture. The Foundation is today among the largest private philanthropic organizations in the nation, and supports pilot programs on four continents, including the United States and Canada, Europe, Latin America, and Australia.

The Pew Memorial Trust awarded a $300,000 Grant to the college to be used toward construction costs of an annex to the College Union Building on the 20th St. and Olney Ave. campus.

Brother Ellis said that the grant would be applied toward the expansion of such much-needed facilities as campus store, student and faculty dining, and student organization offices.

La Salle's College Union Building opened in 1959 and was originally designed to serve a day school student body of 2,000 men and a part-time evening enrollment of 3,000. Since then, La Salle's full-time undergraduate enrollment has grown to 3,700 (including 1,500 women). The evening enrollment is up to 3,300 and includes graduate religion and MBA students.

In addition to the 1,500 students who belong to some 80 organizations who regularly use College Union facilities, an increasing number of neighborhood community and civic groups are requesting frequent use of facilities.

Brother President Patrick Ellis, F.S.C., Ph.D., points out goal of "Campaign For The 80's" to Ragan Henry (left), and Robert V. Trainer (second from right), both members of the college's Board of Trustees, and Terence K. Heaney, '63, president of the Alumni Association.

Honored at La Salle's annual basketball awards dinner were (from left) seniors Mark Spain, Michael Brooks, Kurt Kanaskie, and James (Mo) Connolly.

Alumni News

SCHOOL OF ARTS & SCIENCES

David J. Smith (left) and Francis X. Donohoe coordinated the 25th anniversary reunion of the college's Class of '55 on May 3.

'43

Frank E. Kurdziel recently retired as chief Deputy Clerk of the U.S. Middle District Court in Scranton, Pa. He had been a federal employee for 34 years.

'45

Rev. Edward T. Dziadosz, pastor of St. Stanislaus Kostka parish in Coatesville, Pa., recently celebrated his 25th jubilee as a priest.

'47

John A. Papola, Esq., has been elected president of DaVinci Art Alliance, Philadelphia.

'48

Rev. Francis X. Morrison, assistant pastor of St. Francis Xavier parish in Philadelphia, celebrated his silver jubilee on June 1.

'49

Former Philadelphia Chief Police Inspector **Richard F. Bridgeford** has been named director of security at Lavino Shipping Company, Philadelphia.

'50

Thomas J. Welsh

Joseph F. O'Callaghan, president of the American Catholic Historical Association, is a professor of medieval history at Fordham University. **Thomas J. Welsh** has been appointed vice president, specialties group, for Celanese Plastics & Specialties Company, in Louisville, Ky.

'52

William F. Simpson, management training manager for Kemper Insurance Companies in Long Grove, Ill., is the co-author of *The New Insurance Supervisor,* published by Addison-Wesley.

'53

Walter P. Lomax, M.D., was the focal point of a segment of a *Philadelphia Bulletin* series entitled: "The Blacks: Progress or Promises?" The June 4 issue dealt with his efforts to provide medical care among Blacks in South Philadelphia.

'54

Stephen E. Madeline is manager of Ford Motor Company's Chicago Regional Public Relations Office.

'56

Neil P. Campbell, M.D., recently opened an office for the practice of obstetrics and gynecology in Richboro, Pa. **Bernard Freitag,** former coordinator of language studies at Council Rock High School in Newtown, Pa., has been elected vice president of the 1.8 million-member National Education Association. **Father L. Philip McGann** has been appointed associate pastor of St. Mary Star of the Sea Parish, in Ocean City, Md.

'59

Edward Markowski, Ph.D., has been appointed to the North Carolina Marital and Family Therapy Certification Board. **Brother William Riley,** chairman of the Overseas Apostolate of the Christian Brothers and a Spanish teacher at LaSalle College High School, recently celebrated 25 years as a Christian Brother. **Robert Towland,** professor of History at the University of Missouri-Columbia, has been appointed executive secretary of the Vergilian Society of America.

Lewis P. Goelz, '50 (left), consul general at the American Embassy in Seoul, Korea, and Edward Kreuser, '60, chief of the consular section at the American Consulate General, Hong Kong, enjoyed a surprise reunion recently in front of the Gate of Divine Prowess, Tiananmen Square, Peking, China. They were both attending a conference at the American Embassy in Peking.

Helping to make the Class of '60 reunion a success were (from left): Robert Suter, Esq., Tony McCloskey, Joseph P. Mulhern, Joseph Saioni, Ray Lodise, and Herb Baiersdorfer.

'62

Thomas J. Donohue, Jr.

Thomas J. Donohue, Jr., has been appointed an advertising account executive at Gray & Rogers, a Philadelphia-based advertising and public relations agency. **John Sullivan** has been named vice president of personnel at Philadelphia Manufacturers Mutual Insurance Company, Valley Forge, Pa.

'63

Rev. Joseph Thuman was recently ordained to the Jesuit priesthood by Archbishop Borders in Baltimore, Md.

'64

Kevin W. Bless

Kevin W. Bless has been appointed as a vice president and trust officer of Summit and Elizabeth Trust Company, in Summit, N.J. **Joseph W. Donovan** received a master of arts degree in English from Niagara University in New York. **Mario Mele** has been appointed to the Pennsylvania Liquor Control Board by Governor Dick Thornburgh.

'65

Dr. Michael B. Gormley, an oral surgeon practicing in Washington, D.C., recently returned from a two week lecture tour of Mainland China. **Brother Richard Kestler, F.S.C.,** has been appointed to the Philadelphia Archdiocesan Board of Education for a term of three years. **Ronald J. Valenti** received his doctor of education degree from Nova University.

'66

Nicholas C. Kierniesky, Ph.D., has been appointed chairman of the Psychology Department at Mount Saint Mary's College in Emmitsburg, Md. **Paul V. Sipala, Jr.,** has been appointed manager of Kensington Furniture and Carpet Company's Ethan Allen Gallery in Northfield, N.J. **Jon P. Walheim, M.D.,** was the guest speaker recently at the Central Bucks County Registered Nurse's Association meeting.
MARRIAGE: **Robert P. Kwapinski** to Patricia M. McCafferty.

'67

Ross S. Antonoff received his M.D. degree in May from Medical College of Pennsylvania. **Louis J. Beccaria, Ph.D.,** has been named program manager in the charitable trust department of the Glenmede Trust Company, Philadelphia. **Alfred G. Farina** has been named an assistant vice president in the Harrisburg, Pa. office of Merrill Lynch, Pierce, Fenner & Smith, Inc. **John N. Flinn** has been appointed personnel manager of Green Fan Company, in Beacon, N.Y. **Anthony LeStorti,** an instructor in philosophy and creativity at Gwynedd-Mercy College, Evening Division, and director of project Alpha, a federal project in arts and humanities education for gifted students, hosted an exhibition of watercolors at Fidelity Bank in Willow Grove, Pa. **Dr. Augustine E. Moffitt, Jr.,** has been promoted to manager of environmental health for Bethlehem Steel Corporation. **Dr. Paul W. Sauers** has opened an office for the practice of cardiovascular and internal medicine in Carneys Point, N.J.
BIRTH: to **John Fallon** and his wife, Julie, a son, Terence Joseph.

Profile

G. Harold Metz, Ph.D., '40, with Brother President Patrick Ellis, F.S.C., Ph.D.

"Repaying" A Scholarship Through CPI

G. Harold Metz, Ph.D., '40, a prominent labor relations/personnel executive and part-time Shakespearean scholar, has devised a unique way to express his appreciation to the Christian Brothers for his college education.

Metz, who is senior vice president, personnel staff, at Ambac Industries, in Farmington, Ct., announced two years ago plans to "repay" the college for his $800 scholarship from 1936-40 in "1978 Dollars," which according to comparisons of the Consumer Price Index, amounts to $3,716.

"There is absolutely no way that I can ever repay the college for the education and guidance it gave me forty years ago," says Metz, the father of nine children. "But, at least, I can demonstrate that I value my La Salle College scholarship highly. I have wanted to do something for the college for a long time."

Metz, an executive with RCA for 21 years, has been an official at Ambac Industries since 1965, specializing in labor relations, executive personnel, and management incentive programs. The company was located in Garden City, LI, until 1978 with Metz's office overlooking the runway at the old Roosevelt Field from where Charles Lindbergh launched his historic flight.

Ambac is a subsidiary of United Technologies which has a "Matching Gift" program. Thus the unusual contribution of Metz to the college's "Campaign For The 80's" will eventually be worth $6,500.

Metz earned a doctorate in English at the University of Pennsylvania and taught there for a while before entering private industry. He has published numerous scholarly studies on Shakespeare including *The Two Merry Milkmaids,* part of Garland Publishing's "Renaissance Drama Collection of Critical Editions;" articles in *Shakespeare Quarterly,* and the New Variorum edition of *Titus Andronicus,* compiled with the late Professor Matthew W. Black.

Metz lives with his wife, Mary, and their children in Greenwich, Ct.

'68

William R. Bernhardt, a vice president in the Philadelphia office of Butcher & Singer, Inc., has been appointed to the company's President's Club. **Major John P. Leonard, III, USMC,** was recently promoted to his present rank and is now Commanding Officer, Company A, Marine Security Guard Battalion, Department of State, in Frankfurt, West Germany. **Dr. Gerald J. O'Keefe, Jr.,** a dentist at Hahnemann Medical College and Hospital, is a specialist in maxillofacial prosthodontics.

'70

Thomas C. Ratchford

Bernard Grossman, M.D., who has just completed a one year clinical fellowship in medical oncology at the Fox Chase Cancer Center's American Oncologic Hospital in Philadelphia, has joined the staff of Mercer Medical Center, Trenton, N.J., as an oncologist-hematologist. **George Hegarty, Ph.D.,** has been awarded a Fulbright lectureship to teach American Literature at the University of Yaounde, Cameroon. **Joseph W. Mitchell** has been appointed vice president, sales and marketing, for AAA Trucking Corporation, headquartered in Trenton, N.J. **Thomas C. Ratchford** has been appointed assistant treasurer of A.B. Dick Company, Chicago.

'71

William A. Biermann, M.D., who has just completed a two year clinical fellowship in oncology at the Fox Chase Cancer Center's American Oncologic Hospital, has been appointed as instructor in the department of Internal Medicine at Thomas Jefferson University and Hospital. **Michael Townshend** has been appointed director of personnel administration at ORI, Inc., in Silver Spring, Md.

'72

Margaret R. Connors received her juris doctor degree from Villanova University. **Wearn D. Heinz** has joined the commercial underwriting staff of Royal Globe Insurance Company's Philadelphia office as a casualty specialist. **Chester J. Salwach** has been promoted to the rank of associate professor of mathematics at Lafayette College, in Easton, Pa. **Rev. Peter J. Welsh** was ordained to the Priesthood by John Cardinal Krol on May 17.
MARRIAGE: **Bernard J. McGrath, Jr.** to Cynthia Dougherty.

'73

Albert J. Belli, Jr., received his Doctor of Osteopathy degree from Philadelphia College of Osteopathic Medicine and is an intern at John F. Kennedy Memorial Hospital, Stratford, N.J. Coast Guard Lieutenant **John J. DiLeonardo** is currently serving as a helicopter pilot at the Coast Guard Air Station, Brooklyn, N.Y. **James J. Kirk, D.O.,** recently began a two year fellowship in Neonatology at Temple University Hospital. **Edward McGann** is a job developer for Employment Opportunities Pilot Program of PAR, Inc. **John A. Pron** received his Doctor of Podiatric Medicine degree from Pennsylvania College of Podiatric Medicine.
MARRIAGE: **Joseph M. Pascuzzo, D.O.,** to Sandra A. Feichtel.
BIRTH: to **Joseph G. Gallagher** and his wife **Joan Thomas Gallagher,** '74, a daughter, Sarah Christine.

'74

John Bambach, Jr., has been appointed assistant vice president at E.F. Hutton's Cherry Hill, N.J. office. **Kevin Flynn** has been named city editor of *The Gloucester County Times*, New Jersey. **James P. Kennedy** has been promoted to real estate tax agent at Penn Central Corporation, in Philadelphia. **Karol Kerns** received the doctor of philosophy degree in experimental psychology from St. Louis University. **Steven J. Tomchik** was recently sworn in as an officer in the United States Foreign Service, and has been assigned to San Salvador, El Salvador as a consular officer. **Edward J. Weintraut,** a candidate for the Ph.D. in German, has been selected a winner of one of Ohio State University's Graduate School Leadership Awards.
BIRTHS: to **Kevin Flynn** and his wife, Kathy, a daughter, Elisabeth Jean; to **Joan Thomas Gallagher** and her husband, **Joseph** '73, a daughter, Sarah Christine.

Steven J. Tomchik

Kevin Flynn

'75

Patrick T. Burns received his Doctor of Osteopathy degree from Philadelphia College of Osteopathic Medicine and is an intern at Chicago Osteopathic Hospital. **Dr. Janet M. Lipowitz** has been accepted as a member in the Pennsylvania Chiropractic Society, and has opened an office for the general practice of chiropractic in Morrisville, N.J. **Michael Lyons** received his Doctor of Medicine degree from Hahnemann Medical School in June and has begun a residency at Abington Memorial Hospital. **Jeffrey C. Perkins** received a Doctor of Medicine degree from Autonomous University of Guadalajara School of Medicine and is an intern at Peninsula Hospital Centre, Far Rockaway, N.Y. **Brian F. Scully** received the Doctor of Osteopathy degree from Philadelphia College of Osteopathic Medicine. **Paul John Stankiewicz** received his Ph.D. in biological chemistry from Pennsylvania State University.
MARRIAGE: **Joseph J. Finley** to **Susan M. Kuzma.**
BIRTH: to **Carol McCloskey** and her husband, **James,** '68, a daughter, Erin.

La Salle has been awarded its fifth annual $10,000 student loan fund grant from the Gulf Oil Foundation, completing a $50,000 commitment from the Foundation. Making the presentation to Brother President Patrick Ellis F.S.C., Ph.D., is Francis R. O'Hara, '54, associate general consul of Gulf Oil Corp., while Brother David Pendergast, F.S.C., the college's director of corporate relations, watches.

Enjoying the recent Class of '50 reunion were (from left): Bill Deery, Jim Conboy, Dick Becker, Bob Valenti, Joe Waugh, and Bill Grauer.

The first annual Roland Holroyd Lecture, honoring the college's distinguished biology professor emeritus (second from left), was sponsored on campus by the Biology Department and Alumni Medical Society on April 11. Here Brother President Patrick Ellis, F.S.C., Ph.D., congratulates Dr. John Penny, '37 (center), the recently retired professor of biology who received an award for 29 years of dedication to his profession. Dr. Edward Stemmler, '50 (right), dean of the University of Pennsylvania Medical School, delivered the initial lecture of the series, "The Changing Medical Scene." He was introduced by Dr. John J. Helwig, '50.

'76

Richard K. Rettig

Mary Beth (Mihalich) Bryers received her master of education degree from Beaver College. **Juan J. DeRojas** received his Doctor of Medicine degree from Temple University School of Medicine. **Robert E. Desmond** and **James Michael Zurbach** received their Doctor of Medicine degrees from Pennsylvania State University College of Medicine. **Robert J. Giuliano** has joined the copy staff at William Jenkins Advertising, Inc., in Philadelphia. **Robert M. Holtzin, Stephan J. Kosmorsky, Doris Russell Lurwick, John K. Taus, Lawrence A. Tepper,** and **Paul A. Terpeluk** received Doctor of Osteopathy degrees from Philadelphia College of Osteopathic Medicine on June 8, 1980. **Stephen M. Krason** received his J.D. degree from the Law School of the State University of New York at Buffalo. Navy Ensign **David B. Merrick** was commissioned in his present rank after graduation from Officer Candidate School in May. **Dorothy M. Moore** received her Doctor of Medicine degree in May from Medical College of Pennsylvania. **Lawrence E. Nolan** is a computer programmer for National Systems Analysts, in Cherry Hill, N.J. **Richard T. Preiss** graduated cum laude from Temple University Law School and is currently an assistant district attorney in the Manhatten, N.Y. District Attorney's office. **Richard K. Rettig** received the degree of Doctor of Podiatric Medicine from Pennsylvania College of Podiatric Medicine. **James Rupp,** M.D., is a resident, obstetrics/gynecology, at Temple University Hospital.

BIRTHS: to **Patricia (Dronson) Abbott** and her husband, **Robert, '75,** a son, Michael Robert; to **Barbara Burt Gimino** and her husband, Frederick, a son, Anthony Frederick.

Alumni Association president Terence K. Heaney, '63 (right), inducted two former Explorer standouts into the Alumni Hall of Athletes this spring. The new members are Curt Fromal, '65 (left), "Little" All American basketball guard, and Gene Mc Donnell, '55, the "Dean" of the college's coaching staff with 22 years of service as Explorer baseball coach.

'77

Joseph T. Brady, received his juris doctor degree from The Dickinson School of Law. **Zebulon Casey** received his master of science degree in criminal justice from West Chester State College. **Francis X. Fox** has been named mortgage officer of Founders Federal Savings and Loan Association, Philadelphia. **Frederick Charles Hanselmann** received his J.D. degree from Notre Dame Law School.

'78

MARRIAGE: **Robert Federico** to Linda Swift.

SCHOOL OF BUSINESS

'50

Joseph A. Gallagher, chairman and chief executive officer of Industrial Valley Bank, has been elected to the Board of Directors of Graduate Hospital, Philadelphia. **Cletus J. McBride,** assistant executive director of the Southeastern Pennsylvania Chapter of the American Red Cross, was the principal speaker at the annual dinner and business meeting of the Chester-Wallingford, Pa. Chapter of the Red Cross.

'52

Peter J. Pernice has been appointed manager, budgets and financial analysis, for the RCA Government Systems Division, Cherry Hill, N.J.

'54

Joseph D. Finn was elected chairman of the board of the Pennsylvania Credit Union League, the state association for the Commonwealth's 1,570 state and federally chartered credit unions. **Joseph P. Kearney** has been appointed to the newly created position of national sales planning manager for the Patient Care Division of Johnson & Johnson Products, Inc. **Frank T. McGough** has been appointed manager of manufacturing for RCA Missile and Surface Radar, in Moorestown, N.J.

'55

U.S. Navy Captain **Vincent E. Cooke** is currently serving as the commanding officer of the amphibious assault transporting ship USS Denver, homeported in San Diego. **Joseph J. Wlas** has joined the Bank of New Jersey as an assistant treasurer and manager of the bank's East Camden branch office.

'56

Peter J. Dwyer has been appointed finance director for RCA Missile and Surface Radar, in Moorestown, N.J. **John J. Palembas, Jr.,** has been named marketing manager, Kellems Division, at Harvey Hubbell, Inc., in Stonington, Conn.

'57

Thomas J. Ford has been appointed treasurer of Union Carbide Corporation's European Operations, in Geneva, Switzerland.

'58

Joseph R. Desiata has been appointed manager of Sears, Roebuck and Company's Bay Shore, N.Y. retail store. **Joseph M. Gindhart, Esq.,** has joined the law firm of Marshall, Dennehey, Warner, Coleman and Goggin, in the Philadelphia office.

'59

Francis X. Dolan, region audit manager for the Defense Contract Audit Agency in Philadelphia, was the speaker at the Trenton N.J. Chapter of the National Association of Accountants technical meeting held in March.

'60

Joseph M. Murray has been named supervisor of the Michael J. Sullivan Funeral Home in Shenandoah, Pa. **Richard F. Sassa** recently joined Dickinson Inc. Realtors, Chadds Ford, as a sales counselor at the firm's West Chester, Pa. office.

'61

Thomas P. Kelly is the executive secretary of the Philadelphia Marine Trade Association.

'62

Thomas J. Adelsberger has been named marketing manager for the Unbrako Division of SPS Technologies, in Jenkintown, Pa.

'64

Joseph A. Darcy has been named general sales manager for Latex Products at GTR Chemical Company, in Akron, Ohio.

'65

Joseph J. Hagan has been promoted to senior systems officer at the Philadelphia National Bank. **Michael Rottina** has been promoted to senior accounting officer at The Fidelity Bank.

'67

Benedict E. Capaldi, Jr., has joined Provident Capital Management, a subsidiary of Provident National Bank, as vice president. **Michael J. Ushka** has been appointed director of business planning for GTE Communications Network Systems, an operating unit of General Telephone & Electronics Corporation, Stamford, Conn.

'68

James M. Knepp has been named controller, Process Systems Group, at Air Products and Chemicals, Inc., Allentown, Pa. **James E. McCloskey,** a major in the U.S. Army Reserve, has been appointed executive officer of the 79th Army Reserve Command's 817th Personnel and Administration Battalion. **Joseph C. Murphy** has been promoted to Partner at Price Waterhouse & Company. **Michael P. O'Malley** has been promoted to controller for Insurance Company of North America Corporation's Investment Group, Philadelphia.

Journey To The Bible Lands

Father Raymond F. Halligan, O.P., Assistant Professor of Religion, will personally escort a 15-day tour of Greece, Egypt, Jordan, and Israel from January 3-17, 1981.

All members of the La Salle College Family—faculty, students, alumni, friends—are invited to participate.

For further information, please contact the office of Special Activities, La Salle College, 20th and Olney Ave. Phila., Pa. 19141—or by phone (215) 951-1580.

Early reservations are highly recommended.

BIRTH: to **James E. McCloskey** and his wife, **Carol,** '75, a daughter, Erin.

'69

Gary Loughran has been appointed assistant vice president-financial control for the U.S. Insurance Group, a Crum and Forster organization, in Morristown, N.J.

'70

Edward F. Caffrey, Jr., has been promoted to lieutenant commander, U.S. Navy, and is currently stationed with Carrier Airborne Early Warning Squadron 113, Miramar Naval Air Station, San Diego, Ca. **James J. Furey** has been elected president and chief operating officer of Purolator Technologies Inc., in Piscataway, N.J. **Louis A. Nemeth** has been elected president and chief executive officer of Capitol State Bank, in Trenton, N.J. **Nicholas A. Rudi** has been promoted to senior manager in the Philadelphia office of Price Waterhouse & Company.

'71

Lawrence G. Leese has joined Basic Four Corporation as an account manager at the firm's Moorestown, N.J. office.

'72

Stephen McGonigle, former associate director of day admissions at LaSalle College, has been named an account executive in the Marketing Department at Bell of Pennsylvania's Fort Washington, Pa. office. **Michael A. Walsh,** assistant vice president of the Philadelphia office of Butcher & Singer Inc., has been appointed to the company's President Club. **Charles A. Wiseley** has been elected an assistant vice president of Insurance Company of North America.

'73

Eric O. Scheffler has been appointed regional assistant vice president of Insurance Company of North America's Central Region, headquartered in Kalamazoo, Mi. **Joseph Tomasette** has been promoted to assistant vice president at Burlington County Trust Company, N.J.

'74

John T. Hughes received his master's degree in operations research from Temple University. **Howard L. Kulp, C.P.A.,** recently opened his own accounting office in Pennsburg, Pa. **Richard Somershoe** has been named an account executive for the Philadelphia Coca-Cola Bottling Company. **William E. Tierney, C.P.A.** and **Joseph M. Huber, C.P.A.,** are partners in DeLaney Associates, a health care financial consulting firm in Philadelphia.

'75

Elizabeth Kuehl Newmiller, an accountant for the Korman Corporation in Trevose, Pa., recently passed the CPA examination. **John D. Petrino** is a sales representative for Philip Morris U.S.A.
MARRIAGE: **John D. Petrino** to Virginia A. Boyer.
BIRTH: to **Robert C. Abbott** and his wife, **Patricia Dronson, '76,** a son, Michael Robert.

'76

John J. Connors received his juris doctor degree from Notre Dame Law School. **Charles Dombrowski** led a seminar regarding financial and accounting controls for the American Association of University Women. The seminar was sponsored by the Philadelphia chapter of the National Association of Accountants. **Charles W. Dougherty, Jr.,** has been appointed personal lending officer at The Philadelphia National Bank. **Mark D. Pilla** has been appointed vice president of support services at Community Hospital, in Toms River, N.J.

Charles W. Dougherty, Jr.

'77

Christopher B. Koob received his MBA degree from Temple University in May and has accepted a position in wage administration at Lockheed Missiles and Space, Sunnyvale, Ca. **Lawrence Tuliszewski,** an accountant for Touche Ross and Company in Philadelphia, successfully completed the CPA examination. **Carol Zajac** received a master's degree in International Business Studies from the University of South Carolina. She is currently a financial analyst for Baxter Travenol, in Munich, West Germany.

'78

Scott T. Becker was awarded a Citizen Townwatch Commendation from the Philadelphia Police Department for his concern and interest in his community. **Tom Filer,** who is pitching for New York Yankees' Nashville (Double AA) club, was named to the Southern Association All-Star team at midseason when he had a 9-4 won-loss record.

'79

Marine Second Lieutenant **Michael H. Schmitt** successfully completed The Basic School in Quantico, Va.
MARRIAGE: **Michael P. Lonergan** to Deborah A. Vassallo.

'80

William F. Boone has been signed by the New York Mets to play first base for the Mets' Little Falls, N.Y. club. **Marina Ann Pavluk** received a fellowship to attend Cornell University, where she will study industrial and labor relations.

XX'76 Graduate ReligionXX

Sister Miriam Marlinga recently celebrated her 25th anniversary as a member of the Holy Family of Nazareth order.

Necrology

'24
James A. Thomas, Sr., M.D.

'33
M. Morton Gratz, M.J.

'39
Frank S. Hutzel, Jr.

'43
Amleto J. Fabii

'49
Thomas L. Pepper, Jr.

'50
Karl J. Kurz, Jr.

'52
James J. O'Connor
James C. Webb

'53
Roman H. Ortals

'54
Richard F. O'Brien, M.D.

'57
Raymond J. Fonash, Jr.

'58
Gerald J. Pettit

'62
Edward F. Mallon

'63
John W. Holbrook

'66
Charles J. Rogers

'67
Frederick G. Vogt

'74
David H. Brown

'78
William J. Kenney

MOVING?

If your mailing address will change in the next 2-3 months, or if this issue is addressed to your son or daughter who no longer maintain a permanent address at your home, please help us keep our mailing addresses up-to-date by

1. **PRINT** your full name, class year, new address and telephone number on the opposite form, and
2. Attach the label from the back cover of this issue and mail to the **Alumni Office, La Salle College, Phila., Penna. 19141.**

Name _____ Class Yr. _____
Address _____
City _____ State _____ Zip _____
Phone #( ) - _____

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La Salle Magazine
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Philadelphia, Penna. 19141

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FALL 1980

LaSalle

A QUARTERLY LA SALLE COLLEGE MAGAZINE

[redacted]

The Annual Report

FEB. 03 1981

Robert S. Lyons, Jr., '61, *Editor*
James J. McDonald, '58, *Alumni Director*
Mary Beth Bryers, '76, *Editor, Class Notes*

ALUMNI ASSOCIATION OFFICERS
Terence F. Heaney, Esq., '63, *President*
John J. Fallon, '67, *Executive Vice President*
Diane M. Bones, '75, *Vice President*
Marie Konzik Parrott, Esq., '73, *Secretary*
Paul J. Foley, '74, *Treasurer*

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Volume 23 Fall, 1980 Number 4

LaSalle

A QUARTERLY LA SALLE COLLEGE MAGAZINE
(USPS 299-940)

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3 THE FINANCIAL REPORT

Fiscal 1979-80 was a period of healthy financial growth for the college, according to the annual report prepared by David C. Fleming, '67, vice president for business affairs.

16 THE DECADE OF THE COED

The novelty has long worn off and women are now involved in every aspect of campus life.

21 AROUND CAMPUS

La Salle' Gavel Society has rapidly established itself as a national powerhouse. Plus other campus happenings.

25 ALUMNI NOTES

A chronicle of some significant events in the lives of the college's alumni.

CREDITS—Front and back covers by Lewis Tanner; inside back cover, Charles F. Sibre; page 23, Mark B. Jacobson; all others by Tanner.

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"The Enterprise Is In Fine Shape Thanks To The Dedication of Many People"

When La Salle announced its three-year, $15 million "Campaign for The 80's" a few months ago, Brother President Patrick Ellis, F.S.C., Ph.D., hosted a dinner for some 150 guests and reflected on the state of the college that had just completed its 50th anniversary as a landmark at 20th st. and Olney ave.

Calling the 1980's "a decade of rededication and renewal," Brother Ellis said that La Salle is in "reasonable health, financially," but that many of the facilities on the college's 60 acre campus are in immediate need of renovations to accommodate the 7600 men and women who attend day and evening division classes.

Brother Ellis added that the rapidly-expanding demand for on-campus living—La Salle's resident population has tripled to over 900 since 1970—makes it imperative that such facilities as the College Union Building be expanded to accommodate more dining space and activity areas for the students. Renovation and/or expansion is also planned for the college's Roland Holroyd Science Center, College Hall, Computer Center, and outdoor recreation and athletic facilities.

Referring to predictions of a 25 per cent decline in the number of 18-year-olds, Brother Ellis said that La Salle officials "rationally plan to be an exception," thereby attracting a larger precentage of the shrinking pool of college-age students. He cited the quality of La Salle's faculty, the faithfulness to values, the loyalty of the college's alumni, La Salle's urban location, and some of its innovative academic programs as reasons for his optimism.

Brother Ellis also praised the contributions of the Brothers of the Christian Schools, the lay religious order that conducts La Salle. "The college is where it is, mainly because of lives that have been poured into it," he said. "The enterprise is in fine shape thanks to the dedication of many people."

Describing the Amercan Catholic College as a "creature unique in all the world," Brother Ellis described La Salle as "decently selective but not snobbish, serious but never grim, excellent without being elite; religiously committed without forcing faith."

Brother Ellis also reaffirmed La Salle's commitment to the "older adult." He cited 400 women enrolled in the college's Continuing Education For Women Program, 800 MBA students, La Salle's new degree program for registered nurses, and the significant number of veterans attending classes.

La Salle's president added that not only is La Salle celebrating its 50th anniversary at its 20th st. and Olney ave. site, but that the Christian Brothers are celebrating their Tricentennial during 1980-81. La Salle was founded in 1863, and moved to its present location in 1929-30.

Financial Report

June 30, 1980

TO THE PRESIDENT AND TRUSTEES OF LA SALLE COLLEGE:

We are pleased to submit the annual Financial Report of La Salle College. It is a pleasure to report that fiscal year 1979-80 was a period of healthy financial growth for the College.

This report includes the opinion of SHORIAK & KIELY COMPANY, CERTIFIED PUBLIC ACCOUNTANTS, and it statistically and graphically illustrates some of the more important areas of financial activity, and the continuing development of the college.

SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES:

The significant accounting policies followed by La Salle College are described below to enhance the usefulness of the financial statements to the reader.

ACCRUAL BASIS

The financial statements of La Salle College have been prepared on the accrual basis. The statement of current funds revenues, expenditures, and transfers is a statement of financial activities of current funds related to the current reporting period. It does not purport to present the results of operations or the net income or loss for the period.

To the extent that current funds are used to finance plant assets, the amounts so provided are accounted for as (1) expenditures, in the case of normal replacement of movable equipment and library books; (2) mandatory transfers, in the case of required provisions for debt amortization and interest and equipment renewal and replacement; and (3) transfers of a nonmandatory nature for all other cases.

FUND ACCOUNTING

In order to ensure observance of limitations and restrictions placed on the use of the resources available to the College, the accounts of the College are maintained in accordance with the principles of "fund accounting." This is the procedure by which resources for various purposes are classified for accounting and reporting purposes into funds that are in accordance with activities or objectives specified. Separate accounts are maintained for each fund; however, in the accompanying financial statements, funds that have similar characteristics have been combined into fund groups. Accordingly, all financial transactions have been recorded and reported by fund group.

Within each fund group, fund balances restricted by outside sources are so indicated and are distinguished from unrestricted funds allocated to specific purposes by action of the Board of Trustees. Externally restricted funds may only be utilized in accordance with the purposes established by the source of such funds and are in contrast with unrestricted funds over which the Board of Trustees retains full control to use in achieving any of its institutional purposes.

Restricted endowment funds are subject to the restrictions of gift instruments requiring in perpetuity that the principal be invested and the income only be utilized. Unrestricted endowment funds have been established by

the Board of Trustees, and any portion of unrestricted endowment funds may be expended at board discretion.

All gains and losses arising from the sale, collection, or other disposition of investments and other non cash assets are accounted for in the fund which owned such assets. Ordinary income derived from investments, receivables, and the like is accounted for in the fund owning such assets. Unrestricted endowment fund earnings are reported in unrestricted endowment funds.

All other unrestricted revenue is accounted for in the unrestricted current fund. Restricted gifts, grants, endowment income, and other restricted resources are accounted for in the appropriate restricted funds. Restricted current funds and grants are reported as revenues and expenditures when expended for current operating purposes.

OTHER SIGNIFICANT ACCOUNTING POLICIES

Other significant accounting policies are set forth in the financial statements and the notes thereto.

HIGHLIGHTS OF CURRENT OPERATIONS:

Total current revenues	$21,476,595
Total current operating expenses	18,933,821
Excess of current revenues over current operating expenses	2,542,774
Total capital outlays: buildings, equipment, retirement of indebtedness, endowment principal, and agency funds	2,496,061
Excess of current revenues over current expenses and capital outlays	46,713

The College's equity in all funds has increased by over two million eight hundred thousand dollars as summarized in the schedule below.

FUND BALANCES:

(expressed in thousands)

	6/30/80	6/30/79	Change
	$	$	$
Current funds	372	326	+ 46
Student loan funds	5,375	5,154	+ 221
Endowment and similar funds	7,222	6,030	+ 1,192
Retirement of indebtedness funds	1,267	1,135	+ 132
Net investment in plant	22,694	21,084	+ 1,610
Agency Funds	157	525	– 368
Totals	37,087	34,254	+ 2,833

Total educational and general revenues increased $2,739,202 which was an 18.49% increase over fiscal 1978-79.

EDUCATIONAL AND GENERAL REVENUES:

(expressed in thousands)

	6/30/80	6/30/79	Change	
	$	$	$	
Tuition and Fees	14,366	12,420	+ 1,946	15.67%
Gifts and Grants	2,332	1,847	+ 485	26.26%
Activities related to instructional department	240	192	+ 48	25.00%
Administrative and other general	617	357	+ 260	42.14%
Totals	17,555	14,816	+ 2,739	18.49%

Full-time day tuition was increased 6.8% from $2,780 in 1978-79 to $2,970 in 1979-80. Part-time evening and summer tuition was increased from $62 to $66 per credit hour. Tuition for part-time graduate programs, except for Graduate Religion, was increased from $93 to $98 per credit hour. After the required allocation of tuition income to College Union revenue, total tuition and fee income increased $1,946,096 (6.4%) over the previous year.

Gifts and grants increased 26.3% over the previous year for a total of $2,332,399 during this fiscal year. Included in this total is the gift of the Brothers of the Christian Schools of $221,124, the United States Government annual interest subsidy grant of $115,025, and the Commonwealth of Pennsylvania Institute Assistant Grant of $738,514.

Increased cash flow and rising interest rates during the period, provided a 104% increase in earnings on current fund investments totaling $270,825 for the fiscal year.

Total educational and general expenditures plus student aid increased $1,912,526 over the previous fiscal year as summarized in the following table.

1979-80 and 1978-79 EDUCATIONAL AND GENERAL EXPENDITURES AND STUDENT AID

(expressed in thousands)

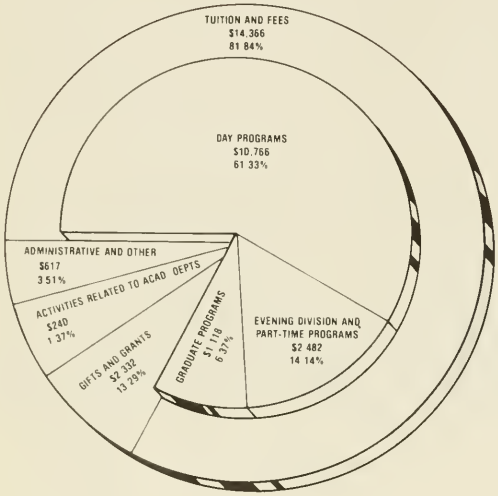
	1979-80	1978-79	Change
Educational and General	$	$	$
Instruction—Day			
Arts and Science	3,366	3,112	+ 254
Business Administration	726	607	+ 119
Instruction—Evening	602	533	+ 69
Week-End Program	54	40	+ 14
Auxiliary Campus Programs	117	117	—
Instruction—Summer	262	221	+ 41
Instruction—Graduate Religion	165	95	+ 70
Instruction—M.B.A. Program	478	360	+ 118
Activities related to inst'l depts.	538	383	+ 155
Other inst'l & educ. departments	1,067	887	+ 180
Libraries	592	524	+ 68
Total inst'l & educ. services	7,968	6,878	+ 1,090
Student services	372	342	+ 30
Student activities	120	105	+ 15
Athletics	552	486	+ 66
Total student services and act.	1,044	934	+ 111
Public Affairs & Development	486	379	+ 107
General institutional services	306	244	+ 62
General institutional expenses	785	765	+ 20
Staff benefits	1,101	873	+ 228
Total general institutional	2,192	1,882	+ 310
Operation and maintenance of Physical Plant	1,661	1,458	+ 203
General administration	451	450	+ 1
Total educational and general	13,802	11,981	+ 1,821
Student aid	1,399	1,307	+ 92
Total educational and general and Student Aid	15,201	13,288	+ 1,913

NOTE: Totals may not add vertically due to rounding.

EDUCATIONAL & GENERAL EXPENDITURES AND STUDENT AID

$ in 000's

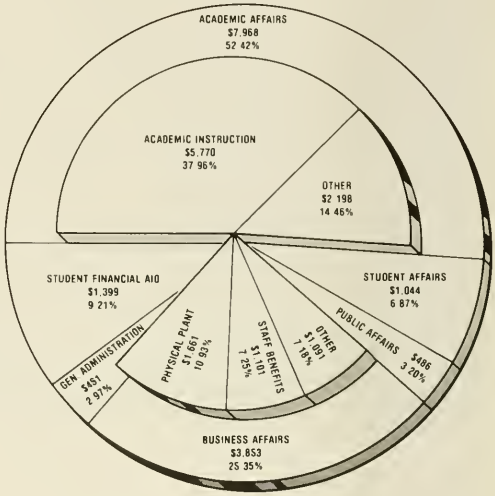
TOTAL
$15,201
100.00%



EDUCATIONAL AND GENERAL REVENUES FISCAL YEAR 1979-80

$ in 000's

TOTAL
$17,555
100.00%



SHORIAK & KIELY
CERTIFIED PUBLIC ACCOUNTANTS
ONE WYNNEWOOD ROAD
WYNNEWOOD, PA 19096

Brother Patrick Ellis, F.S.C., Ph.D., President
La Salle College in the City of Philadelphia
20th Street and Olney Avenue
Philadelphia, Pennsylvania 19141

We have made an examination of the balance sheet of La Salle College in the City of Philadelphia as of June 30, 1980 and the related statements of changes in fund balances and current funds revenues, expenditures and other changes for the year then ended. Our examination was made in accordance with generally accepted auditing standards and accordingly included such tests of the accounting records and such other auditing procedures as we considered applicable in the circumstances.

In our opinion, the aforementioned financial statements present fairly the financial position of La Salle College in the City of Philadelphia at June 30, 1980 and the changes in fund balances and the current funds revenues, expenditures and other changes for the year then ended, in conformity with generally accepted accounting principles applied on a basis consistent with that of the preceding year.

Shoriak & Kiely

August 15, 1980

CERTIFIED PUBLIC ACCOUNTANTS

The following table displays the increase in educational and general expenditures for 1979-80 over 1978-79 by the major category of expenditure.

CHANGE IN EDUCATIONAL AND GENERAL EXPENDITURES AND STUDENT AID BY EXPENDITURE CATEGORY 1979-80 VS. 1978-79

(expressed in thousands)

	1979-80 Change Over 1978-79	% of Change
	$	%
Salaries and wages	+1,252	+ 16.6
Supply and expense	+ 606	+ 14.8
Capital Equipment	− 38	− 11.5
Total educational and general	+1,820	+ 15.2
Student Aid	+ 93	+ 7.4
Total	+1,913	+ 14.4

Total staff benefit costs prior to prorations to auxiliary enterprises totaled $1,210,329 for fiscal 1979-80. This represented an increase of $250,765 (27%) over the preceding year. The significant categories of increase were FICA taxes, health insurance costs, and leaves and grants for faculty development.

LOAN FUNDS

Additional capital was provided to the National Direct Student Loan fund through the application of $208,898 advanced by the United States Government, $33,211 in matchings funds from the College, and the collection of $77,615 in interest income during the fiscal year.

Further loan funds were provided by an additional capital contribution of $10,000 to the Gulf Student Loan fund and interest earnings in this fund of $1,817.

During the fiscal year, loans totalling $719,218 were made from the National Direct Student Loan Program and $11,371 from the Gulf Student Loan Program.

ENDOWMENT FUNDS

Restricted endowment funds received $65,530 in additional gifts and grants during the year and realized $49,642 in earnings on investments. After disbursements and transfers totalling $29,591 there was a net increase in the fund of $85,586 (20%).

Gifts and grants totalling $747,792 were transferred to unrestricted endowments during the year. Earnings on investments of unrestricted endowments were $479,341. After disbursements and transfers to other funds, unrestricted endowments increased $1,106,970 (20%). It should be noted that capital gifts received and intended to be used for physical plant expansion (construction, major renovation, etc.) have been placed in unrestricted endowment funds pending disbursement for the intended purpose. At June 30, 1980, $138,918 of Endowment funds were due to Plant funds for such reimbursement. In addition, $250,000 of unrestricted endowment funds has been designated for certain property acquisition. See balance sheet note #10.

PLANT FUNDS

The book value of the physical plant at the end of the fiscal year was $22,693,936. The book value of buildings and grounds increased $449,813, while furniture and equipment increased $435,879.

Retirement of Indebtedness Funds increased $132,391 through earnings on investment. It is expected that $600,000 of Retirement of Indebtedness Funds will be used during 1980-81 towards the cost of renovation and construction in the College Union Building.

During the year the main boiler plant was converted from oil to a more efficient oil/gas combination. It is expected that this investment will be returned through savings in fuel costs in less than two years.

Construction of a 21,000 square foot addition and renovation of 20,000 square feet of existing space in the College Union Building began in June 1980. It is expected that project will take approximately 15 months to complete. Total cost is projected at $2,500,000. At June 30, 1980, $139,000 had been expended.

Long-term debt obligations at June 30, 1980 totalled $9,026,050. See Balance Sheet Note #9 for a breakdown of these obligations. Added during this fiscal year was a $250,000, 15 year mortgage received from Beneficial Savings Fund in connection with the purchase of a two building, forty-four unit apartment complex being used for student housing.

The annual debt service applicable to bond and mortgage obligations including principal ($408,386.22) and interest ($611,212.76) totalled $1,019,598.98.

AUXILIARY ENTERPRISES:

Demand for residence hall accommodations continues to exceed available space. The College has again made application for a HUD subsidized loan for the construction of additional housing facilities.

Room charges were increased by $115 over the previous year. Total housing revenues were $806,604. However, operating expenditures of $953,280 caused a deficit of revenue of expense of $147,240.

Food Service and Campus Store operations continue to maintain a healthy excess of income over operating expenses.

Music Theatre Programs had revenues of $97,062 and operating expenses of $128,845, resulting in excess of expense over income of $31,782. Special Activity Programs realized an excess of income over expense of $28,806.

Again, we acknowledge with sincere gratitude the generous support, financial and otherwise, of the various communities of the Christian Brothers, our alumni and friends.

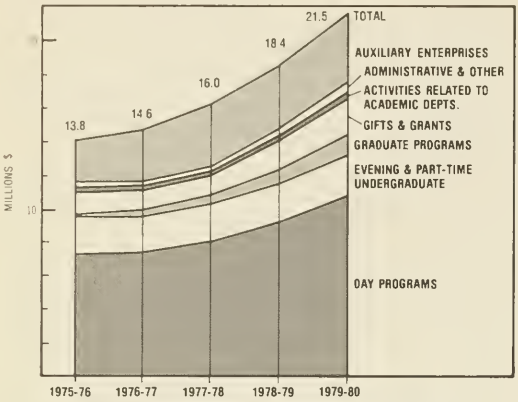
Respectfully submitted,

David C. Fleming

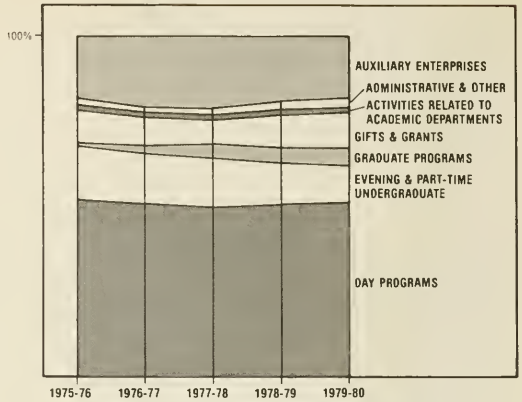
DAVID C. FLEMING
Vice President for Business Affairs
and Treasurer.

FIVE YEAR TRENDS:

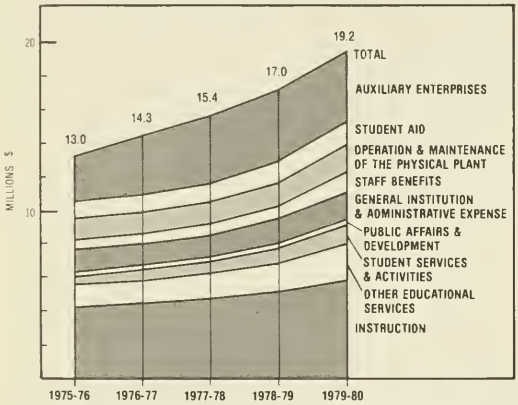
(I) REVENUES AND EXPENDITURES OF THE LAST FIVE YEARS



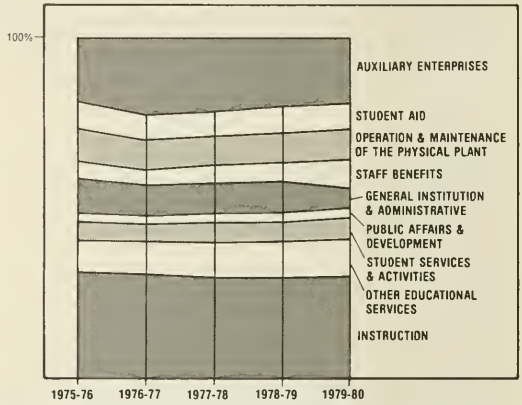
TOTAL CURRENT REVENUES IN DOLLARS



TOTAL CURRENT REVENUE—PERCENT

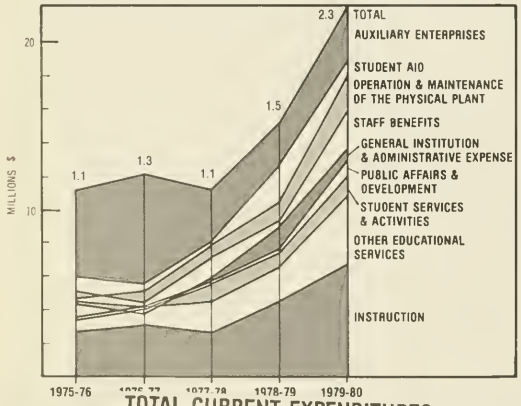


TOTAL CURRENT EXPENDITURES—DOLLARS

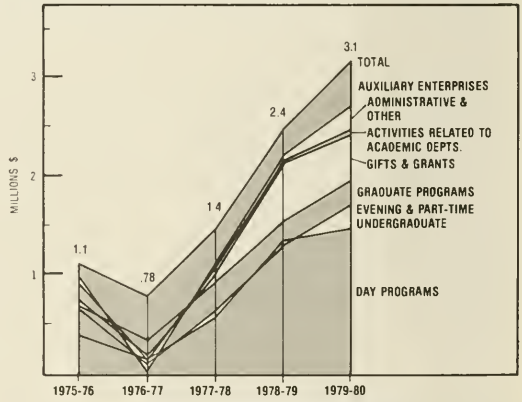


TOTAL CURRENT EXPENDITURES—PERCENT

(II) YEAR TO YEAR CHANGE IN REVENUES AND EXPENDITURES OF THE LAST FIVE YEARS

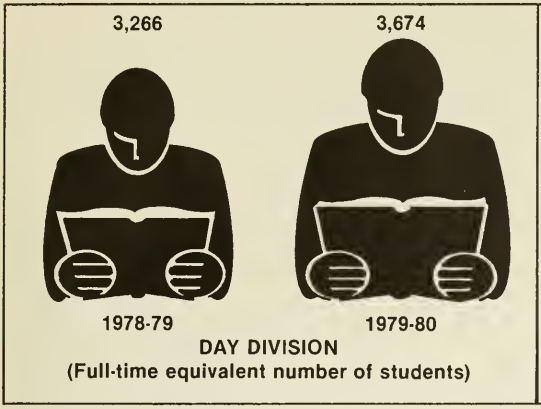


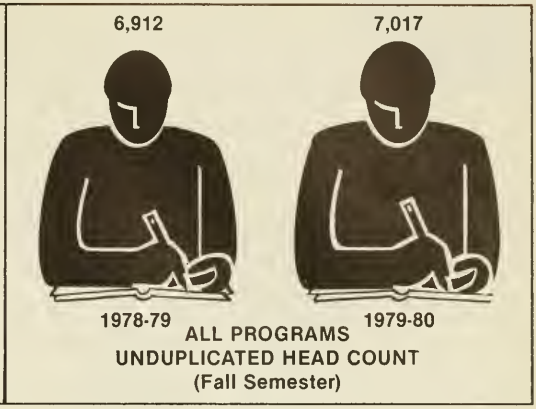
TOTAL CURRENT EXPENDITURES
DOLLAR INCREASE OVER PRECEDING YEAR

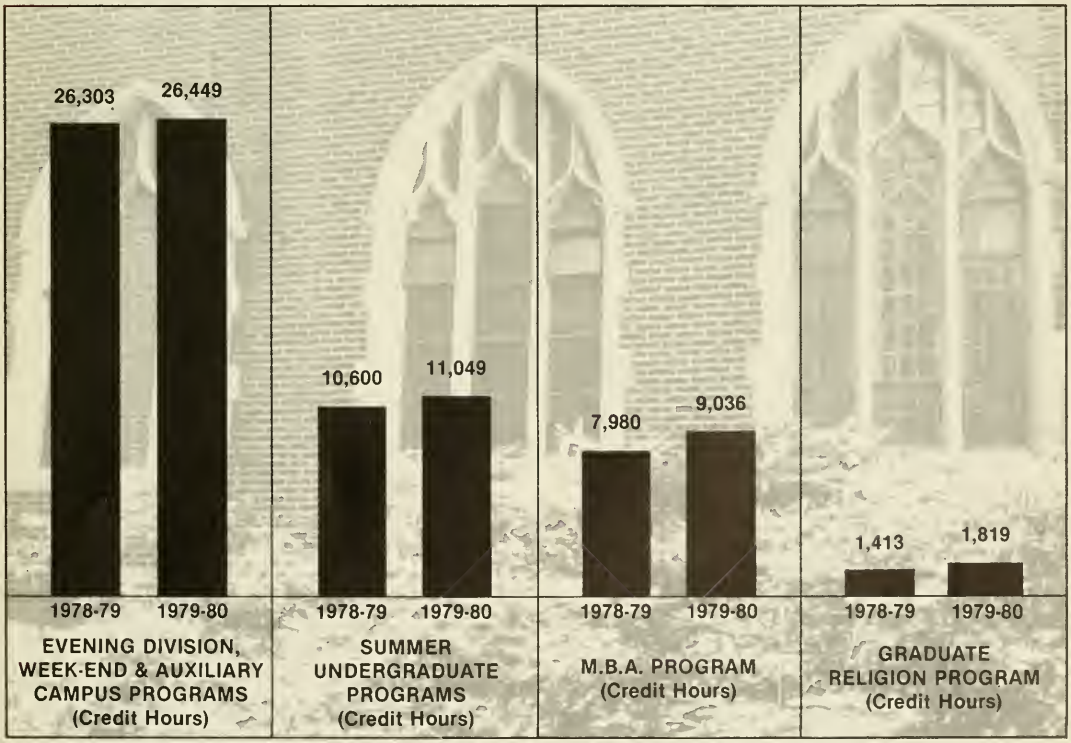


TOTAL CURRENT REVENUES—
DOLLAR INCREASE OVER PRECEDING YEAR

ENROLLMENT STATISTICS 1978-79 AND 1979-80







BALANCE SHEET

for the years ended June 30, 1979 and 1980

ASSETS

	1979-80	1978-79
	$	$
CURRENT FUNDS:		
Cash and short-term investments	503,643.82	462,220.99
Accounts receivable—Note 1	318,691.42	274,521.17
Inventories	557,639.75	378,810.69
Deferred charges—Note 4	776,181.28	562,048.19
Due from student loan funds—Note 5	451,165.56	532,922.56
Due from other funds	663,834.08	519,504.83
Total Current Funds	3,271,155.91	2,730,028.43
STUDENT LOAN FUNDS:		
Cash	142,457.76	70,505.40
Notes receivable	5,232,144.94	5,083,215.66
Total Student Loan Funds	5,374,602.70	5,153,721.06
ENDOWMENT AND SIMILAR FUNDS:		
Bonds, stocks, trust, object of art and other funds—Note 6	7,361,343.36	6,269,868.47
Due from Current Funds	—	—
Total Endowment & Similar funds	7,361,343.36	6,269,868.47
PLANT FUNDS:		
Retirement of indebtedness funds—Note 7	1,267,492.51	—
Cash & Investments on deposit w/trustee	1,267,492.51	1,135,100.98
Total Retirement Indebtedness Funds	—	—
Investment in Plant	—	—
Buildings and grounds—Note 10	24,972,827.36	24,618,587.30
Improvements other than buildings	972,508.20	965,408.20
Apparatus, furniture & libraries	6,274,650.69	5,746,137.90
Total Investments in Plant	32,219,986.25	31,330,133.40
Total Plant Funds	33,487,478.76	32,465,234.38
AGENCY FUNDS:		
Cash and investments—Note 8	337,962.59	403,441.66
Due from employees and others	9,245.61	6,221.63
Due from other funds	124,324.42	105,559.78
Total Agency Funds	471,532.62	515,223.07

LIABILITIES

	1979-80	1978-79
	$	$
CURRENT FUNDS:		
Accounts payable—Note 2	306,200.20	150,509.85
Salaries, interest, & other accruals	654,934.78	509,188.02
Deferred Income—Note 3	1,751,635.40	1,418,038.74
Due to other funds	138,793.54	111,781.41
Current commitments	47,232.53	214,863.40
Current fund balance	372,359.46	325,647.01
Total Current Funds	3,271,155.91	2,730,028.43
STUDENT LOAN FUNDS:		
Advanced by US Government	4,685,653.61	4,509,050.18
Advanced by La Salle College—Note 5	688,949.09	644,670.88
Total Student Loan Funds	5,374,602.70	5,153,721.06
ENDOWMENT AND SIMILAR FUNDS:		
Principal of Funds		
Restricted	533,041.83	447,455.33
Unrestricted	6,689,383.10	5,582,413.14
Due to current funds	138,918.43	240,000.00
Total Endowment & Similar Funds	7,361,343.36	6,269,868.47
PLANT FUNDS:		
Retirement of Indebtedness Funds		
Due to Current Funds	—	—
Fund Balances	1,267,492.51	1,135,100.98
Total Retirement Indebtedness Funds	1,267,492.51	1,135,100.98
Investment in Plant	—	—
Housing, dining, college union		
System bonds payable—Note 9	2,359,000.00	2,454,000.00
Mortgage obligations—Note 9	6,667,050.33	6,788,424.55
Due to current funds	500,000.00	254,000.00
Short term loans	—	750,000.00
Total bonds, mortgages & loans	9,526,050.33	10,246,424.55
Net investment in Plant	22,693,935.92	21,083,708.85
Total Investment in Plant	31,600,731.35	31,330,133.40
Total Plant Funds	33,487,478.76	32,465,234.38
AGENCY FUNDS:		
Supplemental retirement balances	314,931.27	392,308.11
WSF, BOG, etc. funds	12,096.34	2,937.58
Other agency funds	144,505.01	119,977.38
Total Agency Funds	471,532.62	515,223.07

NOTES TO THE "BALANCE SHEET"

Note 1—Current Funds

The June 30th balance of the current funds accounts receivable reflects tuition to be collected from sources other than the student for the graduate religion program and student accounts receivable for the summer programs.

Note 2—Current Funds

The College has entered into an installment purchase contract with the Xerox Corporation for the purchase of a 9200 copier system. The annual installments under the terms of this contract are $11,829 with a balance remaining at June 30, 1980 of $35,806.

Note 3—Current Funds

Deferred income represents the tuition revenues of the summer programs recorded or collected prior to June 30 which in accordance with the fiscal policy of the College are accrued to the next fiscal year. It also contains funds received for certain grant and special projects the costs for which have not yet been incurred.

Note 4—Current Funds

The recording policy as indicated in Note 3 is likewise applicable to deferred charges. Salaries and wages and other expenditures applicable to summer programs and paid prior to June 30 are deferred until the next fiscal year. The deferred charges also include Campus Store credits for books returned to the publisher for which the 1979-80 Campus Store "cost of sales" has been relieved. These credits are carried as deferred charges to avoid duplication of credit in the next fiscal year.

Note 5—Student Loan Funds

Student loan funds are comprised of $5,320,574.49 in National Direct Student Loan Program funds and $54,028.21 in funds of the Gulf Student Loan Program. The $5,320,574.49 in funds of the National Direct Student Loan Program are comprised of $4,685,653.61 contributed by the United States Government and $634,920.88 from La Salle College. The difference between the current funds due from loan funds of $451,165.56 and the funds advanced by the College in student loan funds of $634,920.88, results from earnings and cancellation of loans within loan funds and from a change in fiscal policy in fiscal 1979-80 whereby College advances to the NDSL Program are to be treated as transferred to loan funds rather than advances due from loan funds to current funds. The existing current fund receivable due from loan funds is to be amortized over the next several fiscal years.

Note 6—Endowment and Similar Funds

Endowment and similar funds are divided into two groups—funds contributed and restricted to a specific use, and contributions and earnings thereon to be used at the discretion of the College.

Included among the earnings applicable to endowment funds are the earnings and net gains of the pooled investments managed through the First Pennsylvania Bank, amounting to $155,526.09 after a charge of $41,417.13 for a write-down in the value of certain securities. At June 30, 1980, the total carrying value of the pooled fund amounted to $2,296,278.84. The market value of this fund at June 30, 1980 was $2,349,024.12.

Note 7—Retirement of Indebtedness Funds

Under a Housing, Dining, College Union System Bond Indenture, between the United States Government and La Salle College, the College is obliged to accumulate and maintain a RETIREMENT OF INDEBTEDNESS FUND composed of a "bond and interest" and a "repairs and replacement" sinking fund in a total amount of $665,000.00. This was accomplished at June 30, 1970. The earnings for 1979-80 on this fund amounted to $132,391.53.

Note 8—Agency Funds (Supplemental Retirement Funds)

In addition to the regular College Retirement Plan, the College has established and maintains a College total contributory supplemental plan which is managed through the Teachers Insurance and Annuity Association to provide supplemental retirement income for a closed group of employees who had eligible service prior to the implementation of the current regular retirement program of the College. See *Form 3* for fiscal activity in this fund during the fiscal year.

Note 9—Plant Funds—Long-term debt obligations

Long-term debt obligations are as follows:

Date	Maturity Date	Rate	Principal Amount	Principal Balance
			$	$
Revenue Bonds—				
Housing and Urban Development				
1955	1995	2¾%	500,000	217,000
1958	1993	2¾%	1,019,000	909,000
1961	2001	3½%	500,000	353,000
1965	2005	3%	1,100,000	880,000
Total revenue bonds payable				2,359,000

Mortgage Obligations—

Northwestern Mutual Life Insurance Company				
1958	1985	13¼%	2,000,000	398,434
1962	1982	5¾%	2,300,000	740,922
1972	1997	9¼%	3,000,000	2,626,096 (a)
1972	1997	8¾%	3,000,000	2,657,337
Beneficial Savings Fund				
1979	1994	9¾%	250,000	244,261
Total mortgage obligations				6,667,050
Total Long-term debt at June 30, 1979				9,026,050

(a) As an assist in the financing of Olney Hall, the United States Government, through the Department of Health, Education, and Welfare has granted the College an "interest subsidy" applicable to the Northwestern Mutual Life Insurance Company mortgage loan. The subsidy covers the spread between 3% and 9¼% on the annual debt service of 85% of the total eligible cost of Olney Hall, or a constant annual grant of $115,025.00, for a period of twenty-five years.

Note 10—Plant Funds

Contracts have been let for the construction of an addition to the College Union Building and the renovation of the existing building in the amount of $2,036,766. Construction costs, architectural fees, equipment, and other costs are estimated to aggregate $2,500,000 which will be financed by available resources and gifts and grants of the next two fiscal years.

The College has entered into an agreement of sale for the purchase of certain buildings and grounds totalling $850,000. Purchase funds will be provided by a transfer from unrestricted endowments and six year mortgage financing for $600,000 which will be paid by rental income generated by the property. Settlement is expected in August 1980.

FORM 2

STATEMENT OF CURRENT FUND REVENUES, EXPENDITURES & TRANSFERS

for the years ended June 30, 1979 and 1980

	Year Ended June 30, 1980		Year Ended June 30, 1979	
	$	%	$	%
CURRENT REVENUES				
Educational and General				
Tuition and other student fees	14,365,896.71	66.89	12,419,800.37	67.40
Gifts and Grants	2,332,399.57	10.86	1,846,738.12	10.01
Activities related to academic affairs	239,818.95	1.12	192,066.79	1.05
Administrative and other revenues	617,092.62	2.88	357,400.13	1.94
Total Educational and General	17,555,207.85	81.75	14,816,005.41	80.40
Auxiliary Enterprises	3,921,387.52	18.25	3,612,771.20	19.60
Total Current Revenue	21,476,595.37	100.00	18,428,776.61	100.00
CURRENT EXPENDITURES:				
Educational and General				
Instruction	5,770,457.27	26.87	5,084,712.09	27.60
Activities related to instruction departments	537,930.96	2.51	382,924.94	2.08
Other instruction and educational services	1,066,878.41	4.97	886,998.40	4.82
Libraries	592,488.78	2.76	523,647.92	2.85
Student services and activities	1,043,817.31	4.86	933,534.81	5.07
Public affairs and development	486,168.01	2.27	379,461.92	2.06
General institutional expenses	1,090,587.52	5.08	1,009,062.96	5.48
Staff benefits	1,100,806.94	5.13	872,765.45	4.74
General administration	451,277.68	2.11	449,834.46	2.44
Operation and maintenance of physical plant	1,661,309.74	7.74	1,458,295.09	7.92
Total Educational and General	13,801,722.62	64.30	11,981,238.04	65.06
STUDENT AID:	1,399,475.22	6.52	1,307,433.44	7.10
Auxiliary Enterprises	4,042,482.29	18.83	3,677,088.72	19.96
	19,243,680.13	89.65	16,965,760.20	92.12
Less: Capital items included above	309,858.52	1.45	384,851.65	2.09
Net current expenditures	18,933,821.61	88.15	16,580,908.55	90.03
Net Transfers to Other Funds (See Form 3)	2,496,061.31	11.63	1,614,917.23	8.70
Net increase in current fund balances	46,712.45	.22	232,950.83	1.27
Total expenditures, transfers and net increase in current fund balance	21,476,595.37	100.00	18,428,776.61	100.00

FORM 3

STATEMENT OF CHANGES IN FUND BALANCES
for the year ended June 30, 1980

ADDITIONS (deductions)	Total Current Funds $	Student Loan Funds $	Restricted Endowment Funds $
Fund Balances at July 1, 1979	325,646.88	5,153,721.06	447,455.33
Current operating revenues	21,476,595.37		
Current operating expenditures	(18,933,821.61)		
Adjustments for prior periods	(7,184.53)		
Earnings on investments			49,642.10
Transferred from other funds			
Endowment funds applied for designated purpose	149,500.99		(10,582.56)
Transferred to other funds			
Return short term work capital	(250,000.00)		
Gifts and Grants	(813,322.69)		65,530.15
Land, buildings and improvements	(449,813.40)		
Apparatus, furniture and library	(435,879.45)		
Bond & mortgage and principal	(466,374.22)		
Supplemental retirement plan	(111,275.95)		
Intra-fund additions and reductions			(19,003.19)
Advanced by US Government		208,898.00	
Advanced by La Salle	(111,712.06)	33,211.00	
NDSL principal		(48,092.91)	
NDSL collection and administrative costs		(52,568.16)	
NDSL interest collected		79,433.71	
Fund Balance at June 30, 1980	372,359.33	5,374,602.70	533,041.83

Unrestricted Endowment Funds	Retirement of Indebtedness Funds	Net Investment Plan	Supplemental Retirement Funds	Other Agency Funds	Total
$	$	$	$	$	$
5,582,413.14	1,135,100.98	21,083,708.85	392,308.11	122,914.96	34,243,269.31
					21,476,595.37
					(18,933,821.61)
					(7,184.53)
479,341.71	132,391.53				661,375.34
(138,918.43)					
		250,000.00			
747,792.54					
		449,813.40			
		435,879.45			
		466,374.22			
			111,275.95		
18,754.14		8,160.00	(188,652.79)	33,686.39	(147,055.45)
					208,898.00
					(78,501.06)
					(48,092.91)
					(52,568.16)
					79,433.71
6,689,383.10	**1,267,492.51**	**22,693,935.92**	**314,931.27**	**156,601.35**	**37,402,348.01**

The Decade of the Coed

The novelty has long worn off. Women are actively involved in every aspect of campus life including academics, athletics, and social life.

By Joan Mancini Fitzpatrick, '74

She pauses to collect her silverware at the final stop in the cafeteria line. As she turns, tray in hand, all conversation ceases and she is met with the eyes of a room full of males, torn from the depths of their pinochle hands to stare. Her panic builds as the situation becomes clear. Once again, she is the only female in a cateteria full of gawking young men; men who seem to be watching and waiting for her to drop her spoon, or better yet, come crashing to the floor after slipping on a pat of butter. Unnerving to even the most confident coed, she searches frantically for an empty table among the sea of male faces. Almost an impossible task, she finally locates a corner spot and settles her belongings, avoiding catastrophe. Conversation and pinochle resume.

Difficult to imagine at La Salle today, this situation was typical in the fall of 1970 as women were admitted to the college on a full-time basis for the first time in its 107 year history. This current fall semester marks the passage of one full decade since the historic decision was put into effect. Strolling across campus today, it is hard to recall the early 70's when women were so scarce. It's even more difficult to remember the days when La Salle was strictly an all-male institution. After only ten years, women today are plentiful at La Salle, comprising an integral part of the college community. They are actively involved in every aspect of campus life including academics, athletics, and social activities.

Although the decision to admit full-time coeds to all programs was completed in the fall of 1970, the process actually began five years earlier. Prior to 1965, the operating rules of the Christian Brothers prohibited the teaching of women by the order. According to La Salle's provost, Brother Emery C. Mollenhauer, a 1965 meeting of the international chapter of the Christian Brothers, along with the immediately preceding Vatican Council revised these rules on a local basis. This development led to the initial admittance of women to the La Salle Evening Division in the spring of 1967.

Upon becoming president of the college in 1969, Brother Daniel Burke kept the process in motion by appointing a "Committee on Co-Education." Chaired by Brother Mollenhauer, the committee consisted of faculty, students, and two administrators. In addition, several subcommittees were formed to analyze and project the effects of coeducation on such areas as admissions, residence, faculty, curriculum, and campus atmosphere.

And so, in early September 1970, women descended totally on the La Salle male community for the first time in history. Armed with guitars, electric rollers, and James Taylor albums, 70 brave women took up residence on the three floors provided them in St. Edward's dormitory. Wearing very worn jeans or skirts that would make today's cheerleader appear modest in comparison, the remaining 250 day commuters joined the ranks during the week.

Despite the obvious stares and some uncomfortable situations, the actual reception from the majority of the male students and faculty was quite warm. After all, even the most liberated woman student had to admit that the odds weren't all that bad. Every effort was made to ensure that the women feel at home. The dormitory was completely refurbished to include female luxuries such as salon-style hair dryers. Entire classrooms seemed anxious to hear the usually lone female viewpoint on a variety of subjects. All told, the coed conversion went quite smoothly and by second semester, most coeds were ready to make the dramatic lunch-time descent from the Student Union Ladies' Room to the male-dominated cafeteria.

Reflecting back on the event ten years later, Brother Burke is proud to have been president of the college when the decision was made to become totally coeducational. He feels the impact of the move has been beneficial in every way including the basic survival of the college itself.

"Whether due to demographic or social reasons, 1970 admission statistics indicated that the number of male applicants was steadily decreasing," said Brother Burke. "Therefore, examining the situation from an institutional viewpoint, the admission of women was vital in order to keep enrollment figures steady."

Brother Mollenhauer expands on the institutional benefits of coeducation when he summarizes a section of the committee's recommendations made eleven years ago:

> Most pragmatically: Given the increasing problem of competition with colleges in the metropolitan area, La Salle College can hardly project itself into the future with a positive sense beyond mere hope for survival unless it is willing to change with these times. It seems likely that La Salle's position in meeting challenges for students, faculty, and financial support will not improve if its identity depends on its being an all-male instiution.

In addition to the case for financial survival, countless other benefits come to light when analyzing the major impact coeducation has had on the campus over the past decade. Administration and faculty spokesmen agree on the basic fact that the move to admit women has been totally beneficial to La Salle.

Says Brother Emery: "In a word, the admission of women has been the most significant and positive factor in the history of the College in living memory. I can say that I know of no negative outcome or impact of that decision."

Brother Burke sums up the impact of women on a similar note: "Women have had a tremendous and positive impact on the college both socially and academically over the past decade. They have provided increased competition on the academic level while strengthening many departments, particularly in the area of humanities."

La Salle's current president, Brother Patrick Ellis says that the addition of women to La Salle was clearly good for academic quality and balance. "Women have enriched total campus life and have provided more breadth of point of view in class discussions," he says. "Their presence has been beneficial to the institution in terms of humanity, providing a more complete environment."

In the classroom, many professors found that the women raised the academic quality by increasing the level of competition. On this Brother Emery states, "Women have made a significant difference in the academic life at the College. Their academic performances have been at least equal to—and in many instances better than—the men students."

English professor Dr. Robert T. Fallon shares this viewpoint, but confines his observations to the earlier years of coeducation at La Salle. "Initially, at least," he says, "the women presented a certain challenge for the men and they were more alert academically. But," he adds, "this no longer applies."

One area however where the competitive challenge of women is more evident with each passing year is the School of Business Administration. In the Winter 1970 issue of *La Salle*, Bruce V. MacLeod, then acting dean of the School of Business Administration was quoted as saying, "Business is a man's world."

If the 1970 enrollment statistics were any indication, Dr. MacLeod was right on target as only 14 of the 320 day school women or 4.4% were majoring in business at that time. This past year, 1980, presented quite a different picture however, as the percentage of women concentrating in business rose to 29.3% or 483 out of the total 1,650 women day students.

MacLeod has since revised his opinion along with the noticeable increase of women both in the business school and the business world in general. "The earlier comment was a reflection of the fact that very few women were employed in management or high level staff positions in business at that time," he comments. "This is no longer true. The steady increase in the enrollment of women in the Business School over the past decade can be attributed to the fact that women are more interested in working in business and more job opportunities for women in business are available."

Dr. Charles A.J. Halpin, Jr., professor of personnel and labor relations at La Salle, examines the topic in relation to society in general. He attributes the increased enrollment of women in the Business School over the past ten years to the change in attitude toward women in the world of work, along with the change in attitude towards the stereotype roles normally accepted by women and for women.

"The presence of women has been beneficial to La Salle's School of Business in that the women seem to be more serious and conscientious in their academic responsibilities, on the average, than the men," says Halpin. "They brought a new tone and flavor to the academic environment including a seriousness of purpose and dedication to performance excellence."

Commenting on the male-female competition factor, Halpin notes that "In the last five years, the real performers

among women have been about twice that of the men. In fact, " he concludes, "some of the women have been so good that it was scary."

Another reason for the shift to business-oriented studies again deals with the changing times. The 1970 student of either sex, a product of the turbulent 60's, was idealistic in nature; still high on peace and love, longing to help the oppressed at the cost of financial security. Most female students and also a substantial portion of male students majored in teaching and the humanities during this era.

Today's student however is a veteran of the 70's, painfully aware of the hard, cold facts of inflation and recession, and therefore more realistic in career expectations. The student of the 80's plans for the career which will yield the highest financial rewards, and the women are certainly no exception. Beth Bryers, assistant director of alumni, notes this trend quoting figues which indicate that coeds have been shifting en masse from teaching courses to the more lucrative business and computer courses, particularly since 1977.

The move to coeducation has done much more than just improve overall academic performance at La Salle, however. In a mere ten years, the quality of campus life in general has been altered—and most believe improved upon—due to the contributions of La Salle's women.

Needless to say, campus social life has become considerably more interesting with the integration of females. The commuters no longer seem eager to rush directly home after their last class as in the days of the all-male institution. Instead the attraction of the opposite sex has encouraged students to socialize more after classes and in many cases participate in extracurricular activities previously ignored.

Likewise the resident halls are no longer deserted on weekends as was often the case prior to 1970. Dormitory life has improved tremendously since that fateful day women first arrived at St. Edward's, then an all-female dorm. After the initial year, additional space was required for female residents and thus the coed dorm was established at La Salle. In the fall of 1971, coeds were finally able to venture past the mailroom without suspicion as the top floors of St. Bernard's, St. George, and St. Denis were assigned to women. Each year another dorm relinquished its third floor to female residents until eventually this arrangement has become standard with women occuping floors in every dorm.

Dormitory pride, stemming from activities such as intramural sports and residence hall parties has enabled the dorm students to achieve a special closeness, greatly enriching the quality of resident life at La Salle, and thus making it more appealing to the prospective applicant. Indeed the administration has come to realize over the years that it is not the hair dryers which make a successful women's dorm, but rather the women themselves.

Women's athletics is another area at La Salle where great strides have been made over the past decade. Due to the persistence and hard work of the women athletes themselves, La Salle has progressed to the point where tremendous opportunities exist for the sports-minded

coed. For example, what began back in 1970 as a group of determined basketball enthusiasts in cut-offs coached by a volunteer male student, has since developed into a quality women's basketball organization, tackling substantial competition such as Maryland and Delaware. In addition to basketball, women are offered a variety of team sports at La Salle including field hockey, crew, softball, track and field, volleyball, and swimming. A complete women's intramural schedule is also available boasting programs in basketball, volleyball, coed water polo, and touch football.

Coeducation apparently has increased the tendency of college officials to hire women in faculty and administrative positions. There are more female teachers and department chairmen at La Salle since women were integrated into the student body ten years ago. Also, prominent administrative positions including those in Financial Aid, Alumni, and Food Services are occupied by women, some of whom are La Salle graduates.

Coeducation has also encouraged the initiation of women-oriented studies at La Salle with several new courses being introduced over the years. Courses now exist which allow interested students to examine in depth the contributions of women in such areas as society, history, and literature.

According to Mrs. Bryers, recent statistics indicate that women seem to demonstrate a more active interest in alumni functions than men. For example, the women's annual Alumnae Luncheon, held each winter, has drawn an impressive attendance every year since its inception. And although data over the next several years will be necessary to confirm this theory, the response to reunions of coeducational classes such as 74-75 has thus far been considerably greater than that of previous all-male classes. After all, it stands to reason that it is somewhat more enticing to investigate the fate of an old romantic interest than to simply trade worn out stories with an almost forgotten fraternity brother.

A number of women graduates of La Salle have gone onto bigger and better things. La Salle can boast of at least three women doctors including an M.D., a chiropractor, and an optomologist. La Salle women have gone on to obtain law degrees and other post graduate degrees in a variety of fields. An impressive number of women graduates are currently enrolled in medical schools, law schools, and graduate studies across the country. In addition, several women have returned to La Slle to obtain their master's degrees in business administration.

Countless La Salle women graduates throughout the nation are pursuing successful full or part-time careers. Finally, these are combined with the equally important La Salle graduates performing solely as wives or mothers, relying every day on the benefits of the good solid education behind them. It is safe to say, in a mere ten years La Salle has much to be proud of in its women alumni.

La Salle's current freshman class consists of almost 50% women: a considerably higher percentage that that of 1970's freshman class. The 1980 freshman coed is likely to take the opportunities afforded her for granted. She can live in any dormitory, participate in quality athletic programs, and eat her lunch wherever she chooses. She is comfortably unaware of a La Salle campus where women were stared at or singled out. Most important, she is no longer classified as merely a La Salle coed or a La Salle woman. Through the efforts and small victories of her female predecessors, she has achieved a new status. Along with her male counterpart, she is La Salle.

Around Campus

Key members of the college's Gavel Society include (clockwise from center foreground): Donna Skalicky, this year's president; Greg Geruson, Sidney J. Macleod, assistant coach; Dr. Marjorie Allen, coach; Greg Nowak, Marlene De La Cruz, Nancy Maule, and Tom Rodden.

Here Comes La Salle's Forensic Powerhouse

They've already produced one national champion and have rapidly established themselves as a team power to be reckoned with. This year, in fact, they expect their largest team in history with a total of 30 members including some 18 talented veterans returning.

No, we are not talking about the Explorer basketball team or the swimmers, or the ladies who have done so well in field hockey. We are describing the amazing success of La Salle's Gavel Society whose members have distinguished themselves exceptionally well the past few years in Forensic competition in Individual Speaking Events.

Consider the following:

- In the past five years, La Salle has improved its position steadily in national competition from a 26th place finish in 1976 to 15th in the nation last year.
- The Explorers finished second to perennial power George Mason University in the tough "Great Eastern (East Coast) Tournaments last year.
- John Rodden, '78, was the national persuasive speaking champion in his senior year and was selected as one of the nation's top two debaters for a tour of Great Britain by the Speech Communication Association.
- La Salle produced quarter-finalists, semifinalists, and finalists in six national tournament events last season and expects to do even better in 1980-81.

"This has been an incredible experience for me," says Dr. Marjorie Allen, an assistant professor of English who is beginning her third year of coach of La Salle's Gavel Society. "They are just about the brightest, most alive, stimulating students that I've ever worked with."

Dr. Allen succeeded Dr. Fred Foley, who was most instrumental in developing the nucleus of the team from 1976-78 when it first started earning its powerhouse status in national forensic circles. Foley, who relinquished his director/coaching chores when he became the college's director of development, has fond memories of those years, especially of Rodden who had a tremendous knack of performing spectacularly in state and national competitive events.

"Rodden had the most polished use of the English language than anyone I've ever coached," recalls Foley. "He was the most diversified speaker at his level of speaking."

Unlike *Debating* which, as Rodden once said, could often "degenerate into rhetoric, a trivial exercise, a battle of file boxes," *Individual Speaking* competition includes such diversified events as Extem-

poraneous, Informative, Impromptu, Persuasive and After Dinner speaking (with the purpose of making a serious point through the use of humor), and Interps (which could include a program of poetry, prose, drama, or a combination of poetry and prose.)

One of La Salle's strengths the past few years has been its wide diversity of talent. There was usually someone from the Gavel scoring in every event. Often that someone turned out to be Neil Silverman, '80, who is now studying at the University of Pennsylvania Medical School.

Silverman, a national semifinalist last year in Informative Speaking, would usually take on the very exhausting chore of entering 10 or 11 of the 12 events in a typical tournament and wind up scoring well. He finished fourth overall in last year's Great Eastern events.

"Neil was the *soul* of the Gavel," recalls Dr. Allen. "Not only was he the first science major to join the Gavel (quite a few have since followed in his footsteps), but he was the figure around whom all the team members flocked."

Others who helped shape the Gavel Society include: Patty Shapiro, '80, who was instrumental in establishing La Salle as a school that could do well in the more artsy Interp events; Dan Polsenberg, '79 "the best funny speaker I know," according to Dr. Allen, who excelled in After Dinner Speaking; Rickey Burgess, '79, who was an excellent "teacher and coach and a significant factor in the development of the present juniors and seniors on the team; Anna Marie Donnelly, '79, the first woman on the team who excelled in Extemporaneous Speaking and Poetry Interp, and Mary Higgins, '79, who wrote probably the most interesting speeches. "Mary helped shape the character of the Gavel because she forced and inspired people to seek *content* rather than a speech that just *sounded* good," says Dr. Allen.

The president of this year's Gavel Society is Donna Skalicky, a senior English major who spent last spring at England's Oxford University. She's an excellent teacher and excels in Duo Interp of Drama.

Great things are expected from upperclassmen Greg Nowak and Tom Rodden, who is John's younger brother and the third member of the Rodden family to succeed in forensics (Edward scored well in the nationals while a student at Princeton). Nowak was first in the State Championships in Extemporaneous Speaking and third in the Nationals in Impromptu. Rodden, considered by many to be La Salle's next national champion, reached the national quarterfinals in three events last year.

Others to watch at the nine competitions entered by the Gavel Society this year include John Glawacki and Nancy Maule who made the Great Eastern Finals in five and four events, respectively, as *freshmen* last year.

"That made me feel better than anything else," says Dr. Allen, who is assisted by Sidney J. MacLeod, assistant professor of English. "Seeing the young people do so well. And it makes me proud and happy to see how all of our speakers interpret the information they learn in class and bring it to the tournaments. Their material is *issue oriented* and *substantive,* not just *surface* material."

College Awarded Grant For Family Education

La Salle has been awarded a $25,000 grant from the William Penn Foundation to assist in the establishment of a Marriage and Family Education Program in the college's Graduate Division in Religious Education.

The grant will be used in part to create an advanced training program in education in service to marriage and family, together with a Marriage and Family Institute that would engage in research, testing, validation, and implementation of theories and process regarding marriage and family.

Rev. Leo M. Van Everbroeck

In expressing deep gratitude to the William Penn Foundation for the grant, Brother President Patrick Ellis, F.S.C., Ph.D., referred to a variety of recent reports that have called attention to the serious problems confronting contemporary marriages and families.

"These problems are exacerbated by the lack of expertise and advanced training programs to prepare prospective family ministers," he added, "La Salle's Marriage and Family Education Program will begin to address this important need."

Father Leo M. Van Everbroeck, C.I.C.M., director of La Salle's Graduate Religion Program, is developing the Marriage and Family Education Program.

Joseph G. Markmann

Markmann Named First Lindback Professor

Joseph G. Markmann, C.P.A., '49, an associate professor of accounting at La Salle, has been appointed the college's first Christian R. Lindback Professor of Business Administration, it was announced by Dr. Bruce V. MacLeod, dean of the School of Business Administration.

Markmann joined La Salle's faculty in

1949. He has been chairman of the Evening Division Accounting Department since 1961 and of the Day School Department since 1970. He was named the first recipient of the Evening Division's "Distinguished Teaching Award" in 1964.

The Christian R. Lindback Chair of Business Administration has been established under a grant named in honor of the late president of Abbotts Dairies, Inc. The Lindback Professor will study the problem of recruitment and retention of faculty, help plan and implement curricular development in the field of accounting, and provide leadership that facilitates interaction with practitioners in public, industrial, and governmental accounting.

"The appointment of Mr. Markmann to this professorship is intended to recognize his excellence in teaching, service to the college, and professional activity," said MacLeod. "The appointment is also intended to recognize the contribution of La Salle College's Accounting Department to the accounting profession."

Dr. Raymond P. Heath, former dean of students at the college, was recently appointed vice president for student affairs succeeding Dr. Thomas N. McCarthy.

When José Pablo Basterrechea, F.S.C. (center, foreground), the Superior General of the Brothers of the Christian Schools visited the United States last spring, these Brothers joined in greeting him at La Salle's commencement (foreground, from left): Richard Kestler, Provincial of the Baltimore Province, and James Gaffney, Provincial of the Chicago District and President, Regional Conference of Christian Brothers. Standing (from left): La Salle College officials: Emery Mollenhauer, Provost; Carl Clayton, former director, Campus Ministry; Daniel Burke, President Emeritus; Brother President Patrick Ellis, Paul Sprissler, President Emeritus; Charles Echelmeier, Director, Campus Ministry; Claude Demitras, Dean, Evening and Summer Division; Philip Nelan, Chairman, Board of Trustees; Luke Maher, Auxiliary Provincial for Education; Daniel Bernian, President Emeritus; James Muldoon, Dean, School of Arts and Sciences, and James Patzwall, Auxiliary Provincial for Finance.

Brother President Patrick Ellis, F.S.C., Ph.D. (right) presents honorary doctor of humane letters degree to John G. McCullough, recently-retired editor of the editorial page of the Philadelphia *Bulletin,* as Dr. George Gerbner (left), dean of the Annenberg School of Communications at the University of Pennsylvania and another recipient of an honorary degree, watches. Men were honored at La Salle's Fall Honors Convocation along with 635 Dean's List students on Oct. 19.

Journalist and Communicator Honored at Fall Convocation

John G. McCullough, recently-retired editor of the editorial page at the Philadelphia *Bulletin,* and Dr. George Gerbner, dean of the Annenberg School of Communications at the University of Pennsylvania, received honorary doctor of humane letters degrees at La Salle's annual Fall Honors Convocation on Oct. 19 in the College Union Ballroom.

Brother President Patrick Ellis, R.S.C., Ph.D., presided at the convocation which also honored a total of 635 Dean's List students, including 136 men and women from the college's Evening Division.

Marie R. Jones, co-editor of the *Chestnut Hill Local* and a member of the Council of President's Associates, sponsored Mr. McCullough for his degree. Brother Gerard Molyneaux, F.S.C., Ph.D., assistant professor of English and coordinator of the communication arts program, sponsored Gerbner.

McCullough was honored "for his genuine interest in people—and their right to be heard on editorial pages and opinion pages." Gerbner's citation praised him for developing a body of communications scholarship "catholic in its concerns and precise in its conceptions."

McCullough retired in September after serving for 13 years as editor of the editorial page at the *Bulletin.* The former president of the National Conference of Editorial Writers, he has won numerous journalistic awards including 10 best-writing awards from the Philadelphia Press Association and five awards from the Pennsylvania Newspaper Publishers Association.

During McCullough's 40-year career, he served as a foreign correspondent covering assignments all over the world including wars in Vietnam, in the Sinai, on the Golan Heights, and in the islands of Indonesia. As a White House correspondent, he traveled with President's Eisenhower, Kennedy, Johnson, and Nixon.

Gerbner, who has been at Penn since 1964, has written for a number of newspapers including the San Francisco Chronicle. He received his B.A. from the University of California at Berkeley, and his M.S. and Ph.D. from the University of Southern California. He is author and editor of numerous articles and books on mass communications research, and is the editor of the quarterly *Journal of Communications.*

Gerbner has directed various research projects under contracts and grants from the National Science Foundation, the U.S. Office of Education, UNESCO, the International Sociological Association, the International Research and Exchanges Board (IREX), the Eisenhower (Violence) Commission and the Surgeon General's Scientific Advisory Committee on Television and Social Behavior. His current research on "Cultural Indicators," including the television "Violence Profile and Index" is conducted under a grant by the National Institute of Mental Health.

Alumni News

SCHOOL OF BUSINESS

'51

Joseph J. Ragg has been appointed comptroller of Drexel University.

'53

Charles Samtmann has been appointed associate executive director of Northwestern Institute of Psychiatry in Fort Washington, Pa.

'55

Dr. Charles A. Coyle was recently promoted to the rank of professor of business at Kutztown State College.

'56

John J. Kelly, Jr., Esq., has been named deputy secretary for industry for the Pennsylvania State Department of Labor and Industry.

'58

Charles W. Fielding

Charles W. Fielding has joined the Selas Corporation of America, in Dresher, Pa., as vice president-finance and chief financial officer.

'59

Robert E. Haentze, an assistant vice president-personnel for The Philadelphia Saving Fund Society, has been selected as recipient of the first R. Stewart Rauch Community Service Award.

'61

James J. Binns, Esq., has been named chairman of the Pennsylvania State Athletic Commission.

'62

William F. Rooney

William F. Rooney has been named president of On-Line Systems, Inc., in Pittsburgh, Pa.

'63

Robert J. Chesco has been promoted to senior vice president and elected to the Board of Directors at Evans-Pitcairn Corporation, Philadelphia. **John Lambert, Jr.,** has joined the staff of Jackson-Cross Company as a retail sales representative in the brokerage division.

'64

Air Force Major John W. Hartman is a plans officer at Griffiss Air Force Base in Rome, N.Y. **U.S. Navy Commander James E. Philipp** was recently promoted to his present rank and currently serves as Programs Officer at Navy Recruiting Area Four in Columbus, Ohio. BIRTH: to **Michael F. Gallagher** and his wife, Elizabeth, a son, Daniel John.

'65

Stephen J. Lis, partner in the Philadelphia office of Coopers & Lybrand, has been elected to the board of governors of the southeastern Pennsylvania Chapter of the American Heart Association.

'67

David P. DeLuca has been appointed assistant vice president at The Fidelity Bank.

'69

MARRIAGE: **Martin E. Washofsky** to Cathleen Costello.

'70

Walter J. Griffin has been promoted to supervisor of internal auditing of the Penn Mutual Life Insurance Company's auditing department, Philadelphia. **Dennis J. Reid** has been promoted to vice president of Girard Bank's Cash Management Division of the Corporate Service Group.

'71

John Kaffenberg is an adjunct assistant professor of Multinational Taxation in the master of Science in Taxation Program at Drexel University. **John A. Scarduzio** has been appointed accounting manager for the Vishay Resistive Systems Group's Malvern, Pa. operation. **Thomas A. Walsh** has been appointed controller of Philadelphia College of Osteopathic Medicine.

'72

Francis T. Reed has been named controller of Raybestos-Manhattan Inc., in Manheim, Pa. **Leo M. Stenson** has been promoted to assistant treasurer of Western Savings Bank, Philadelphia.

'73

Vincent P. McNichol

John P. Malaletti has been elected an assistant vice president of Merrill Lynch Pierce Fenner & Smith, Inc., and has been appointed manager of the firm's Philadelphia Regional Operations Center. **Vincent P. McNichol** has been promoted to assistant vice president at Philadelphia National Bank. **Robert C. Shutt** has been appointed manager—Commercial Products Division of Merit Plastics, Inc., in East Canton, Ohio.

'74

Norman T. Millard

Charles J. Cabrey has been named a vice president of Provident National Bank, Philadelphia. **Norman T. Millard** was recently promoted to administrative officer in First Pennsylvania Bank's Trust and Investment Group, Philadelphia. **Joseph P. Stees** has been promoted to manager of marketing communications at Anaconda-Continental Wire and Cable, York, Pa.

'75

James E. Lilly, Jr., received his master of Divinity degree from Duke University Divinity School and was ordained to the gospel ministry of the Baptist church on June 22, 1980. **Joseph J. Plunkett** received his juris doctor degree from Temple University School of Law.

'76

James A. Thomas

James A. Thomas has been appointed deputy director, Standards Development Division, of the American Society for Testing and Materials in Philadelphia.

'77

Joseph H. Bohr has been promoted to sales manager in the Prudential Insurance Company's Northeast Philadelphia District. **Maryanne Matusko,** a self-employed accountant, passed the May, 1980 C.P.A. examination.

'78

BIRTH: to **Kathleen Harrigan Taylor** and her husband, Robert, a son, Robert Louis.

'79

Anthony G. Evans has been appointed an account manager at Gray & Rogers Advertising Agency in Philadelphia. **Gregory T. Sutcliffe** has been named assistant manager of Germantown Savings Bank's Chel-Wayne branch office. MARRIAGE: **Rosanne Nolan** to **Dennis Wallrath.** BIRTH: to **Anthony G. Evans** and his wife, **Patricia Yaeger,** a son, Charles Benjamin.

Joseph H. Bohr

'80

Michael Fioravanti was a featured singer at Gables in Margate, N.J. this past summer. **Joseph J. Sobotka** is an auditor for Arthur Young and Company, Philadelphia. **Gregory J. Watson** has joined Spencer Gifts in Pleasantville, N.J., as an accountant.
MARRIAGE: **Gregory J. Watson** to Kathleen Szostak.

SCHOOL OF ARTS & SCIENCES

'38

Michael C. Ralnone, Esq., has been elected First Vice President of the Philadelphia Trial Lawyers Association and will automatically assume the post of President upon completion of his present term.

'42

John J. Laskas, Sr., M.D. chief of the Division of Dermatology at Crozer-Chester Medical Center, has been elected president of the medical and dental staff at Crozer-Chester.

'45

Dr. Leo Connor, executive director of the Lexington School for the Deaf in Jackson Heights, N.Y., was the recipient of the Alexander Graham Bell Association's highest award for his exceptional contribution to the education and development of hearing-impaired children.

'49

Walter J. Brough is the author of *Explosion: The Day Texas City Died,* published by Avon Book Company. The American Society of Civil Engineers has selected **Carmen Guarino** to receive its Simon W. Freese award, in recognition of his outstanding contributions and for his lecture, "Water Quality, Energy and Legislation—Challenge of the 1980's."

'50

Frederick C. Brandt has been promoted to senior commercial officer in First Pennsylvania Bank's Consumer Banking Group, Philadelphia. **Lewis P. Goelz** is consul general at the American Embassy in Seoul, Korea.

'58

Norman Xavier Bernstein, Ph.D., recently began his theological studies at the Sacred Heart School of Theology, Hales Corner, Wisconsin, in preparation for ordination to the priesthood for the Diocese of El Paso, Texas.

'59

Brother John D'Alfonso, director of guidance at La Salle College High School, recently celebrated 25 years as a Christian Brother. **John McLaughlin** will host a new program on New Jersey Public Television called "McLaughlin's Beat," a news report on state government. **Thomas J. Spratt,** controller of Neatsfoot Oil Refineries Corporation in Philadelphia, has been named a member of the American Institute of Corporate Controllers, a national professional organization of corporate financial officers and controllers. **Brother Rene Sterner,** who recently celebrated his Silver Jubilee as a Christian Brother, has been named principal of Calvert Hall College in Baltimore, Md.

'60

Edward Kreuser is chief of the consular section at the American Consulate General, Hong Kong.

'61

Anthony J. Andrews, chairman of Burlington City, New Jersey School District's child study team, received his Ph.D. from Rutgers University. **Thomas J. Schneider, M.D., F.A.C.G.,** has been elected chief of staff at St. Mary's Hospital in West Palm Beach, Fla.

'62

Marine Lieutenant Colonel Thomas A. Schelb has been promoted to his present rank while serving at Headquarters, Fleet Marine Force Atlantic, in Norfolk, Va.

'63

Robert W. Sosna

Robert W. Sosna has been appointed second vice president, field operations, at Aetna Insurance Company, Hartford, Conn.

'64

Sean Gresh, director of public information at New England College in Henniker, N.H., is the author of *Becoming a Father*, published this fall. *Monster of Messiah? The Computer's Impact on Society*, by **Walter M. Mathews, Ph.D.,** has recently been published by the University Press of Mississippi.
BIRTH: to **James Lamb** and his wife, Liv Hinderlie, a son, Charles Andrew.

'65

Joseph Karlesky, associate professor and chairman of the Government department at Franklin & Marshall College, received a Lindback award for distinguished teaching.

'66

Howard Dando has been appointed executive director of Miami, Florida's Fusion Dance Company. **Alan M. Tomaszewski** was awarded a French government scholarship and spent the month of July studying in Avignon, France.

'67

Dr. James A. Butler, a professor of English at La Salle, has been named one of the College's two 1979-80 recipients of a Lindback Award for distinguished teaching.

'68

Thomas J. McCabe

Brother Joseph Metzler, F.C.

Timothy W. Huelsman has been appointed manager of Affirmative Action Development and Programs at Merck & Company, Inc., in Rahway, N.J. **Michael D. Lee** received his master of science degree in Industrial Relations and Human Resources from Rutgers University and is currently a part time instructor of business management at Glassboro State College. **Thomas J. McCabe** received his juris doctor degree from the University of Idaho College of Law, and is presently working for a federal judge in Boise, Idaho. **Brother Joseph Metzler, F.C.,** has been appointed principal of St. Nicholas School, Atlantic City, N.J., and the Superior of the Brother's Community. **Arthur G. Ogden** has neen named head assistant football coach at Maryville College, Tn. **William H. Reinking** has been appointed principal of Bedford High School, in Bedford, Pa. **William Sullivan, Ph.D.,** associate professor and chairman of the department of philosophy at Allentown College of St. Francis de Sales, has written a book, *Reconstructing Public Policy,* published by the University of California Press.

'69

Richard G. Strub, D.D.S., recently opened an office for family dentistry in Malvern, Pa.

'70

Daniel J. Devlin has been promoted to claim systems manager for Travelers Insurance Company, in Hartford, Conn. **Thomas F. Kennedy, Jr.,** recently formed a partnership with James F. Andrews for the practice of law. The Kennedy & Andrews law firm is located in Houston, Tx. **James M. Lynn** is an attorney with the Philadelphia law firm of Krusen Evans and Byrne. **Joseph E. Trella** has been named personnel manager of Air Products and Chemicals' Hometown, Pa. plant.

Follow the Explorers To The Cabrillo Classic

La Salle's Special Activities Office and Athletic Department is sponsoring a six day trip to San Diego, highlighted by the Explorers participation in the Cabrillo Basketball Classic against powerhouse DePaul, Georgetown, and San Diego State on December 29-30.

The trip, which continues from December 26 to January 1, includes roundtrip jet transportation from Philadelphia to Los Angeles, deluxe motorcoach transfer from LA to San Diego, six nights accommodations at the Hanalei Hotel, excursions to Disneyland and Tijuana, Mexico, and more.

Prices range from $486 per person (for quadruple occupancy) to $666 per person (single occupancy) with special rates for children ages 2-11 and 12-17 (traveling with two adults).

For reservations and information, call Ronnie at the college's Special Activities Office (215-951-1580).

'71

The Trustees of the Burlington County, N.J. Bar Association have unanimously chosen **Kenneth S. Domzalski** to be this year's winner of the Robert W. Criscuolo Award, bestowed annually to a young lawyer with 5 or less years of practice who has contributed the most to his community and profession. **Thomas Pierce, Ph.D.,** has been promoted to associate professor of Economics at California State College, in San Bernardino. **Brother Anthony Pisano, F.S.C.,** has been appointed academic dean of Christian Brothers College in Memphis, Tn. **Lewis S. Sharps, M.D.,** recently joined Dr. Karl Rosenfeld for the practice of orthopaedics in Dr. Rosenfeld's Phoenixville, Pa. office. **Michael Townshend** has been promoted to director of employee relations at ORI, Inc., in Silver Spring, Md.
BIRTH: to **David J. Badolato, M.D.,** and his wife, Eileen, a son, Patrick Gerard.

'72

Joseph A. Fugaro, Jr., received his Ed.M. degree from Rutgers University in May, 1980. **Leonard P. Hindsley** received his Ph.D. degree from Rugters University. **Rev. Joseph J. O'Hare, III,** assistant pastor of St. Gabriel's

Church in Washington, D.C., has been named for inclusion in the 1980 edition of *Outstanding Young Men of America*, sponsored by the U.S. Jaycees. **Anthony Santopolo, M.D.,** has been named associate director of Medical Services for Merck Sharp & Dohme, in West Point, Pa.

'73

James J. Avery, Jr.

Stephen M. Kerwick

Stephen F. Andrilli received his Ph.D. from Rutgers University in May, 1980. **James J. Avery, Jr.,** has been promoted to assistant actuary in The Penn Mutual Life Insurance Company's pension department, Philadelphia. **Christina Curran** is group sales supervisor for the Metropolitan Opera Association in New York, N.Y. **Stephen M. Kerwick** has been awarded the Foulston, Siefkin, Powers and Eberhardt scholarship to the University of Kansas School of Law for the 1980-81 academic year. He has also been appointed technical editor and named to the Board of Governors of the *Kansas Law Review* for the current publishing year.

'74

Victoria Gleim

Thomas J. Campbell, III, has been named an executive consultant for Fox Hill Associates, an executive search firm in Milwaukee, Wi. **Victoria Gleim** has been accepted to the University of Ljublijana, Yugoslavia, where she will study Slavonic languages. **Joseph A. Niedzwieckl** received his doctor of medicine degree from Temple University School of Medicine, and has begun his residency at Allentown and Sacred Heart Hospital Center.
MARRIAGE: **Bruce E. Beans** to Kathleen A. Martin, '76.

'75

Thomas L. Evans, Ph.D.

Thomas L. Evans, Ph.D., has joined the General Electric Research and Development Center in Schenectady, N.Y., as a chemist. **Karen Donchetz Schurtz** received a master of arts degree in student personnel services from Kean College of New Jersey. **Gary Smith,** formerly of the Philadelphia *Daily News*, has joined the new P.M. sports staff of the *New York News*.
MARRIAGE: **Michae Babich** to Suzanne Hausheer.

'76

Robin Brennen, who operates a free-lance videotaping business, recently appeared on an episode of "Search for Tomorrow." **Judith Blanco Bruening** received a master of arts degree in education of the hearing impaired from Gallaudet College in Washington, D.C. **Michael A. Cichan** received an M.S. degree from Rutgers University in May, 1980. **William A. Geiger, Jr.,** is a Latin and English teacher at La Salle College High School. **John D. Sprandio** received his M.D. degree from Temple University School of Medicine and is currently serving a residency in internal medicine at University of Pennsylvania Hospital, Philadelphia.
MARRIAGES: **Judith Blanco** to Paul Bruening; **Kathleen A. Martin** to Bruce E. Beans, '74.

'77

First Lieutenant Edwin DeGeorge recently completed primary flight training at Navy Whiting Field in Milton, Fl., and is currently stationed at Naval Air Station Meridian, Ms., for intermediate and advanced training in tactical jets, Squadron 19.
MARRIAGES: **Edwin DeGeorge** to Margaret Mary Christie; **Andrew J. Wakelee** to Elizabeth A. White, '79.

'78

Louise M. Giannattasio received a bachelor of science degree in the Physician's Assistant Program from the College of Allied Health Professions of the Hahnemann Medical College and Hospital, Philadelphia. **Loretta E. Novicki** has been awarded a master of science degree in Information Science from Drexel University and has joined the Burroughs Corporations in Radnor, Pa., as a systems analyst. **Christa B. Wilhelm** received her M.A. degree from Rutgers University in May, 1980.
MARRIAGES: **Tracey L. Brown** to Kerry H. Lubin; **Jeffrey S. Parkins** to Audrey T. Mento, '79; **Carolyn Tadrzak** to Stephen J. Dempsey, '79.

'79

Second Lieutenant Wycliffe K. Jangdharrie, Jr., recently completed an infantry officer basic course at the U.S. Army Infantry School in Ft. Benning, Ga.
MARRIAGES: **Joseph A. Bucci** to **Anna Maria Forgione; Stephen J. Dempsey** to Carolyn Tadrzak, '78; **Audrey T. Mento** to Jeffrey S. Parkins, '78; **Elizabeth A. White** to Andrew J. Wakelee, '77.

'80

Patricia A. Shapiro has been accepted to St. Louis University School of Law.
MARRIAGE: **Coleen M. Romano** to Michael S.J. Stankiewicz.

GRADUATE RELIGION

'70

Sister Joseph Miriam Blackwell, chairperson of the Religious Studies Department and Associate Professor of Religious Studies at St. Francis College in Loretto, Pa., recently celebrated 25 years as a Missionary Servant of the Most Blessed Trinity.

MBA

'80

Douglas M. Robinson, a financial analyst in the consumer banking department of Fidelity Bank, has been appointed a banking officer of the bank.

NECROLOGY

'20

Brendan P. Clearkin

'29

George L. Pellettieri, Esq.

Ugo Donini retired professor of history at the college.

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